

# **Global Zeaxanthin Market Size study, by Form (Powder, Beadlets and Oil), by Product Type (Natural zeaxanthin and Synthetic zeaxanthin), by Application (Dietary Supplements, Beverages, Cosmetics and Personal Care and Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Zeaxanthin Market is valued approximately at USD xx Billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Zeaxanthin is a pigment which is found in natural plants such as flowers, leafy vegetables, paprika and other fruits and vegetables. The global Zeaxanthin market is being driven by growing product launches with Zeaxanthin used as raw material. For instance, in 2021, Healthy Directions launched Vision Essentials ULTRA, one-a-day vision supplements with Zeaxanthin. Another important driving factor is the rising consumer awareness to consume healthy diet for the eye treatment as Zeaxanthin is beneficial for eyes. Furthermore, the growing demand for dietary supplements, increasing aging population and rising production of fortified food products that utilizes extra nutritional value will provide new opportunities for the global Zeaxanthin industry. However, stringent regulations regarding the approval and lack of awareness in the underdeveloped economies such as India, Brazil and others may impede market growth over the forecast period of 2021-2027.

The regional analysis is based on the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World for the global Zeaxanthin Market. Asia-Pacific is the leading region across the world in terms of market share due to the high consumption of spices & herbs, increasing food production along with the presence of large food & beverage companies in the region. Whereas, North America is anticipated

to exhibit the highest CAGR over the forecast period 2021-2027 due to large consumer base, preference for salad dressings and sauces and introduction of new exotic flavors in the region.

Major market player included in this report are:

Industrial Org?nica S.A. de C.V.

OmniActive Health Technologies

Kemin Industries, Inc.

Zhengzhou Meiya Chemical Products Co. Ltd.

Kalsec

Chrysantis

Shaanxi Xinheng-Longteng Bio-Tech

Zelang Medical Technology

Bio-gen Extracts Pvt. Ltd.

Inner Mongolia Ever Brilliance Biotechnology Co., Ltd

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Form:

Powder

Beadlets

Oil

By Product Type:

Natural zeaxanthin

Synthetic zeaxanthin

By Application:

Dietary Supplements

Beverages

Cosmetics and Personal Care

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Zeaxanthin Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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