

Global Yoghurt Market Size study, by Type (Set Yoghurt, Greek Yoghurt, Yoghurt Drinks, Frozen Yoghurt), by Flavor (Plain, Flavored), by Source (Dairy Based, Non-Dairy Based), by Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Specialist Retailers, Online Stores, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Yoghurt Market is valued at approximately USD 77.3 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.6 % over the forecast period 2022-2028.

Yoghurt is made when particular lactic acid bacteria (*Streptococcus thermophilus* and *Lactobacillus delbrueckii* subsp. *bulgaricus*) are added to heat-treated milk. It is a semisolid fermented milk product. It is a well-known and well-liked dairy delicacy that comes in a variety of textures, fat amounts, and flavours. Expanding retail market, rising prevalence of digestive disorders, rising awareness about health benefits associated with yoghurt and rising demand for probiotic food have driven the adoption of Yoghurt across the projected period. For Instance: China contributes to about half of the sales income in the Asia-Pacific probiotic food market, according to the International Probiotics Association (IPA). China consumes about 90% of dairy-based probiotic foods and beverages, with dairy-based yoghurt accounting for a significant portion of the market. Also, expanding distribution channels and rising variety of products are most likely to boost the overall growth of the Yoghurt market. However, risk of cholesterol and heart diseases and added sugar in marketed products can obstruct the market's expansion over the projection period of 2021-2027.

The key regions considered for the global Yoghurt market study include Asia Pacific,

North America, Europe, Latin America and Rest of the World. North America is the leading region across the world. Rising awareness about the health benefits of Yoghurt and presence of a variety of products are driving the market growth in North America. Whereas, Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027. The market is expected to grow during the projected period, due to rising disposable income and increasing consumption.

Major market players included in this report are:

Arla Foods Amba
Britannia Industries Ltd.
Chobani LLC
Danone
General Mills, Inc.
Gujrat Cooperative Milk Marketing Federation (AMUL)
Lactalis Corporation
Nestle S.A.
Saputo Inc.
Shreiber Foods Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Set Yoghurt
Greek Yoghurt
Yoghurt Drinks
Frozen Yoghurt

By Flavor:

Plain
Flavored

By Source:

Dairy Based

Non-Dairy Based

By Distribution Channel:

Supermarkets & Hypermarkets

Convenience Stores

Specialist Retailers

Online Stores

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Yoghurt Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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