

Global Yacht Charter Market Size study, by Application (Vacation/ Leisure, Sailing, Others), by Type (Motorized Yacht, Sailing Yacht, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Yacht Charter Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Yacht Charter is the practice of renting, or chartering, a sailboat or motor yacht and travelling to various coastal or island destinations. The increase in the number of private islands on cruise itineraries, growing adoption of alternative sources of energy has led to the adoption of Yacht Charter across the forecast period. For Instance: as per Statista in 2018, the United States was ranked second in the world based on renewable energy consumption, totaling almost 104 million metric tons of oil equivalent. Electricity utilities are increasingly noting the importance of providing renewable energy and many have begun to invest in these technologies and even set specific renewable goals. Also, with the increased involvement of intermediaries & hybrid business models, the adoption & demand for Yacht Charter is likely to increase the market growth during the forecast period. However, high costs impede the growth of the market over the forecast period of 2021-

The key regions considered for the Global Yacht Charter Market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to the private purpose to provide a seamless luxury experience. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. Factors such as rising disposable income, rising investment in the tourism industry would create lucrative growth prospects for the Yacht Charter market across Asia-Pacific region.

Major market players included in this report are:

Charter Yachts Australia
Sailogy S.A.
Yachtico Inc.
Zizooboats GmbH
Fraser Yacht
Boatsetter
Northrop & Johnson
Nautal
Martello Yachting and Company
Princess Yacht limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Vacation/ Leisure
Sailing
Others

By Type:

Motorized Yacht
Sailing Yacht
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Yacht Charter Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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