

Global Wound Dressings Market Size study, by Application (Surgical Wounds, Diabetic Foot Ulcers, Venous Ulcers, Pressure Ulcers, Burns, Others), by End User (Inpatient Facilities, Outpatient Facilities), by Product type (Traditional Wound Dressings, Advanced Wound Dressings) and Regional Forecasts 2020-2026

<https://marketpublishers.com/r/GDF4D0E62813EN.html>

Date: April 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GDF4D0E62813EN

Abstracts

Global Wound Dressings Market is valued approximately USD 7.6 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.9% over the forecast period 2020-2026. Wound dressings are utilized in wound care therapies for the treatment of injuries. Wound dressing products are used to treat minor injuries, along with in the treatment of serious problems, such as complex and chronic wounds, such as burns. These chronic wounds lead to complications, such as ulceration, infection, and insufficient blood supply, consequently, expanding the wound recovery time. Wound dressing products have increased traction in recent times with the growing incidences of injuries. As per the World Health Organization, about 305 million traumatic, acute and burn injuries are recorded and treated annually considering the global scenario. Similarly, according to the study by the Journal of Clinical Investigation, about 15% of the entire diabetic population undergoes from diabetic foot ulcers. Therefore, the increasing patient pool of diabetic will increase the number of patients with diabetic foot ulcers. As per International diabetic Federation, the global projection of diabetes is likely to reach 700 million by 2045 from 463 million in 2019. High prevalence in the occurrence of diabetes and other incessant diseases could make tremendous interest for wound dressings. Furthermore, rising incidences of chronic wounds, ulcers and diabetic ulcers, rising number of road accidents along with increase in volume of surgical procedures worldwide are prominent factor contributing towards market growth. Technological Advancements coupled with government Initiatives likely

to create significant growth opportunity in the market over the forecast period. However, high cost of advanced wound dressing products impedes the growth of the market over the forecast period of 2020-2026.

The regional analysis of global Wound Dressings market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the presence of better healthcare infrastructure and a rising number of surgical procedures in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026. Factors such as low pricing of the wound care products, less expensive healthcare facilities available in terms of wound care, and a general prevalence of large number of injuries would create lucrative growth prospects for the Wound Dressings market across Asia-Pacific region.

Major market player included in this report are:

Acelity L.P., Inc.
Smith and Nephew PLC
Integra Lifesciences Holdings Corp.
M?Inlycke Health Care
ConvaTec Group plc.
Coloplast Corp.
Organogenesis Holding Inc.
Medline Industries, Inc.
3M Company
Covidien PLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Surgical Wounds

Diabetic Foot Ulcers

Venous Ulcers

Pressure Ulcers

Burns

Others

By End User:

Inpatient Facilities

Outpatient Facilities

By Product type:

Traditional Wound Dressings

Advanced Wound Dressings

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018

Base year – 2019

Forecast period – 2020 to 2026

Target Audience of the Global Wound Dressings Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Billion)
 - 1.2.1. Wound Dressings Market, by Region, 2018-2026 (USD Billion)
 - 1.2.2. Wound Dressings Market, by Application, 2018-2026 (USD Billion)
 - 1.2.3. Wound Dressings Market, by End User, 2018-2026 (USD Billion)
 - 1.2.4. Wound Dressings Market, by Product type, 2018-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL WOUND DRESSINGS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL WOUND DRESSINGS MARKET DYNAMICS

- 3.1. Wound Dressings Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL WOUND DRESSINGS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)

- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL WOUND DRESSINGS MARKET, BY APPLICATION

- 5.1. Market Snapshot
- 5.2. Global Wound Dressings Market by Application, Performance - Potential Analysis
- 5.3. Global Wound Dressings Market Estimates & Forecasts by Application 2016-2026 (USD Billion)
- 5.4. Wound Dressings Market, Sub Segment Analysis
 - 5.4.1. Surgical Wounds
 - 5.4.2. Diabetic Foot Ulcers
 - 5.4.3. Venous Ulcers
 - 5.4.4. Pressure Ulcers
 - 5.4.5. Burns
 - 5.4.6. Others

CHAPTER 6. GLOBAL WOUND DRESSINGS MARKET, BY END USER

- 6.1. Market Snapshot
- 6.2. Global Wound Dressings Market by End User, Performance - Potential Analysis
- 6.3. Global Wound Dressings Market Estimates & Forecasts by End User 2016-2026 (USD Billion)
- 6.4. Wound Dressings Market, Sub Segment Analysis
 - 6.4.1. Inpatient Facilities
 - 6.4.2. Outpatient Facilities

CHAPTER 7. GLOBAL WOUND DRESSINGS MARKET, BY PRODUCT TYPE

- 7.1. Market Snapshot
- 7.2. Global Wound Dressings Market by End User, Performance - Potential Analysis
- 7.3. Global Wound Dressings Market Estimates & Forecasts by End User 2016-2026 (USD Billion)
- 7.4. Wound Dressings Market, Sub Segment Analysis

7.4.1. Traditional Wound Dressings

7.4.2. Advanced Wound Dressings

CHAPTER 8. GLOBAL WOUND DRESSINGS MARKET, REGIONAL ANALYSIS

8.1. Wound Dressings Market, Regional Market Snapshot

8.2. North America Wound Dressings Market

8.2.1. U.S. Wound Dressings Market

8.2.1.1. Application breakdown estimates & forecasts, 2016-2026

8.2.1.2. End User breakdown estimates & forecasts, 2016-2026

8.2.1.3. Product type breakdown estimates & forecasts, 2016-2026

8.2.2. Canada Wound Dressings Market

8.3. Europe Wound Dressings Market Snapshot

8.3.1. U.K. Wound Dressings Market

8.3.2. Germany Wound Dressings Market

8.3.3. Rest of Europe Wound Dressings Market

8.4. Asia-Pacific Wound Dressings Market Snapshot

8.4.1. China Wound Dressings Market

8.4.2. India Wound Dressings Market

8.4.3. Japan Wound Dressings Market

8.4.4. Rest of Asia Pacific Wound Dressings Market

8.5. Latin America Wound Dressings Market Snapshot

8.5.1. Brazil Wound Dressings Market

8.5.2. Mexico Wound Dressings Market

8.6. Rest of The World Wound Dressings Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Acely L.P., Inc.

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

9.2.1.5. Recent Developments

9.2.2. Smith and Nephew PLC

9.2.3. Integra Lifesciences Holdings Corp.

9.2.4. M?Inlycke Health Care

- 9.2.5. ConvaTec Group plc
- 9.2.6. Coloplast Corp.
- 9.2.7. Organogenesis Holding Inc.
- 9.2.8. Medline Industries, Inc.
- 9.2.9. 3M Company
- 9.2.10. Covidien PLC

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. List of secondary sources, used in the study of global Wound Dressings market

TABLE 2. List of primary sources, used in the study of global Wound Dressings market

TABLE 3. Global Wound Dressings market, report scope

TABLE 4. Years considered for the study

TABLE 5. Exchange rates considered

TABLE 6. Global Wound Dressings market estimates & forecasts by region 2016-2026 (USD Billion)

TABLE 7. Global Wound Dressings market estimates & forecasts by Application 2016-2026 (USD Billion)

TABLE 8. Global Wound Dressings market estimates & forecasts by End User 2016-2026 (USD Billion)

TABLE 9. Global Wound Dressings market estimates & forecasts by Product type 2016-2026 (USD Billion)

TABLE 10. Global Wound Dressings market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 11. Global Wound Dressings market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 12. Global Wound Dressings market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 13. Global Wound Dressings market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 14. Global Wound Dressings market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 15. Global Wound Dressings market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 16. Global Wound Dressings market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 17. Global Wound Dressings market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 18. Global Wound Dressings market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 19. Global Wound Dressings market by region, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 20. Global Wound Dressings market by segment, estimates & forecasts,

2016-2026 (USD Billion)

TABLE 21. Global Wound Dressings market by region, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 22. Global Wound Dressings market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 23. Global Wound Dressings market by region, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 24. Global Wound Dressings market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 25. Global Wound Dressings market by region, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 26. Global Wound Dressings market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 27. Global Wound Dressings market by region, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 28. Global Wound Dressings market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 29. Global Wound Dressings market by region, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 30. U.S. Wound Dressings market estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 31. U.S. Wound Dressings market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 32. U.S. Wound Dressings market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 33. CANADA Wound Dressings market estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 34. CANADA Wound Dressings market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 35. Canada Wound Dressings market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 36. UK Wound Dressings market estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 37. UK Wound Dressings market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 38. UK WOUND DRESSINGS MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 39. Germany Wound Dressings market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 40. Germany Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 41. Germany Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 42. Roe Wound Dressings market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 43. Roe Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 44. Roe Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 45. China Wound Dressings market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 46. China Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 47. China Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 48. India Wound Dressings market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 49. India Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 50. India Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 51. Japan Wound Dressings market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 52. Japan Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 53. Japan Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 54. ROAPAC Wound Dressings market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 55. ROAPAC Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 56. ROAPAC Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 57. Brazil Wound Dressings market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 58. Brazil Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 59. Brazil Wound Dressings market estimates & forecasts by segment

2016-2026 (USD Billion)

TABLE 60. Mexico Wound Dressings market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 61. Mexico Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 62. Mexico Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 63. ROLA Wound Dressings market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 64. ROLA Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 65. ROLA Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 66. ROW Wound Dressings market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 67. ROW Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 68. ROW Wound Dressings market estimates & forecasts by segment 2016-2026 (USD Billion)

List Of Figures

LIST OF FIGURES

- FIG 1. Global Wound Dressings market, research methodology
- FIG 2. Global Wound Dressings market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Wound Dressings market, key trends 2019
- FIG 5. Global Wound Dressings market, growth prospects 2020-2026
- FIG 6. Global Wound Dressings market, porters 5 force model
- FIG 7. Global Wound Dressings market, pest analysis
- FIG 8. Global Wound Dressings market, value chain analysis
- FIG 9. Global Wound Dressings market by segment, 2016 & 2026 (USD Billion)
- FIG 10. Global Wound Dressings market by segment, 2016 & 2026 (USD Billion)
- FIG 11. Global Wound Dressings market by segment, 2016 & 2026 (USD Billion)
- FIG 12. Global Wound Dressings market by segment, 2016 & 2026 (USD Billion)
- FIG 13. Global Wound Dressings market by segment, 2016 & 2026 (USD Billion)
- FIG 14. Global Wound Dressings market by segment, 2016 & 2026 (USD Billion)
- FIG 15. Global Wound Dressings market by segment, 2016 & 2026 (USD Billion)
- FIG 16. Global Wound Dressings market by segment, 2016 & 2026 (USD Billion)
- FIG 17. Global Wound Dressings market by segment, 2016 & 2026 (USD Billion)
- FIG 18. Global Wound Dressings market by segment, 2016 & 2026 (USD Billion)
- FIG 19. Global Wound Dressings market, regional snapshot 2016 & 2026
- FIG 20. North America Wound Dressings market 2016 & 2026 (USD Billion)
- FIG 21. Europe Wound Dressings market 2016 & 2026 (USD Billion)
- FIG 22. Asia pacific Wound Dressings market 2016 & 2026 (USD Billion)
- FIG 23. Latin America Wound Dressings market 2016 & 2026 (USD Billion)
- FIG 24. Global Wound Dressings market, company market share analysis (2019)

COMPANIES MENTIONED

Acelity L.P., Inc.
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Integra Lifesciences Holdings Corp.
M?Inlycke Health Care
ConvaTec Group plc.
Coloplast Corp.
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