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# Global Workstation Software Market Size study, by Workstation Software (3D Modeling & Rendering Software, CAD, CAM and CAE Software, Virtual Reality (VR) Software, Image and Video Processing Software) by End User (Engineers, Designers and Architects, Enterprise Software Developers, Gaming and Entertainment, Media and Publishing) and Regional Forecasts 2021-2027

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## Abstracts

Global Workstation Software Market is valued approximately USD 8.72 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 11.53 % over the forecast period 2021-2027. Workstations designed specifically for content development and computer-aided design (CAD) help to speed up 3D modelling workflow and boost productivity. Users can run mission-critical applications on a stand-alone workstation that is designed for height, weight, and power with the adoption of workstations. Workstations and related applications are being used by both small and large businesses to improve computing efficiency. As a result, the market's growth is expected to be fueled by the growing adoption of workstations among businesses across a variety of industries. The rise in demand for 3D modelling tools in the design and building industries would propel workstation sales higher. The use of 3D modelling tools is growing in the architectural and design industries. This is due to design activities are becoming more resource intensive, requiring a lot of computing power, memory, and high graphical processing units. Autodesk, Inc. has signed a binding deal to buy Innovyze, Inc., a world pioneer in water infrastructure applications, headquartered in Portland, Oregon, in February 2021. The acquisition will assist Autodesk in delivering end-to-end water management solutions from architecture to operations, as well as

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accelerate Autodesk's digital twin strategy and pave the way for a more sustainable and digitalized water industry. Autodesk Inc. announced the worldwide release of Autodesk Takeoff in June 2020, a new product that allows estimators to execute 2D and 3D quantification workflows from a shared data setting, improving coordination, speed, and precision in the estimation process. In addition, the market is growing due to rising demand for high-quality graphics games. However, the market's growth will be hampered by the high initial upfront expense of high-end workstations over the projected period of 2021-2027. Growing Demand for Digital Content Development, on the other hand, provides the industry with a lucrative opportunity.

The main regions of Asia Pacific, North America, Europe, Latin America, and the Rest of the World are included in the geographical overview of the global Workstation Software industry. Because of its early embrace of technologies and well-established infrastructure, North America is the world's leading area in terms of market share. Whereas, over the projected period 2021-2027, Asia-Pacific is expected to have the highest growth rate due to increasingly growing investment in cloud and related ICT technology to accelerate digital transformation, creating attractive growth opportunities for the Workstation Software industry in the Asia-Pacific region.

Major market player included in this report are:
Autodesk, Inc.
Fujitsu
Unity Technologies
Adobe Inc.
Virtuix
Corel Corporation
Microsoft Corporation
Dassault Syst?mes SolidWorks Corporation
GIMP
SubVRsive Inc.
The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

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By Workstation Software:
3D Modeling & Rendering Software
CAD, CAM and CAE Software
Virtual Reality (VR) Software
Image and Video Processing Software
By End User:
Engineers, Designers and Architects
Enterprise Software Developers
Gaming and Entertainment
Media and Publishing

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020

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Forecast period – 2021 to 2027

Target Audience of the Global Workstation Software Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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