

# **Global Workspace as a Service Market Size Study & Forecast, by Component (Solution, Services), By Deployment Mode (Public Cloud, Private Cloud, Hybrid Cloud), By Enterprises Size (Large Enterprises, Small and Medium Enterprises), By Industry Vertical (**

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## **Abstracts**

Global Workspace as a Service Market is valued at approximately USD 7.57 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 16.4% over the forecast period 2023-2030. Workspace as a Service (WaaS) is a cloud computing model that gives customers access to a virtualized desktop environment that is used on any device with an internet connection and from any location. WaaS offers a complete workspace experience, including applications, data, and settings, to users over the network, eliminating the need for traditional desktop computers or physical office spaces. The rising trend of BYOD (bring your own device), growing focus on agility and productivity in working, increasing emphasis on cost-effectiveness, and surging demand for flexible and remote working options are the most prominent factors that are propelling the market demand across the globe.

The surging demand for cloud computing is further positively influencing market demand at a considerable rate. The adoption of cloud computing has had a significant impact on the WaaS market, as it has enabled companies to offer flexible, scalable, and cost-effective solutions. WaaS providers typically host their services in the cloud, which means that they can scale their services up or down as needed, and they can offer their services at a lower cost than traditional on-premises solutions. According to the IEEE ComSoc in 2021, the global public spending towards cloud computing reached USD 332.3 billion in 2021 with an increase of around 23.1 % from USD 270 billion in 2020. Hence, these factors are fostering market expansion during the estimated period. Moreover, the rise in the mobile workforce, as well as the increasing demand for

security and compliance presents various lucrative opportunities over the forecasting years. However, the network performance and bandwidth issues and rise in security concerns are hindering the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Workspace as a Service Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the increase in BYOD policies, rising adoption of cloud computing, and growing emphasis on agility and productivity in working. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecasting years. The growing penetration of mobile devices, rising number of small and medium enterprises, as well as increasing demand for flexible and remote working options are significantly propelling the market demand across the region.

Major market players included in this report are:

VMware Inc.

Dizzion, Inc.

Evolve IP, LLC

Google LLC

Tech Mahindra Limited

Unisys Corporation

Citrix Systems Inc.

Amazon Web Services Inc.

Microsoft Corporation

Dell Inc.

Recent Developments in the Market:

In April 2022, Microsoft and Citrix Systems, Inc. announced their partnership agreement to aid organizations in transitioning to hybrid work more quickly and easily. Citrix Desktop as a Service's integration in the Azure Marketplace made it easier for businesses to buy the industry leader's solution and use it to swiftly create the secure, high-performing workspaces that distributed employees require.

In April 2022, Teradici and HP announced the introduction of HP Anyware, a secure remote access solution designed to allow employees safe access to digital workplaces from any device.

Global Workspace as a Service Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Component, Deployment Mode, Enterprises Size, Industry Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solution

Services

By Deployment Mode:

Public Cloud

Private Cloud

Hybrid Cloud

By Enterprises Size:

Large Enterprises

Small and Medium Enterprises

By Industry Vertical:

Banking, Financial Services and Insurance (BFSI)

Education

Retail

Government  
Telecom and IT  
Healthcare  
Other End-user Verticals

By Region:

North America  
U.S.  
Canada

Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC

Latin America  
Brazil  
Mexico

Middle East & Africa  
Saudi Arabia  
South Africa  
Rest of Middle East & Africa

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