

Global Wood Pulp Market Size study, by Type (Hardwood and Softwood), by End-Use Industry (Packaging and Paper), and Regional Forecasts 2021-2027

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Abstracts

Global wood pulp market is valued approximately at USD xx billion in 2020 and is anticipated to grow with a healthy growth rate of about 2.1% over the forecast period 2021-2027. Wood pulp refers to the wood that has been cut up and crushed into small pieces and is used to manufacture paper and paper products such as newspaper, other low-cost papers and hardboard. Finely pulped wood, digested by a chemical such as caustic soda and bleached sometimes is being used for paper manufacturing. Conventional pulp making involves breaking down of wood logs and extracting valuable cellulose fibres without damaging it. Separation can be either mechanical (physical shear force is used to disintegrate logs into fibres) or chemical (pressure, heat, and chemicals are used). The global wood pulp market is being driven by rising wood pulp demand from paper industry and increasing demand for tissue paper products. Furthermore, new and sustainable technology solutions will provide new opportunities for the global wood pulp industry. According to Statista, the total consumption of tissue paper across the globe is expected to increase from 41.5 million tonnes in 2020 to approximately 52 million tonnes by 2027. Such growth in the consumption of tissue papers is expected to increase the demand and adoption of wood pulp to meet the requirements of the consumers. Hence, this is expected to boost the market growth. However, stringent regulations may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global wood pulp market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific accounts for the largest share in terms of market revenue in the global

wood pulp market over the forecast period 2021-2027. Factors such as growth in disposable income of consumers, increase in the total population in countries such as China and India, the need for paper-based print media in the Asia Pacific region, increasing demand of wood pulp from the packaging sector, etc. contribute towards the largest market share of the region in the forecast years.

Major market player included in this report are:

International Paper

Mets? Group

Nippon Paper

Oji Holdings Corporation

Sappi

Sonoco Products

Stora Enso

Svenska Cellulosa Aktiebolaget

UPM-Kymmene Corporation

WestRock

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Hardwood

Soft Wood

By End-Use Industry:

Packaging

Paper

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Wood Pulp Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Wood Pulp Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Wood Pulp Market, by Type, 2019-2027 (USD Billion)
 - 1.2.3. Wood Pulp Market, by End-Use Industry, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL WOOD PULP MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL WOOD PULP MARKET DYNAMICS

- 3.1. Wood Pulp Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising wood pulp demand from paper industry
 - 3.1.1.2. Increasing demand for tissue paper products
 - 3.1.2. Market Restraint
 - 3.1.2.1. Stringent regulations
 - 3.1.3. Market Opportunities
 - 3.1.3.1. New and sustainable technology solutions

CHAPTER 4. GLOBAL WOOD PULP MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL WOOD PULP MARKET, BY TYPE

a. Market Snapshot

- 5.1. Global Wood Pulp Market by Type, Performance - Potential Analysis
- 5.2. Global Wood Pulp Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 5.3. Wood Pulp Market, Sub Segment Analysis
 - 5.3.1. Hardwood
 - 5.3.2. Soft Wood

CHAPTER 6. GLOBAL WOOD PULP MARKET, BY END-USE INDUSTRY

b. Market Snapshot

- 6.1. Global Wood Pulp Market by End-Use Industry, Performance - Potential Analysis
- 6.2. Global Wood Pulp Market Estimates & Forecasts by End-Use Industry 2018-2027 (USD Billion)
- 6.3. Wood Pulp Market, Sub Segment Analysis
 - 6.3.1. Packaging
 - 6.3.2. Paper

CHAPTER 7. GLOBAL WOOD PULP MARKET, REGIONAL ANALYSIS

- 7.1. Wood Pulp Market, Regional Market Snapshot
- 7.2. North America Wood Pulp Market
 - 7.2.1. U.S. Wood Pulp Market
 - 7.2.1.1. Type breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. End-Use Industry breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Wood Pulp Market
- 7.3. Europe Wood Pulp Market Snapshot

- 7.3.1. U.K. Wood Pulp Market
- 7.3.2. Germany Wood Pulp Market
- 7.3.3. France Wood Pulp Market
- 7.3.4. Spain Wood Pulp Market
- 7.3.5. Italy Wood Pulp Market
- 7.3.6. Rest of Europe Wood Pulp Market
- 7.4. Asia-Pacific Wood Pulp Market Snapshot
 - 7.4.1. China Wood Pulp Market
 - 7.4.2. India Wood Pulp Market
 - 7.4.3. Japan Wood Pulp Market
 - 7.4.4. Australia Wood Pulp Market
 - 7.4.5. South Korea Wood Pulp Market
 - 7.4.6. Rest of Asia Pacific Wood Pulp Market
- 7.5. Latin America Wood Pulp Market Snapshot
 - 7.5.1. Brazil Wood Pulp Market
 - 7.5.2. Mexico Wood Pulp Market
- 7.6. Rest of The World Wood Pulp Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. International Paper
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Mets? Group
 - 8.2.3. Nippon Paper
 - 8.2.4. Oji Holdings Corporation
 - 8.2.5. Sappi
 - 8.2.6. Sonoco Products
 - 8.2.7. Stora Enso
 - 8.2.8. Svenska Cellulosa Aktiebolaget
 - 8.2.9. UPM-Kymmene Corporation
 - 8.2.10. WestRock

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Wood Pulp Market, report scope

TABLE 3. Global Wood Pulp Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 4. Global Wood Pulp Market estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 5. Global Wood Pulp Market estimates & forecasts by End-Use Industry 2018-2027 (USD Billion)

TABLE 6. Global Wood Pulp Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Wood Pulp Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Wood Pulp Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Wood Pulp Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Wood Pulp Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Wood Pulp Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Wood Pulp Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Wood Pulp Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Wood Pulp Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Wood Pulp Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Wood Pulp Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Wood Pulp Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Wood Pulp Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Wood Pulp Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Wood Pulp Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Wood Pulp Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. U.S. Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Canada Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. UK Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. Germany Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. France Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Spain Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Spain Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Italy Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. Italy Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Italy Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

- TABLE 43. ROE Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 44. ROE Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 45. ROE Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 46. China Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 47. China Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 48. China Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 49. India Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 50. India Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 51. India Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 52. Japan Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 53. Japan Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 54. Japan Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 55. Australia Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 56. Australia Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 57. Australia Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 58. South Korea Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 59. South Korea Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 60. South Korea Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 61. ROPAC Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 62. ROPAC Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 63. ROPAC Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 64. Brazil Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 65. Brazil Wood Pulp Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 66. Brazil Wood Pulp Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 67. Mexico Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 68. Mexico Wood Pulp Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 69. Mexico Wood Pulp Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 70. ROLA Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 71. ROLA Wood Pulp Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 72. ROLA Wood Pulp Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 73. ROW Wood Pulp Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 74. ROW Wood Pulp Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 75. ROW Wood Pulp Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 76. List of secondary sources used in the study of global Wood Pulp Market.

TABLE 77. List of primary sources used in the study of global Wood Pulp Market.

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Wood Pulp Market, research methodology
- FIG 2. Global Wood Pulp Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Wood Pulp Market, key trends 2020
- FIG 5. Global Wood Pulp Market, growth prospects 2021-2027
- FIG 6. Global Wood Pulp Market, porters 5 force model
- FIG 7. Global Wood Pulp Market, pest analysis
- FIG 8. Global Wood Pulp Market, value chain analysis
- FIG 9. Global Wood Pulp Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Wood Pulp Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Wood Pulp Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Wood Pulp Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Wood Pulp Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Wood Pulp Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Wood Pulp Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Wood Pulp Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Wood Pulp Market, regional snapshot 2018 & 2027
- FIG 18. North America Wood Pulp Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Wood Pulp Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Wood Pulp Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Wood Pulp Market 2018 & 2027 (USD Billion)
- FIG 22. Global Wood Pulp Market, company market share analysis (2020)

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