

Global Women's Watch Market Size study & Forecast, by Product Types (Mechanical, Smart, Other) by Distribution Channels (Direct Sales, Hypermarkets/ Supermarkets, Specialty Stores, Online retailing, Others) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GA036AA89531EN.html>

Date: March 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GA036AA89531EN

Abstracts

Global Women's Watch Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Watch is a portable timepiece intended to be carried or worn by women. These Women are generally thinner and smaller compared to men watches. The increasing number of females working population, increase in disposable income, easy availability of the product coupled with the growing use of watches as a fashion trend are playing a significant role in market growth.

The rapid emergence of women's fitness watches is acting as a catalyzing factor for market growth across the globe. The fitness watches offer various features such as track on menstrual cycle, analyze heartbeat rate, walk tracking, connecting with smartphones and other advanced applications which has raised the sales of women's smartwatches. For instance, in March 2018, Fitbit unveiled its female-focused Versa smartwatch which is equipped with technology to track a user's menstrual cycle and how it affects other aspects of their health including cramps or headaches. Similarly, in November 2018, Mevofit declared the launch of the 'Women's only' fitness trackers Slim, Slim +HR. The product includes feminine-focused characteristics, including a premium, slim design, curved glass with round edges, and a diagonal groove on the strap that matches a seamless diamond cut to fit the tastes of contemporary ladies. Thereby, the surge in demand for fitness watches among women is bolstering the market growth at a substantial rate. Moreover, rising investment in the development of advanced technology, as well as the increase in innovative and customized designs are

presenting various lucrative opportunities over the forecasting years. However, the presence of counterfeit products is challenging the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Women's Watch Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the growing investment on technological advancements, along with rising number of leading market players. Whereas, the Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as the increasing disposable income, rising population, as well as growing trend of smartwatches among women in the market space.

Major market players included in this report are:

Swatch Group Ltd

Daniel Wellington

Apple Inc.

Bespoke Unit, LLC.

Rolex

Realme

Compagnie Financi?re Richemont SA

Titan Company Limited

Shreve & Co.

Ethos Watch Boutiques

Recent Developments in the Market:

In January 2023, Fastrack announced the introduction of the company's first 'affordable' smartwatch- Reflex Beat+ with a 1.69" UltraVu display and 60 multi-sports modes. Also, it is a line-up of utility features.

Global Women's Watch Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Types, Distribution Channels, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Types:

Mechanical

Smart

Other

By Distribution Channels:

Direct Sales

Hypermarkets/ Supermarkets

Specialty Stores

Online retailing

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Women's Watch Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Women's Watch Market, by Product Types, 2019-2029 (USD Billion)
 - 1.2.3. Women's Watch Market, by Distribution Channels, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL WOMEN'S WATCH MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL WOMEN'S WATCH MARKET DYNAMICS

- 3.1. Women's Watch Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rapid emergence of women's fitness watches
 - 3.1.1.2. Increasing in disposable income
 - 3.1.2. Market Challenges
 - 3.1.2.1. Presence of counterfeit products
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising investment in the development of advance technology
 - 3.1.3.2. Increase in innovative and customized designs

CHAPTER 4. GLOBAL WOMEN'S WATCH MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL WOMEN'S WATCH MARKET, BY PRODUCT TYPES

- 6.1. Market Snapshot
- 6.2. Global Women's Watch Market by Product Types, Performance - Potential Analysis
- 6.3. Global Women's Watch Market Estimates & Forecasts by Product Types 2019-2029 (USD Billion)
- 6.4. Women's Watch Market, Sub Segment Analysis
 - 6.4.1. Mechanical
 - 6.4.2. Smart
 - 6.4.3. Other

CHAPTER 7. GLOBAL WOMEN'S WATCH MARKET, BY DISTRIBUTION CHANNELS

- 7.1. Market Snapshot
- 7.2. Global Women's Watch Market by Distribution Channels, Performance - Potential Analysis
- 7.3. Global Women's Watch Market Estimates & Forecasts by Distribution Channels 2019-2029 (USD Billion)

7.4. Women's Watch Market, Sub Segment Analysis

- 7.4.1. Direct Sales
- 7.4.2. Hypermarkets/ Supermarkets
- 7.4.3. Specialty Stores
- 7.4.4. Online retailing
- 7.4.5. Others

CHAPTER 8. GLOBAL WOMEN'S WATCH MARKET, REGIONAL ANALYSIS

8.1. Women's Watch Market, Regional Market Snapshot

8.2. North America Women's Watch Market

- 8.2.1. U.S. Women's Watch Market
 - 8.2.1.1. Product Types breakdown estimates & forecasts, 2019-2029
 - 8.2.1.2. Distribution Channels breakdown estimates & forecasts, 2019-2029
- 8.2.2. Canada Women's Watch Market

8.3. Europe Women's Watch Market Snapshot

- 8.3.1. U.K. Women's Watch Market
- 8.3.2. Germany Women's Watch Market
- 8.3.3. France Women's Watch Market
- 8.3.4. Spain Women's Watch Market
- 8.3.5. Italy Women's Watch Market
- 8.3.6. Rest of Europe Women's Watch Market

8.4. Asia-Pacific Women's Watch Market Snapshot

- 8.4.1. China Women's Watch Market
- 8.4.2. India Women's Watch Market
- 8.4.3. Japan Women's Watch Market
- 8.4.4. Australia Women's Watch Market
- 8.4.5. South Korea Women's Watch Market
- 8.4.6. Rest of Asia Pacific Women's Watch Market

8.5. Latin America Women's Watch Market Snapshot

- 8.5.1. Brazil Women's Watch Market
- 8.5.2. Mexico Women's Watch Market
- 8.5.3. Rest of Latin America Women's Watch Market

8.6. Rest of The World Women's Watch Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

- 9.2.1. Swatch Group Ltd
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
- 9.2.2. Daniel Wellington
- 9.2.3. Apple Inc.
- 9.2.4. Bespoke Unit, LLC.
- 9.2.5. Rolex
- 9.2.6. Realme
- 9.2.7. Compagnie Financi?re Richemont SA
- 9.2.8. Titan Company Limited
- 9.2.9. Shreve & Co.
- 9.2.10. Ethos Watch Boutiques

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Women's Watch Market, report scope

TABLE 2. Global Women's Watch Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Women's Watch Market estimates & forecasts by Product Types 2019-2029 (USD Billion)

TABLE 4. Global Women's Watch Market estimates & forecasts by Distribution Channels 2019-2029 (USD Billion)

TABLE 5. Global Women's Watch Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 6. Global Women's Watch Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Women's Watch Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Women's Watch Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Women's Watch Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Women's Watch Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Women's Watch Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Women's Watch Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Women's Watch Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Women's Watch Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. U.S. Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 17. U.S. Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. Canada Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 19. Canada Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. UK Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. Germany Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 25. Germany Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. France Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 28. France Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. Italy Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Spain Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. RoE Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 39. China Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Women's Watch Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 59. Brazil Women's Watch Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 60. Mexico Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 61. Mexico Women's Watch Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 62. Mexico Women's Watch Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 63. RoLA Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 64. RoLA Women's Watch Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 65. RoLA Women's Watch Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 66. Row Women's Watch Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 67. Row Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. Row Women's Watch Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Women's Watch Market

TABLE 70. List of primary sources, used in the study of global Women's Watch Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Women's Watch Market, research methodology
 - FIG 2. Global Women's Watch Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Women's Watch Market, key trends 2021
 - FIG 5. Global Women's Watch Market, growth prospects 2022-2029
 - FIG 6. Global Women's Watch Market, porters 5 force model
 - FIG 7. Global Women's Watch Market, pest analysis
 - FIG 8. Global Women's Watch Market, value chain analysis
 - FIG 9. Global Women's Watch Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Women's Watch Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Women's Watch Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Women's Watch Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Women's Watch Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Women's Watch Market, regional snapshot 2019 & 2029
 - FIG 15. North America Women's Watch Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Women's Watch Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Women's Watch Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Women's Watch Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Women's Watch Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Women's Watch Market Size study & Forecast, by Product Types (Mechanical, Smart, Other) by Distribution Channels (Direct Sales, Hypermarkets/ Supermarkets, Specialty Stores, Online retailing, Others) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/GA036AA89531EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA036AA89531EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970