

Global Women's Trousers Market Size study & Forecast, by Fiber (Cotton, Polyester, Cellulosic, Others), By Distribution Channel (Offline, Online) and Regional Analysis, 2022-2029

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Abstracts

Global Women's Trousers Market is valued at approximately USD 211.95 Billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.7% over the forecast period 2022-2029. The women's trousers market is a segment of the fashion industry that focuses on the design, production, and sale of trousers for women. This market includes a variety of styles, fabrics, and price points to cater to different consumer preferences and needs. The market demand is primarily driven by the factors such as the growing demand for fashion products among women, changing tastes and preferences of consumers and the rising number of working women around the world.

In addition, the increasing number of employed women, rising per capita income and increasing disposable income of women are acting as major driving factors for market growth. According to World Bank, in 2020, the global labor force participation rate for women aged 15 and above was 47.3%, up from 42.0% in 1990, in developed countries, the labor force participation rate for women had increased from 55.9% in 1990 to 62.5% in 2020 and in developing countries, the labor force participation rate for women had increased from 35.7% in 1990 to 41.8% in 2020. Similarly, according to the U.S. Census Bureau, in the United States, the median income for women in 2020 was USD 47,299, up from USD 28,711 in 1990, after adjusting for inflation. This represents an increase of 65% over 30 years. Hence, the propelling income of women around the world and the increasing number of working women are expected to escalate the demand for women's trousers in the global market. Furthermore, the increasing popularity of online shopping and the growing women population is presenting lucrative opportunities for market growth over the forthcoming years. However, the enormous number of market

players is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Women's Trousers Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe dominated the market in terms of revenue due to high per capita income, developed regions, major market players' presence and increasing demand for diverse clothing. Whereas, Asia Pacific is also expected to grow at the highest growth rate over the forecasting period. Factors such growing number of working women, increasing awareness about new clothing brands, rising female population, increasing demand for fashion products and constantly changing preferences of consumers are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Dolce & Gabbana S.r.l.

Louis Vuitton

Dior

Gianni Versace S.r.l.

CHANEL

Guccio Gucci S.p.A.

PRADA

Burberry Group Plc

Nike, Inc.

Under Armour, Inc.

Recent Developments in the Market:

In February 2023, Under Armour Inc., an American sportswear and apparel company announced the development of a new testing technique to combat fibre shedding at its source and support the company's sustainability target of making 75% of textiles in its products from low-shed materials by 2030. Under Armour's new test method simplifies the task of correctly measuring a fabric's shedding proclivity.

In February 2023, Nike announced the launch of its new Nike Zenvy and Nike Go leggings line for women in China. The activewear collection, which includes materials of various strengths and sizes, was intended not just for a wide range of Asian body types, but also to fulfil the needs of all women's sports activities. The feel of the trousers is smooth and flexible enough for exercises such as yoga while keeping moisture away using Nike's new fabric Nike InfinaSoft. Furthermore, the new version is designed specifically for Asian women and flatters their contours.

Global Women's Trousers Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Fiber, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Fiber:

Cotton

Polyester

Cellulosic

Others

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
ROLA
Rest of the World

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