

Global Women's Socks Market Size study & Forecast, by Fiber (Cotton Women's Socks, Polyester Women's Socks, Women's Socks from Other Fibers) by Distribution Channel (Women's Socks Sales via Offline Stores, Women's Socks Sales via Online Stores), and Regional Analysis, 2022-2029

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Abstracts

Global Women's Socks Market is valued approximately USD 17.5 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.9% over the forecast period 2022-2029. The women's socks are to protect the ankle and a part of the leg. Polyester, cotton, rubber, and nylon are just a few of the fabrics used to make women's socks. The products are available in a variety of lengths, colors, patterns, and designs with comfort and fashion in consideration. Wearing socks has many advantages, including keeping the feet relaxed and problem-free. Women's fuzzy socks are a popular choice for many women throughout the globe who want to appear fashionable and protect their feet. The rising awareness of foot health has also contributed to the growth of the women's socks market. Many women are now more conscious of the importance of wearing socks that provide support, cushioning, and moisture-wicking properties to prevent foot problems such as blisters, fungal infections, and odors. Also, growing disposable incomes of women across the world have also contributed to the growth of the women's socks market. With more disposable income, women are more likely to purchase high-quality socks that offer comfort, durability, and style.

The increasing participation of women in sports has also contributed to the growth of the women's socks market. As more women engage in sports, there is a growing demand for socks that provide comfort, support, and protection. According to Statista, in 2014, the women participated in the Olympic winter games was 1121; in 2018, the number

reached 1,169 and in 2022 Olympic games the number reached 1,314. As a result, the rising women participation in sports games is anticipated to support the market growth. Additionally, growing number of working women is anticipated to create the lucrative opportunity for the market during forecast period. However, the changing fashion trend limited market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Women's Socks Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe is the dominating region across the world in terms of market share. The U.K., France, and other financially advanced countries account for a sizable portion of market revenue. Some elements that are anticipated to have an impact on market growth include financially independent women, rising per capita income, and changing fashion trends. Whereas, Asia Pacific is also anticipated to exhibit highest growth rate over the forecast period, owing to factors such as rising geriatric and target populations, an increase in the number of collaborations for biosimilar development, geographic expansion of key players, and active participation of government and nonprofit organizations in the market space would create lucrative growth prospects for the Women's Socks market across Asia Pacific region.

Major market player included in this report are:

Dior

Nike, Inc.

Adidas AG

H&M Hennes & Mauritz AB

Guccio Gucci S.p.A.

Puma SE

PRADA

Burberry Group Plc

Giorgio Armani S.p.A.

Dolce & Gabbana S.r.l.

Recent Developments in the Market:

In 2019, HanesBrands Inc. announced the launch of its 'Sustainably Soft' collection of women's socks made from recycled materials

Global Women's Socks Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Fiber, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Fiber:

Cotton Women's Socks

Polyester Women's Socks

Women's Socks from Other Fibers

By Distribution Channel:

Women's Socks Sales via Offline Stores

Women's Socks Sales via Online Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Women's Socks Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Women's Socks Market, by Fiber, 2019-2029 (USD Billion)
 - 1.2.3. Women's Socks Market, by Distribution Channel, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL WOMEN'S SOCKS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL WOMEN'S SOCKS MARKET DYNAMICS

- 3.1. Women's Socks Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising awareness of foot health
 - 3.1.1.2. Growing disposable incomes of women
 - 3.1.2. Market Challenges
 - 3.1.2.1. Changing fashion trends
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing number of working women

CHAPTER 4. GLOBAL WOMEN'S SOCKS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL WOMEN'S SOCKS MARKET, BY FIBER

- 6.1. Market Snapshot
- 6.2. Global Women's Socks Market by Fiber, Performance - Potential Analysis
- 6.3. Global Women's Socks Market Estimates & Forecasts by Fiber 2019-2029 (USD Billion)
- 6.4. Women's Socks Market, Sub Segment Analysis
 - 6.4.1. Cotton Women's Socks
 - 6.4.2. Polyester Women's Socks
 - 6.4.3. Women's Socks from Other Fibers

CHAPTER 7. GLOBAL WOMEN'S SOCKS MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Market Snapshot
- 7.2. Global Women's Socks Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Women's Socks Market Estimates & Forecasts by Distribution Channel 2019-2029 (USD Billion)
- 7.4. Women's Socks Market, Sub Segment Analysis
 - 7.4.1. Women's Socks Sales via Offline Stores
 - 7.4.2. Women's Socks Sales via Online Stores

CHAPTER 8. GLOBAL WOMEN'S SOCKS MARKET, REGIONAL ANALYSIS

8.1. Women's Socks Market, Regional Market Snapshot

8.2. North America Women's Socks Market

8.2.1. U.S. Women's Socks Market

8.2.1.1. Fiber breakdown estimates & forecasts, 2019-2029

8.2.1.2. Distribution Channel breakdown estimates & forecasts, 2019-2029

8.2.2. Canada Women's Socks Market

8.3. Europe Women's Socks Market Snapshot

8.3.1. U.K. Women's Socks Market

8.3.2. Germany Women's Socks Market

8.3.3. France Women's Socks Market

8.3.4. Spain Women's Socks Market

8.3.5. Italy Women's Socks Market

8.3.6. Rest of Europe Women's Socks Market

8.4. Asia-Pacific Women's Socks Market Snapshot

8.4.1. China Women's Socks Market

8.4.2. India Women's Socks Market

8.4.3. Japan Women's Socks Market

8.4.4. Australia Women's Socks Market

8.4.5. South Korea Women's Socks Market

8.4.6. Rest of Asia Pacific Women's Socks Market

8.5. Latin America Women's Socks Market Snapshot

8.5.1. Brazil Women's Socks Market

8.5.2. Mexico Women's Socks Market

8.5.3. Rest of Latin America Women's Socks Market

8.6. Rest of The World Women's Socks Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Dior

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

9.2.1.5. Recent Developments

- 9.2.2. Nike, Inc.
- 9.2.3. Adidas AG
- 9.2.4. H&M Hennes & Mauritz AB
- 9.2.5. Guccio Gucci S.p.A.
- 9.2.6. Puma SE
- 9.2.7. PRADA
- 9.2.8. Burberry Group Plc
- 9.2.9. Giorgio Armani S.p.A.
- 9.2.10. Dolce & Gabbana S.r.l

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Women's Socks Market, report scope

TABLE 2. Global Women's Socks Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Women's Socks Market estimates & forecasts by Fiber 2019-2029 (USD Billion)

TABLE 4. Global Women's Socks Market estimates & forecasts by Distribution Channel 2019-2029 (USD Billion)

TABLE 5. Global Women's Socks Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 6. Global Women's Socks Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Women's Socks Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Women's Socks Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Women's Socks Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Women's Socks Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Women's Socks Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Women's Socks Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Women's Socks Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Women's Socks Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. U.S. Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 17. U.S. Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. Canada Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 19. Canada Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. UK Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. Germany Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 25. Germany Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. France Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 28. France Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. Italy Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Spain Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. RoE Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 39. China Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Women's Socks Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 59. Brazil Women's Socks Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 60. Mexico Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 61. Mexico Women's Socks Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 62. Mexico Women's Socks Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 63. RoLA Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 64. RoLA Women's Socks Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 65. RoLA Women's Socks Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 66. Row Women's Socks Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 67. Row Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. Row Women's Socks Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Women's Socks Market

TABLE 70. List of primary sources, used in the study of global Women's Socks Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Women's Socks Market, research methodology
 - FIG 2. Global Women's Socks Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Women's Socks Market, key trends 2021
 - FIG 5. Global Women's Socks Market, growth prospects 2022-2029
 - FIG 6. Global Women's Socks Market, porters 5 force model
 - FIG 7. Global Women's Socks Market, pest analysis
 - FIG 8. Global Women's Socks Market, value chain analysis
 - FIG 9. Global Women's Socks Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Women's Socks Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Women's Socks Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Women's Socks Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Women's Socks Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Women's Socks Market, regional snapshot 2019 & 2029
 - FIG 15. North America Women's Socks Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Women's Socks Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Women's Socks Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Women's Socks Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Women's Socks Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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