

Global Women's Non-athletic Footwear Market Size study, by Material (Rubber, Plastic), by Distribution Channel (Supermarket/Hypermarket, Shoe Stores, Independent Retailers, Online, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Women's Non-athletic Footwear Market is valued at approximately USD 109.01 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 3.65 % over the forecast period 2021-2027. The non-athletic footwear business for women has experienced rapid expansion in recent years, and this trend is projected to continue in the future. Consumers, particularly women, are increasingly concerned with how they dress and what they wear. Commercials, movies, entertainment channels, and other factors have a significant impact on them. Furthermore, celebrity endorsements help to promote footwear brands, which has an impact on customer behavior. In the future, these factors are likely to increase global demand for women's footwear. E-commerce is becoming more popular as people become more digitally savvy. As a result, customers' purchasing patterns are being reinvented, new user experiences are being shaped, business models are being disrupted, and new growth prospects are being created for both single and multi-brand retailers of women's non-athletic footwear around the world. Customers can easily get product-related information and prices through e-commerce. Moreover, merchants are increasingly employing technology such as Augmented Reality (AR) to assist online clients in improving their e-commerce experience. For example, in 2020, Gucci partnered with Snapchat to create AR virtual platforms that allow customers to virtually test on Gucci shoes using Snapchat filters. In addition, as lockdowns became the new normal in the wake of the pandemic, businesses and consumers went digital, offering more goods and services online. According to the United Nations' 2021 Study on Trade and Development, it increased e-share commerce's in global retail trade from 14 percent in 2019 to almost 17 percent in 2020.

However, The raw materials needed to make sustainable footwear are more expensive than the resources used to make conventional footwear. which may impede market growth over the forecast period of 2021-2027.

The regional analysis of the Global Women's Non-athletic Footwear Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World (ROW). Asia Pacific is the leading region across the world in terms of market share due to rising number of more affluent middle-class consumers in the region. Whereas Europe is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027 due to changing lifestyles and growing e-commerce industry across the region.

Major market player included in this report are:

CHANEL

Prada SpA

LVMH

Capri Holdings

Tapestry Inc.

Kering

The ALDO Group Inc.

LIR SRL

Bata Corporation

VF Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Rubber

Plastic

By Distribution Channel:

Supermarket/Hypermarket

Shoe Stores
Independent Retailers
Online
Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year –2018,2019
Base year –2020
Forecast period – 2021 to 2027.

Target Audience of the Global Women's Non-athletic Footwear Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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