

# **Global Women's Night and Underwear Market Size study & Forecast, by Fiber (Cotton, Polyester, Cellulosic), By Distribution channel (Online, Offline), and Regional Analysis, 2022-2029**

<https://marketpublishers.com/r/GD69BFEEEE64EEN.html>

Date: March 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GD69BFEEEE64EEN

## **Abstracts**

Global Women's Night and Underwear Market is valued at approximately USD 96.1 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.8% over the forecast period 2022-2029. Women's night and underwear refers to clothing items designed to be worn underneath clothing or while sleeping. These garments are typically made with soft and comfortable materials, such as cotton, silk, or synthetic blends, to provide comfort and support for the wearer. The women's night and underwear market is a significant segment of the fashion and apparel industry, and it is driven by factors such as changing fashion trends, evolving consumer preferences, and advancements in fabric technology. The market is also influenced by social and cultural factors, such as body image and gender roles.

In addition, the growing awareness of sustainability in clothing is fueling market growth. According to the estimates of Statista, in 2021, the global apparel market's sales share of sustainable clothing goods was roughly 3.9 %; this figure is predicted to expand in the future years to 6.1% in 2026. Furthermore, online sales and marketing as well as the comfort and functionality of the fabric which is used for making women's night and underwear are presenting lucrative opportunities for market growth over the forthcoming years. However, frequent change in fashion trends is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Women's Night and Underwear Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe dominated the market in terms of revenue, owing to the increased e-

commerce adoption, the availability of high-speed internet, and rising fashion trend adoption. Rising per capita income, an increasingly affluent population, and changing fashion trends. Whereas, Asia Pacific is also expected to grow at the highest growth rate over the forecasting period. Factors such as high demand for clothing due to its rapidly growing population, urbanization, and rising purchasing power combined with disposable income. Demand for women's night and pants products has grown as a result of rising industry, civilization, and corporate culture are burgeoning market growth in the forecasting years.

Major market players included in this report are:

AGENT PROVOCATEUR LIMITED

Christian Dior SE

Hennes & Mauritz AB

Guccio Gucci S.p.A.

PRADA S.p.A.

Burberry Group Plc

Dolce & Gabbana S.r.l.

Calvin Klein

Gianni Versace S.r.l.

Louis Vuitton Malletier

Recent Developments in the Market:

In February 2023, Hennes & Mauritz AB Group and Remondis form a joint venture to collect, sort, and sell worn and unwanted clothing and textiles.

In September 2022, The Prada Group has announced the acquisition of 43.65% of the share capital of Superior S.p.A., a tannery in Santa Croce sull'Arno, Tuscany, from the province of Pisa. The company, a leader in calfskin processing, has been active in the Italian and international markets as a specialised tanner for the luxury sector for more than 60 years. This will represent the Prada Group's strategic direction towards vertical integration of the supply chain, through investments in infrastructure and people, to increase industrial know-how and control quality throughout all manufacturing stages. The collaboration allows making faster progress on critical challenges such as raw material traceability and supply chain transparency.

Global Women's Night and Underwear Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Fiber, Distribution channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Fiber:

Cotton

Polyester

Cellulosic

By Distribution channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
ROLA  
Rest of the World

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. Women's Night and Underwear Market, by Region, 2019-2029 (USD Billion)
  - 1.2.2. Women's Night and Underwear Market, by Fiber, 2019-2029 (USD Billion)
  - 1.2.3. Women's Night and Underwear Market, by Distribution Channel, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL WOMEN'S NIGHT AND UNDERWEAR MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL WOMEN'S NIGHT AND UNDERWEAR MARKET DYNAMICS

- 3.1. Women's Night and Underwear Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Evolving fashion trends and customer preferences.
    - 3.1.1.2. Influence of social and cultural factors.
    - 3.1.1.3. Growing awareness regarding sustainable clothing.
  - 3.1.2. Market Challenges
    - 3.1.2.1. Frequent change in fashion trends.
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Growth in online sales and marketing.
    - 3.1.3.2. Advancement in functionality of fabric.

### CHAPTER 4. GLOBAL WOMEN'S NIGHT AND UNDERWEAR MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL WOMEN'S NIGHT AND UNDERWEAR MARKET, BY FIBER**

- 6.1. Market Snapshot
- 6.2. Global Women's Night and Underwear Market by Fiber, Performance - Potential Analysis
- 6.3. Global Women's Night and Underwear Market Estimates & Forecasts by Fiber 2019-2029 (USD Billion)
- 6.4. Women's Night and Underwear Market, Sub Segment Analysis
  - 6.4.1. Cotton
  - 6.4.2. Polyester
  - 6.4.3. Cellulosic

## **CHAPTER 7. GLOBAL WOMEN'S NIGHT AND UNDERWEAR MARKET, BY DISTRIBUTION CHANNEL**

- 7.1. Market Snapshot

- 7.2. Global Women's Night and Underwear Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Women's Night and Underwear Market Estimates & Forecasts by Distribution Channel 2019-2029 (USD Billion)
- 7.4. Women's Night and Underwear Market, Sub Segment Analysis
  - 7.4.1. Online
  - 7.4.2. Offline

## **CHAPTER 8. GLOBAL WOMEN'S NIGHT AND UNDERWEAR MARKET, REGIONAL ANALYSIS**

- 8.1. Women's Night and Underwear Market, Regional Market Snapshot
- 8.2. North America Women's Night and Underwear Market
  - 8.2.1. U.S. Women's Night and Underwear Market
    - 8.2.1.1. Fiber breakdown estimates & forecasts, 2019-2029
    - 8.2.1.2. Distribution Channel breakdown estimates & forecasts, 2019-2029
  - 8.2.2. Canada Women's Night and Underwear Market
- 8.3. Europe Women's Night and Underwear Market Snapshot
  - 8.3.1. U.K. Women's Night and Underwear Market
  - 8.3.2. Germany Women's Night and Underwear Market
  - 8.3.3. France Women's Night and Underwear Market
  - 8.3.4. Spain Women's Night and Underwear Market
  - 8.3.5. Italy Women's Night and Underwear Market
  - 8.3.6. Rest of Europe Women's Night and Underwear Market
- 8.4. Asia-Pacific Women's Night and Underwear Market Snapshot
  - 8.4.1. China Women's Night and Underwear Market
  - 8.4.2. India Women's Night and Underwear Market
  - 8.4.3. Japan Women's Night and Underwear Market
  - 8.4.4. Australia Women's Night and Underwear Market
  - 8.4.5. South Korea Women's Night and Underwear Market
  - 8.4.6. Rest of Asia Pacific Women's Night and Underwear Market
- 8.5. Latin America Women's Night and Underwear Market Snapshot
  - 8.5.1. Brazil Women's Night and Underwear Market
  - 8.5.2. Mexico Women's Night and Underwear Market
  - 8.5.3. Rest of Latin America Women's Night and Underwear Market
- 8.6. Rest of The World Women's Night and Underwear Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. AGENT PROVOCATEUR LIMITED
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Product Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. Christian Dior SE
  - 9.2.3. Hennes & Mauritz AB
  - 9.2.4. Guccio Gucci S.p.A.
  - 9.2.5. PRADA S.p.A.
  - 9.2.6. Burberry Group Plc
  - 9.2.7. Dolce & Gabbana S.r.l.
  - 9.2.8. Calvin Klein
  - 9.2.9. Gianni Versace S.r.l.
  - 9.2.10. Louis Vuitton Malletier

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Women's Night and Underwear Market, report scope

TABLE 2. Global Women's Night and Underwear Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Women's Night and Underwear Market estimates & forecasts by Fiber 2019-2029 (USD Billion)

TABLE 4. Global Women's Night and Underwear Market estimates & forecasts by Distribution Channel 2019-2029 (USD Billion)

TABLE 5. Global Women's Night and Underwear Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 6. Global Women's Night and Underwear Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Women's Night and Underwear Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Women's Night and Underwear Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Women's Night and Underwear Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Women's Night and Underwear Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Women's Night and Underwear Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Women's Night and Underwear Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Women's Night and Underwear Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Women's Night and Underwear Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. U.S. Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 17. U.S. Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. Canada Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 19. Canada Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. UK Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. Germany Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 25. Germany Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. France Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 28. France Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. Italy Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Spain Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. RoE Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Women's Night and Underwear Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 39. China Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Brazil Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Mexico Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 61. Mexico Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. RoLA Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 64. RoLA Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 65. RoLA Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. Row Women's Night and Underwear Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 67. Row Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. Row Women's Night and Underwear Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Women's Night and Underwear Market

TABLE 70. List of primary sources, used in the study of global Women's Night and Underwear Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Women's Night and Underwear Market, research methodology
  - FIG 2. Global Women's Night and Underwear Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Women's Night and Underwear Market, key trends 2021
  - FIG 5. Global Women's Night and Underwear Market, growth prospects 2022-2029
  - FIG 6. Global Women's Night and Underwear Market, porters 5 force model
  - FIG 7. Global Women's Night and Underwear Market, pest analysis
  - FIG 8. Global Women's Night and Underwear Market, value chain analysis
  - FIG 9. Global Women's Night and Underwear Market by segment, 2019 & 2029 (USD Billion)
  - FIG 10. Global Women's Night and Underwear Market by segment, 2019 & 2029 (USD Billion)
  - FIG 11. Global Women's Night and Underwear Market by segment, 2019 & 2029 (USD Billion)
  - FIG 12. Global Women's Night and Underwear Market by segment, 2019 & 2029 (USD Billion)
  - FIG 13. Global Women's Night and Underwear Market by segment, 2019 & 2029 (USD Billion)
  - FIG 14. Global Women's Night and Underwear Market, regional snapshot 2019 & 2029
  - FIG 15. North America Women's Night and Underwear Market 2019 & 2029 (USD Billion)
  - FIG 16. Europe Women's Night and Underwear Market 2019 & 2029 (USD Billion)
  - FIG 17. Asia Pacific Women's Night and Underwear Market 2019 & 2029 (USD Billion)
  - FIG 18. Latin America Women's Night and Underwear Market 2019 & 2029 (USD Billion)
  - FIG 19. Global Women's Night and Underwear Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## I would like to order

Product name: Global Women's Night and Underwear Market Size study & Forecast, by Fiber (Cotton, Polyester, Cellulosic), By Distribution channel (Online, Offline), and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/GD69BFEEEE64EEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD69BFEEEE64EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970