

Global Women's Intimate Care Products Market Size study & Forecast, by Product Type (Intimate Washes, Liners, Oils, Masks, Moisturizers & Creams, Hair Removal, Gels, Exfoliants, Sprays, Others) by User (Women With Children, Women Without Children), by Distribution Channel (Online, Offline), and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G6B76A5A69CDEN.html>

Date: March 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G6B76A5A69CDEN

Abstracts

Global Women's Intimate Care Products Market is valued at approximately USD 26.64 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.1% over the forecast period 2022-2029. Women's intimate care products are the kind of personal hygiene products that are regularly used to keep the intimate area clean. Intimate hygiene is crucial for preserving both physical and mental health due to poor intimate hygiene produces leads to the growth of germs, which leaves the body susceptible to diseases. These products assist maintain a healthy vaginal pH level, reduce itching and bacterial infections in the intimate area, and promote the growth of beneficial bacteria like lactobacillus. The surge in number of intimate hygiene campaigns, increasing inclination of women towards female hygiene products, coupled with the rise in disposable income are the key factors that are attributing to the market growth across the globe.

In addition, the increase in the female population is exhibiting a positive influence on the market demand worldwide. According to The World Bank, in 2011, the total female population was recorded at 3.47 billion, and the figure is progressively growing and is likely to reach 3.88 billion in 2021. Furthermore, the growing R&D activities, as well as the increasing availability of products on various e-commerce platforms are presenting various lucrative opportunities over the forecasting years. However, the low awareness

regarding women intimate care products in underdeveloped and developing countries, along with the high cost of some products are hindering the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Women's Intimate Care Products Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the growing popularity and high spending and the high risk of health issues in the intimate area leading to various skin diseases. Whereas, the Asia Pacific is also expected to grow with the highest CAGR during the forecast period, owing to factors such as rising awareness about women's hygiene, as well as increasing population & increasing knowledge regarding the benefits of the product in the market space.

Major market players included in this report are:

Redcliffe Hygiene Private Limited

SANFE.IN

Joylux, Inc

Hindustan Unilever Limited

Procter & Gamble

Johnson & Johnson

QUEEN V

ALYK

Bodyform

KCWW

Recent Developments in the Market:

In March 2021, Piramal Pharma unveiled the introduction of its 'i-feel Gentle Intimate Wash' under the company's feminine intimate care category. The product is likely to be initially available across the West Bengal market and on all major e-commerce platforms.

Global Women's Intimate Care Products Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, User, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Intimate Washes

Liners

Oils

Masks

Moisturizers & Creams

Hair Removal

Gels

Exfoliants

Sprays

Others

By User:

Women With Children

Women Without Children

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Women's Intimate Care Products Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Women's Intimate Care Products Market, by Product Type, 2019-2029 (USD Billion)
 - 1.2.3. Women's Intimate Care Products Market, by User, 2019-2029 (USD Billion)
 - 1.2.4. Women's Intimate Care Products Market, by Distribution Channel, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL WOMEN'S INTIMATE CARE PRODUCTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL WOMEN'S INTIMATE CARE PRODUCTS MARKET DYNAMICS

- 3.1. Women's Intimate Care Products Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Surge in number of intimate hygiene campaigns
 - 3.1.1.2. Increase in the female population
 - 3.1.2. Market Challenges
 - 3.1.2.1. Low awareness regarding women intimate care products in underdeveloped and developing countries
 - 3.1.2.2. High cost of some product
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing R&D activities

3.1.3.2. Increasing availability of products on various e-commerce platforms

CHAPTER 4. GLOBAL WOMEN'S INTIMATE CARE PRODUCTS MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)

4.3. PEST Analysis

4.3.1. Political

4.3.2. Economical

4.3.3. Social

4.3.4. Technological

4.4. Top investment opportunity

4.5. Top winning strategies

4.6. Industry Experts Prospective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

5.1. Assessment of the overall impact of COVID-19 on the industry

5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL WOMEN'S INTIMATE CARE PRODUCTS MARKET, BY PRODUCT TYPE

6.1. Market Snapshot

6.2. Global Women's Intimate Care Products Market by Product Type, Performance - Potential Analysis

6.3. Global Women's Intimate Care Products Market Estimates & Forecasts by Product Type 2019-2029 (USD Billion)

6.4. Women's Intimate Care Products Market, Sub Segment Analysis

6.4.1. Intimate Washes

6.4.2. Liners

6.4.3. Oils

- 6.4.4. Masks
- 6.4.5. Moisturizers & Creams
- 6.4.6. Hair Removal
- 6.4.7. Gels
- 6.4.8. Exfoliants
- 6.4.9. Sprays
- 6.4.10. Others

CHAPTER 7. GLOBAL WOMEN'S INTIMATE CARE PRODUCTS MARKET, BY USER

- 7.1. Market Snapshot
- 7.2. Global Women's Intimate Care Products Market by User, Performance - Potential Analysis
- 7.3. Global Women's Intimate Care Products Market Estimates & Forecasts by User 2019-2029 (USD Billion)
- 7.4. Women's Intimate Care Products Market, Sub Segment Analysis
 - 7.4.1. Women With Children
 - 7.4.2. Women Without Children

CHAPTER 8. GLOBAL WOMEN'S INTIMATE CARE PRODUCTS MARKET, BY DISTRIBUTION CHANNEL

- 8.1. Market Snapshot
- 8.2. Global Women's Intimate Care Products Market by Distribution Channel, Performance - Potential Analysis
- 8.3. Global Women's Intimate Care Products Market Estimates & Forecasts by Distribution Channel 2019-2029 (USD Billion)
- 8.4. Women's Intimate Care Products Market, Sub Segment Analysis
 - 8.4.1. Online
 - 8.4.2. Offline

CHAPTER 9. GLOBAL WOMEN'S INTIMATE CARE PRODUCTS MARKET, REGIONAL ANALYSIS

- 9.1. Women's Intimate Care Products Market, Regional Market Snapshot
- 9.2. North America Women's Intimate Care Products Market
 - 9.2.1. U.S. Women's Intimate Care Products Market
 - 9.2.1.1. Product Type breakdown estimates & forecasts, 2019-2029

- 9.2.1.2. User breakdown estimates & forecasts, 2019-2029
- 9.2.1.3. Distribution Channel breakdown estimates & forecasts, 2019-2029
- 9.2.2. Canada Women's Intimate Care Products Market
- 9.3. Europe Women's Intimate Care Products Market Snapshot
 - 9.3.1. U.K. Women's Intimate Care Products Market
 - 9.3.2. Germany Women's Intimate Care Products Market
 - 9.3.3. France Women's Intimate Care Products Market
 - 9.3.4. Spain Women's Intimate Care Products Market
 - 9.3.5. Italy Women's Intimate Care Products Market
 - 9.3.6. Rest of Europe Women's Intimate Care Products Market
- 9.4. Asia-Pacific Women's Intimate Care Products Market Snapshot
 - 9.4.1. China Women's Intimate Care Products Market
 - 9.4.2. India Women's Intimate Care Products Market
 - 9.4.3. Japan Women's Intimate Care Products Market
 - 9.4.4. Australia Women's Intimate Care Products Market
 - 9.4.5. South Korea Women's Intimate Care Products Market
 - 9.4.6. Rest of Asia Pacific Women's Intimate Care Products Market
- 9.5. Latin America Women's Intimate Care Products Market Snapshot
 - 9.5.1. Brazil Women's Intimate Care Products Market
 - 9.5.2. Mexico Women's Intimate Care Products Market
 - 9.5.3. Rest of Latin America Women's Intimate Care Products Market
- 9.6. Rest of The World Women's Intimate Care Products Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Redcliffe Hygiene Private Limited
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. SANFE.IN
 - 10.2.3. Joylux, Inc
 - 10.2.4. Hindustan Unilever Limited
 - 10.2.5. Procter & Gamble
 - 10.2.6. Johnson & Johnson
 - 10.2.7. QUEEN V

10.2.8. ALYK

10.2.9. Bodyform

10.2.10. KCWW

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Women's Intimate Care Products Market, report scope

TABLE 2. Global Women's Intimate Care Products Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Women's Intimate Care Products Market estimates & forecasts by Product Type 2019-2029 (USD Billion)

TABLE 4. Global Women's Intimate Care Products Market estimates & forecasts by User 2019-2029 (USD Billion)

TABLE 5. Global Women's Intimate Care Products Market estimates & forecasts by Distribution Channel 2019-2029 (USD Billion)

TABLE 6. Global Women's Intimate Care Products Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Women's Intimate Care Products Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Women's Intimate Care Products Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Women's Intimate Care Products Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Women's Intimate Care Products Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Women's Intimate Care Products Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Women's Intimate Care Products Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Women's Intimate Care Products Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Women's Intimate Care Products Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global Women's Intimate Care Products Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Women's Intimate Care Products Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 39. RoE Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. China Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 41. China Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. India Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. India Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. Japan Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 50. South Korea Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. South Korea Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 53. Australia Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. Australia Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 56. RoAPAC Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Women's Intimate Care Products Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Women's Intimate Care Products Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Women's Intimate Care Products Market

TABLE 71. List of primary sources, used in the study of global Women's Intimate Care Products Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Women's Intimate Care Products Market, research methodology
 - FIG 2. Global Women's Intimate Care Products Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Women's Intimate Care Products Market, key trends 2021
 - FIG 5. Global Women's Intimate Care Products Market, growth prospects 2022-2029
 - FIG 6. Global Women's Intimate Care Products Market, porters 5 force model
 - FIG 7. Global Women's Intimate Care Products Market, pest analysis
 - FIG 8. Global Women's Intimate Care Products Market, value chain analysis
 - FIG 9. Global Women's Intimate Care Products Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Women's Intimate Care Products Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Women's Intimate Care Products Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Women's Intimate Care Products Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Women's Intimate Care Products Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Women's Intimate Care Products Market, regional snapshot 2019 & 2029
 - FIG 15. North America Women's Intimate Care Products Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Women's Intimate Care Products Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Women's Intimate Care Products Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Women's Intimate Care Products Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Women's Intimate Care Products Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Women's Intimate Care Products Market Size study & Forecast, by Product Type (Intimate Washes, Liners, Oils, Masks, Moisturizers & Creams, Hair Removal, Gels, Exfoliants, Sprays, Others) by User (Women With Children, Women Without Children), by Distribution Channel (Online, Offline), and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/G6B76A5A69CDEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6B76A5A69CDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970