

Global Womens Healthcare Market Size study & Forecast, by Drugs (Prolia, Xgeva, Evista, Mirena, Zometa, Reclast, Others), Application (Female Infertility, Postmenopausal Osteoporosis, Endometriosis, Contraception, PCOS, Menopause) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G40A80F10EE5EN.html>

Date: March 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G40A80F10EE5EN

Abstracts

Global Womens Healthcare Market is valued approximately USD 12.30 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 13.2 % over the forecast period 2022-2029. Womens Healthcare defined as the branch of medicine that deals with the treatment and diagnosis of diseases and conditions that affect a woman's physical and emotional well-being. Women Healthcare include a wide range of focus areas including Birth control, sexually transmitted infections (STIs), breast cancer, ovarian cancer, Mammography, Menopause, Osteoporosis, Pregnancy and childbirth related issues, and Sexual health among others. The increasing incidence of chronic health conditions among women and growing popularity of contraceptive for preventing unintended pregnancy are key factors driving the market growth.

The increasing incidences of chronic health conditions among women population is contributing towards the growth of the Global Womens Healthcare Market. For instance – as per World Health organization estimates – as of 2020, globally around 48 million couples and 186 million individuals are affected by infertility. Additionally, according to a survey conducted by the National Survey of Family Growth (NSFG) around 15.5% of all women who intend to become pregnant are affected by infertility. Furthermore, rising consumption of contraceptive for mitigating undesired pregnancy is another factor driving the market space. For instance – according to World Health Organization (WHO) – as of 2020, Globally there were 851 million more women using modern methods of

contraception than there were 663 million a two decade ago, and the prevalence rate rose from 47.7 to 49.0 percent. By 2030, an additional 70 million women are anticipated to join the population. Also, rising focus on new product development as well as initiatives from government authority to curb population growth would create lucrative growth prospects for the market over the forecast period. However, high Cost of Womens Healthcare products and lack of awareness in middle- and low-income regions hinders the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Womens Healthcare Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of branded products and the increasing prevalence of PCOS and postmenopausal osteoporosis, rising first-pregnancy median age, and growing healthcare costs in the US and Canada in the region. Whereas Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising consumption of contraceptive drugs as well as increasing prevalence of chronic disease among women population in the region would offer lucrative opportunities for the market over the projected period. For instance - according to a survey conducted by the National Family Health Survey (NFHS) in 2021, in India the usage of contemporary contraceptives for family planning grew from 47.8% to 56.5% between the NFHS-4 (2015–16) and NHFS-5 (2019–20) surveys.

Major market player included in this report are:

Bayer AG (Germany)
Allergan plc (Dublin)
Merck & Co. (US)
Pfizer Inc. (US)
Amgen Inc. (US)
Agile Therapeutics Inc. (US)
Ferring Pharmaceuticals (US)
Mylan N.V. (US)
Lupin Limited (India)
Blair Laboratories (US)

Recent Developments in the Market:

In April 2021, The FDA has approved the drug, which is a new combined oral contraceptive (COC) containing 3 mg drospirenone (DRSP) and 14.2 mg estetrol (E4). Mithra Pharmaceuticals created the first and only contraceptive pill containing E4. This is the first new oestrogen introduced in the United States in more than 50 years.

In July 2022, HRA Pharma, a French pharmaceutical company, has applied to the US Food and Drug Administration (FDA) for the first over-the-counter birth control pill in the country.

Global Womens Healthcare Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Drugs, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Drugs

Prolia

Xgeva

Evista

Mirena

Zometa

Reclast

Others

By Application

Female Infertility

Postmenopausal Osteoporosis

Endometriosis

Contraception
PCOS
Menopause

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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