

Global Women Wear Market Size study & Forecast, by Type (Top Wear, Bottom Wear, Sports & Active Wear, Intimates & Sleepwear, Footwear, Accessories), by Distribution Channel (Offline, Online) and Regional Analysis, 2022-2029

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Abstracts

Global Women Wear Market is valued approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Women's clothes are a large product area that includes everything from formal wear to casual and ethnic wear. The demand for luxury and premium clothing has increased recently due to rising disposable incomes, as well as the rising influence of social media, endorsements, and fashion magazines. Leading manufacturers are now offering exclusive high fashion apparel items in various sizes and price ranges for those who are interested in fashion. The industry is also witnessing a change in consumer preferences towards eco-friendly clothing due to changing lifestyles and the expanding sustainable fashion trend. One of the main factors influencing the global women's apparel market is the growing influence of e-commerce platforms. Online retail stores are quickly gaining popularity with consumers because they provide convenience, faster delivery, discount coupons, and simple accessibility, payments, and return policies. Leading manufacturers are also concentrating on the introduction of new patterns and styles in formal wear as a result of the growing engagement of women in the workforce. In order to keep customers aware of the most recent fashion trends, they are also presenting trendy clothing with a variety of fabrics, patterns, styles, color, and designs.

The rising number of working women has had a significant impact on the women's wear market. As more women enter the workforce, they require professional attire that is both comfortable and stylish. This has led to an increase in demand for women's workwear,

which has become a major segment of the women's wear market. Working women also have a greater purchasing power, which has contributed to the growth of the women's wear market overall. They are more likely to spend money on clothing that they can wear to work, as well as on other types of clothing that fit their lifestyle and needs. For instance, according to the Our World in Data, the female employment to population ratio in Germany increased from 50.99% in 2011 to 54.91% in 2020. Similarly, in Chile the female employment to population ratio increased to 39.47% in 2020 from 43.25% in 2011. Additionally, the rising women population is anticipated to create the lucrative opportunity for the market during forecast period. However, the fluctuating price of price of fabric may stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Women Wear Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the dominating region across the world in terms of market share, due to the female population's economic independence and the increased fashion consciousness that is prominent among its populace. Moreover, the region has a higher buying power parity than most countries. The biggest international labels, like Chanel, Dior, Lacroix, Gucci, Prada, Versace, and others, are all based in Europe. Thus, the region has a significant impact on global sales. Whereas, Asia Pacific is also anticipated to exhibit highest growth rate over the forecast period, owing to factors such as rising women population and growing establishment of offline and online players in the market would create lucrative growth prospects for the Women Wear market across Asia Pacific region.

Major market player included in this report are:

Giorgio Armani S.p.A.

MANOLO BAHNIK

DIOR

LOUIS VUITTON

Burberry

DOLCE & GABBANA S.R.L

PRADA

Guccio Gucci S.p.A.

Chanel

Gianni Versace S.r.l.

Recent Developments in the Market:

In Nov. 2019, Ferrari, an Italian supercar maker, and Armani, a prestigious fashion brand, announced their collaboration to start producing clothing for both men and

women.

Global Women Wear Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Top Wear

Bottom Wear

Sports & Active Wear

Intimates & Sleepwear

Footwear

Accessories

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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