

Global Women Sports and Swimwear Market Size study, By Material (Synthetic, Natural), By Price Point (Premium, Mass), By Distribution Channel (E-commerce, Supermarkets and hypermarkets, Brand Outlets, Discount Stores), and Regional Forecasts 2022-2028

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Abstracts

Global Women Sports and Swimwear Market is valued at approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Women Sports and Swimwear are clothing designs that are worn by women who are engaging in water-based, water sports, or related activities, such as swimming, surfing, and diving. The growing female population, rising public and private swimming facilities, and surging demand for swimwear are the primary factors fostering market growth across the globe. For instance, according to the World Bank, in 2018, the total female population was recorded at 3.77 billion and the figure is progressively growing and reached 3.85 billion in 2020. Consequently, the increasing female population is fueling the demand for Women's Sports and Swimwear, which is bolstering the market growth in the impending years. However, volatility in the prices of raw materials and the accessibility of counterfeit goods impede the growth of the market over the forecast period of 2022-2028. Also, the growing availability of products on the e-commerce platforms and substantial development of the markets are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Women Sports and Swimwear Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing health consciousness, along with the rapid introduction of novel products.

Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the increasing numbers of females, and rising disposable income, would create lucrative growth prospects for the Women Sports and Swimwear Market across the Asia-Pacific region.

Major market players included in this report are:

Arena Italia S.p.A

Adidas AG

Jantzen, Inc.

La Perla Group

Lululemon Athletica Inc

Nike Inc

O'Neill, Inc.

PARAH S.p.A

Perry Ellis International, Inc

PVH CORP.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Synthetic

Natural

By Price Point:

Premium

Mass

By Distribution Channel:

E-commerce

Supermarkets and hypermarkets

Brand Outlets

Discount Stores

By Region:

North America

U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Women Sports and Swimwear Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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