

Global Wireless Video Surveillance Market Size study & Forecast, by Component (Hardware, Services), by Application (Commercial, Military and Defense, Infrastructure, Residential, Others), by Customer Type (Business to Business, Business to Customer) and Regional Analysis, 2023-2030

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Abstracts

Global Wireless Video Surveillance Market is valued approximately USD 23.35 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 11.20% over the forecast period 2023-2030. Wireless video surveillance refers to the use of wireless technology to transmit video and audio data captured by surveillance cameras to a remote location for monitoring and recording. The wireless video surveillance market includes various components, such as cameras, recorders, and software, that enable the wireless transmission and management of surveillance data.

For example, Madrid has implemented a smart traffic management system that uses sensors and data analytics to reduce congestion and improve traffic flow, while Malaga has launched a smart bus system that uses real-time data to optimize bus routes and schedules. In 2020, the China Centre for Urban Development and HSBC has declared the creation of the United Kingdom and China joint smart cities growth and investment hub. Notably, China government allocated approximately USD 75.7 billion (RMB 500 billion) for the deployment of smart city project under the China's 13th five-year plan (2016-2020) which is driving the establishments of smart cities. Going forward, China targets on bringing the urbanization rate to nearly 60% by 2020 which also acts a pivotal factor towards creating pathway for the adoption wireless video surveillance market. However, the high cost of Wireless Video Surveillance stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Wireless Video Surveillance Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is expected to be a significant market for wireless video surveillance due to the increasing demand for advanced security systems. The presence of key market players, such as Axis Communications, Bosch Security Systems, and Honeywell International, further supports the growth of the market in this region. The Asia-Pacific region is expected to be the fastest-growing market for wireless video surveillance, owing to the increasing adoption of security systems in various industries, such as retail, banking, and transportation. The emergence of smart cities and the increasing need for public safety are also expected to contribute to the growth of the market in this region.

Major market player included in this report are:

Axis Communications AB

Bosch Security Systems GmbH

CP PLUS

D-Link Corporation

Eagle Eye Networks, Inc.

FLIR Systems, Inc.

Genetec

Hangzhou Hikvision Digital Technology Co., Ltd

Honeywell Security

The Infinova Group

Recent Developments in the Market:

In February 2020, March Networks, a provider of video surveillance and video-based business intelligence solutions, launched their ME4 Series Cameras. These wireless cameras were designed to deliver high-definition video capture and were equipped with advanced features such as built-in IR illuminators and edge storage capabilities.

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Global Wireless Video Surveillance Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Component, Application, Customer Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Component offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Hardware

Services

By Application:

Commercial

Military and Defense

Infrastructure

Residential

Others

By Customer Type:

Business to Business

Business to Customer

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

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