

# **Global Wireless USB Devices Market Size study & Forecast, by Device Type, Connectivity Standard, Application, End Use, and Regional Forecasts 2025-2035**

<https://marketpublishers.com/r/GBF7E78A7F8FEN.html>

Date: June 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: GBF7E78A7F8FEN

## **Abstracts**

The Global Wireless USB Devices Market is valued approximately at USD 2.74 billion in 2024 and is anticipated to expand at an impressive CAGR of 8.15% over the forecast period 2025-2035. In a world rapidly untethering itself from traditional cables and physical connectors, wireless USB (WUSB) technology is emerging as a transformative force, seamlessly bridging high-speed data transfer and peripheral connectivity. By leveraging ultra-wideband (UWB) and other advanced wireless protocols, these devices are enabling consumers and industries alike to create cable-free, clutter-free environments without compromising on performance, speed, or reliability. The shift from static wired connections to mobile-first, wireless ecosystems has exponentially amplified the relevance of WUSB solutions in both personal and professional domains.

The growth of the global Wireless USB Devices market is being underpinned by the proliferation of smart consumer electronics, the accelerating adoption of IoT ecosystems, and the surge in demand for plug-and-play connectivity in real-time computing environments. As workspaces become more mobile and decentralized, wireless USB hubs, adapters, and dongles are being integrated to offer streamlined compatibility across devices, from laptops and smart TVs to medical equipment and industrial machinery. Furthermore, the convergence of Bluetooth, Zigbee, and Wi-Fi standards within a single wireless USB interface is enabling multi-protocol connectivity, fueling its adoption in high-speed, mission-critical applications such as robotics, automotive infotainment, and healthcare telemetry.

Geographically, North America is leading the charge, thanks to early technological

adoption, advanced R&D infrastructure, and a consumer base keen on smart home and mobile computing technologies. The United States, in particular, showcases a robust appetite for wireless USB-based peripherals in both commercial and residential sectors. Meanwhile, Asia Pacific is projected to register the fastest growth, driven by surging digitalization, a thriving consumer electronics manufacturing base, and expansive penetration of 5G and IoT across countries like China, Japan, and South Korea. Europe, supported by strong automotive and industrial automation sectors, continues to present substantial opportunities for wireless USB integration into connected vehicle systems and Industry 4.0 initiatives.

Major market player included in this report are:

Intel Corporation

Cypress Semiconductor Corporation

Texas Instruments Incorporated

MediaTek Inc.

Atmel Corporation

Advanced Micro Devices Inc. (AMD)

STMicroelectronics

Realtek Semiconductor Corp.

NXP Semiconductors

Samsung Electronics Co., Ltd.

LG Electronics

Qualcomm Technologies, Inc.

Broadcom Inc.

Silicon Laboratories

Marvell Technology Group Ltd.

## Global Wireless USB Devices Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

### By Device Type:

Wireless USB Dongles

Wireless USB Hubs

Wireless USB Adapters

Wireless USB Receivers

By Connectivity Standard:

Ultra-Wideband

Wi-Fi

Bluetooth

Zigbee

By Application:

Consumer Electronics

Automotive

Industrial Automation

Healthcare

By End Use:

Residential

Commercial

Industrial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

#### Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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