

Global Wireless Testing Market Size study, by Offering (Equipment, Services), Technology (Bluetooth, Wi-Fi, GPS/GNSS, 4G/LTE, 5G, Others), Application (Consumer Electronics, Automotive, IT & Telecommunication, Energy & Power, Medical devices, Aerospace & Defense, Others) and Regional Forecasts 2020-2026

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Abstracts

Global Wireless Testing Market is valued approximately USD 10.6 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.9% over the forecast period 2019-2026. The wireless technology has constantly evolved over the past decade for communicating, voice, video, and data throughout the globe. With the advent of machine-to-machine communication aligned with IoT sensors and presence of full time access to the internet has paved the way for the adoption and demand for the wireless testing market. The Wireless testing market is primarily driven owing to surging focus towards development of 5G Network, escalating adoption of consumer electronics such as smartphones and smart gadgets, mandatory testing requirements framed by the International Telecommunication Union (ITU) for the electronic devices, escalating adoption of cloud computing & IOT devices and surging demand of smart home devices in both developed and developing countries. The escalating adoption of consumer electronics is creating lucrative opportunity for wireless testing as the wireless testing benefits in outlining efficiency and compatibility of the electronic devices. For instance: In the year 2018, the market value for consumer electronics in the U.K. is expected to reach roughly \$18.7 million that is projected to grow with around \$21.4 million by 2020. Similarly, the consumer electronic industry in the United States is projected to grow by 2.2% in size from 2018 to 2019, reaching a total of 401 billion U.S. dollars resulting in positively influencing the need and utility of wireless testing market. However, lack of

standardization in connectivity protocols impedes the growth of the market over the forecast period of 2020-2026.

The regional analysis of global Wireless Testing market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the surging focus on the development of 5G network along with escalating adoption of cloud computing & IOT devices. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026. Factors such as escalating demand for smart homes and surging adoption of consumer electronics such as smartphones and smart gadgets would create lucrative growth prospects for the Wireless Testing market across Asia-Pacific region.

Major market player included in this report are:

SGS Group

Bureau Veritas SA

Intertek Group Plc

DEKRA SE

Anritsu Corporation

Keysight Technologies

Rohde & Schwarz GmbH & Co KG

Viavi Solutions

TUV SUD Akademie GmbH

EXFO Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering:

Equipment

Services

By Technology:

Bluetooth

Wi-Fi

GPS/GNSS (Global Positioning System/Global Navigation Satellite System)

4G/LTE

5G

Others

By Application:

Consumer Electronics

Automotive

IT & Telecommunication

Energy & Power

Medical Devices

Aerospace & Defense

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018

Base year – 20198

Forecast period – 2020 to 2026

Target Audience of the Global Wireless Testing Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Billion)
 - 1.2.1. Wireless Testing Market, by Region, 2018-2026 (USD Billion)
 - 1.2.2. Wireless Testing Market, by Offering, 2018-2026 (USD Billion)
 - 1.2.3. Wireless Testing Market, by Technology, 2018-2026 (USD Billion)
 - 1.2.4. Wireless Testing Market, by Application, 2018-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL WIRELESS TESTING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL WIRELESS TESTING MARKET DYNAMICS

- 3.1. Wireless Testing Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL WIRELESS TESTING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)

- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL WIRELESS TESTING MARKET, BY OFFERING

- 5.1. Market Snapshot
- 5.2. Global Wireless Testing Market by Offering, Performance - Potential Analysis
- 5.3. Global Wireless Testing Market Estimates & Forecasts by Offering 2016-2026 (USD Billion)
- 5.4. Wireless Testing Market, Sub Segment Analysis
 - 5.4.1. Equipment
 - 5.4.2. Services

CHAPTER 6. GLOBAL WIRELESS TESTING MARKET, BY TECHNOLOGY

- 6.1. Market Snapshot
- 6.2. Global Wireless Testing Market by Technology, Performance - Potential Analysis
- 6.3. Global Wireless Testing Market Estimates & Forecasts by Technology 2016-2026 (USD Billion)
- 6.4. Wireless Testing Market, Sub Segment Analysis
 - 6.4.1. Bluetooth
 - 6.4.2. Wi-Fi
 - 6.4.3. GPS/GNSS (Global Navigation Satellite System/Global Positioning System)
 - 6.4.4. 4G/LTE
 - 6.4.5. 5G
 - 6.4.6. Others

CHAPTER 7. GLOBAL WIRELESS TESTING MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Wireless Testing Market by Application, Performance - Potential Analysis
- 7.3. Global Wireless Testing Market Estimates & Forecasts by Application 2016-2026 (USD Billion)
- 7.4. Wireless Testing Market, Sub Segment Analysis

- 7.4.1. Consumer Electronics
- 7.4.2. Automotive
- 7.4.3. IT & Telecommunication
- 7.4.4. Energy & Power
- 7.4.5. Medical Devices
- 7.4.6. Aerospace & Defense
- 7.4.7. Others

CHAPTER 8. GLOBAL WIRELESS TESTING MARKET, REGIONAL ANALYSIS

- 8.1. Wireless Testing Market, Regional Market Snapshot
- 8.2. North America Wireless Testing Market
 - 8.2.1. U.S. Wireless Testing Market
 - 8.2.1.1. Offering breakdown estimates & forecasts, 2016-2026
 - 8.2.1.2. Technology breakdown estimates & forecasts, 2016-2026
 - 8.2.1.3. Application breakdown estimates & forecasts, 2016-2026
 - 8.2.2. Canada Wireless Testing Market
- 8.3. Europe Wireless Testing Market Snapshot
 - 8.3.1. U.K. Wireless Testing Market
 - 8.3.2. Germany Wireless Testing Market
 - 8.3.3. Rest of Europe Wireless Testing Market
- 8.4. Asia-Pacific Wireless Testing Market Snapshot
 - 8.4.1. China Wireless Testing Market
 - 8.4.2. India Wireless Testing Market
 - 8.4.3. Japan Wireless Testing Market
 - 8.4.4. Rest of Asia Pacific Wireless Testing Market
- 8.5. Latin America Wireless Testing Market Snapshot
 - 8.5.1. Brazil Wireless Testing Market
 - 8.5.2. Mexico Wireless Testing Market
- 8.6. Rest of The World Wireless Testing Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. SGS Group
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)

- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Bureau Veritas SA
- 9.2.3. Intertek Group Plc
- 9.2.4. DEKRA SE
- 9.2.5. Anritsu Corporation
- 9.2.6. Keysight Technologies
- 9.2.7. Rohde & Schwarz GmbH & Co KG
- 9.2.8. VIAVI Solutions
- 9.2.9. TUV SUD Akademie GmbH
- 9.2.10. EXFO Inc.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL WIRELESS TESTING MARKET

TABLE 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL WIRELESS TESTING MARKET

TABLE 3. GLOBAL WIRELESS TESTING MARKET, REPORT SCOPE

TABLE 4. YEARS CONSIDERED FOR THE STUDY

TABLE 5. EXCHANGE RATES CONSIDERED

TABLE 6. GLOBAL WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY REGION 2016-2026 (USD BILLION)

TABLE 7. GLOBAL WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY OFFERING 2016-2026 (USD BILLION)

TABLE 8. GLOBAL WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY TECHNOLOGY 2016-2026 (USD BILLION)

TABLE 9. GLOBAL WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY APPLICATION 2016-2026 (USD BILLION)

TABLE 10. GLOBAL WIRELESS TESTING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 11. GLOBAL WIRELESS TESTING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 12. GLOBAL WIRELESS TESTING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 13. GLOBAL WIRELESS TESTING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 14. GLOBAL WIRELESS TESTING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 15. GLOBAL WIRELESS TESTING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 16. GLOBAL WIRELESS TESTING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 17. GLOBAL WIRELESS TESTING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 18. GLOBAL WIRELESS TESTING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 19. GLOBAL WIRELESS TESTING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 20. U.S. WIRELESS TESTING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 21. U.S. WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 22. U.S. WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 23. CANADA WIRELESS TESTING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 24. CANADA WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 25. CANADA WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 26. UK WIRELESS TESTING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 27. UK WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 28. UK WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 29. GERMANY WIRELESS TESTING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 30. GERMANY WIRELESS TESTING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 31. GERMANY WIRELESS TESTING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 32. ROE WIRELESS TESTING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 33. ROE WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 34. ROE WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 35. CHINA WIRELESS TESTING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 36. CHINA WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 37. CHINA WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY
SEGMENT 2016-2026 (USD BILLION)

TABLE 38. INDIA WIRELESS TESTING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 39. INDIA WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY

SEGMENT 2016-2026 (USD BILLION)

TABLE 40. INDIA WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 41. JAPAN WIRELESS TESTING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 42. JAPAN WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 43. JAPAN WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 44. ROAPAC WIRELESS TESTING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 45. ROAPAC WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 46. ROAPAC WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 47. BRAZIL WIRELESS TESTING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 48. BRAZIL WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 49. BRAZIL WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 50. MEXICO WIRELESS TESTING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 51. MEXICO WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 52. MEXICO WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 53. ROLA WIRELESS TESTING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 54. ROLA WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 55. ROLA WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 56. ROW WIRELESS TESTING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 57. ROW WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 58. ROW WIRELESS TESTING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

List Of Figures

LIST OF FIGURES

FIG 1. GLOBAL WIRELESS TESTING MARKET, RESEARCH METHODOLOGY

FIG 2. GLOBAL WIRELESS TESTING MARKET, MARKET ESTIMATION
TECHNIQUES

FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS

FIG 4. GLOBAL WIRELESS TESTING MARKET, KEY TRENDS 2019

FIG 5. GLOBAL WIRELESS TESTING MARKET, GROWTH PROSPECTS 2020-2026

FIG 6. GLOBAL WIRELESS TESTING MARKET, PORTERS 5 FORCE MODEL

FIG 7. GLOBAL WIRELESS TESTING MARKET, PEST ANALYSIS

FIG 8. GLOBAL WIRELESS TESTING MARKET, VALUE CHAIN ANALYSIS

FIG 9. GLOBAL WIRELESS TESTING MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 10. GLOBAL WIRELESS TESTING MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 11. GLOBAL WIRELESS TESTING MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 12. GLOBAL WIRELESS TESTING MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 13. GLOBAL WIRELESS TESTING MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 14. GLOBAL WIRELESS TESTING MARKET, REGIONAL SNAPSHOT 2016 &
2026

FIG 15. NORTH AMERICA WIRELESS TESTING MARKET 2016 & 2026 (USD
BILLION)

FIG 16. EUROPE WIRELESS TESTING MARKET 2016 & 2026 (USD BILLION)

FIG 17. ASIA PACIFIC WIRELESS TESTING MARKET 2016 & 2026 (USD BILLION)

FIG 18. LATIN AMERICA WIRELESS TESTING MARKET 2016 & 2026 (USD BILLION)

FIG 19. GLOBAL WIRELESS TESTING MARKET, COMPANY MARKET SHARE
ANALYSIS (2019)

COMPANIES MENTIONED

SGS Group

Bureau Veritas SA

Intertek Group Plc

DEKRA SE

Anritsu Corporation
Keysight Technologies
Rohde & Schwarz GmbH & Co KG
Viavi Solutions
TUV SUD Akademie GmbH
EXFO Inc.

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