

Global Wireless Sensor NetworksMarket Size study, byOffering (Hardware, Software, Services) by Sensor Type (Ambient Light Sensors, Motion & Position Sensors, Temperature Sensors ,Heart Rate Sensors, Pressure Sensors, IMUs, Accelerometers, Blood Glucose Sensors, Image Sensors, Humidity Sensors, Carbon Monoxide Sensors, Blood Oxygen Sensors, Flow Sensors, Level Sensors, Chemical Sensors, ECG Sensors, Others) by Connectivity Type (Wi-Fi, Bluetooth, Bluetooth/WLAN, Cellular Network, GPD/GNSS Module, Bluetooth Smart/BLE, ZigBee, NFC, WHART, ISA100, ANT+) by End-user Industry(Building Automation, Wearable Devices, Healthcare, Industrial, Automotive & Transportation, Oil and Gas, Retail, Agriculture, Aerospace &Defense, BFSI)and Regional Forecasts 2021-2027

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Abstracts

Global Wireless Sensor NetworksMarket is valued approximately USD 57.40 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 18.55 %over the forecast period 2021-2027. The Wireless Sensor Network (WSN) is an infrastructure-free wireless service that connects an ad-hoc deployment of a large range of wireless sensors to monitor operational, physical, and environmental factors. The growing desire

for connected automobiles has spurred demand for wireless sensors and connectivity, which has aided future growth. As public awareness of vehicle emission grows, demand for automated driving will increase, which will bode good for the market. Worldsensing and IDS GeoRadar started up an IoT-based cordless resource extraction surveillance system in March 2020, which will bring down the cost and delay associated with traditional read sensor networks, resulting in significant growth for the WSN industry. Furthermore, wireless sensors boost interconnectivity and simplify autonomous vehicle servicing. This element will provide the market with profitable commercial options. Furthermore, the introduction of novel items by big companies will allow the industry to expand quickly. For example, in 2017 Honeywell International Inc., an American publicly listed multinational corporation company, officially launched the Sensepoint XRL, a ground-breaking interlinked gas detector that aids in monitoring manufacturing structure for incredibly dangerous gases such as carbon dioxide or methane in addition to ensuring safety in industry applications. However, the network platforms are unfamiliar, they lack security standardizations. This is a significant impediment to the growth of the wireless sensor networks market because the security of business applications is critical when developing analytics services for complex vertical-specific applications. Also, continuous patient care via wireless body area networks of endoscopic and portable pharmaceutical products is envisaged as a game changer in healthcare. Rapid advancements in sensing devices, low-power electronic equipment, and data transmission have brought this vision to the brink of actuality, creating a potential market for wireless sensor networks.

Due to the region's accessibility to the crucial infrastructure necessary for the service, North America has emerged as a significant region for the market researched. In the coming years, the adoption of industrial automation, advanced manufacturing, and the existence of numerous industrial wireless sensor network providers are projected to fuel the market's growth in the Region. APAC is predicted to develop at a quicker rate than other areas because it comprises the majority of the global population. As a result, the majority of additional M2M connections every year in this region is higher, as is the growth of smart consumer products and a need for industrialization. Due to the vast inhabitants in some of the rising economies in APAC, such as China, India, and Thailand, as well as concerns linked to medical and power supply, IoT applications appear to have more chances to improve the standard of living and transform the manufacturing base in this region.

Major market player included in this report are:

Intel Corporation

ABB Ltd.

Texas Instruments Inc.
Huawei Investments & Holding Co., Ltd.
Cisco Systems Inc.
STMicroelectronics N.V.
TE Connectivity Ltd.
NXP Semiconductor N.V.
Dell Inc.
Hewlett Packard Enterprise Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

ByOffering:

Hardware

Software

Services

BySensor Type:

Ambient Light Sensors

Motion & Position Sensors

Temperature Sensors

Heart Rate Sensors

Pressure Sensors

IMUs

Accelerometers

Blood Glucose Sensors

Image Sensors

Humidity Sensors

Carbon Monoxide Sensors

Blood Oxygen Sensors

Flow Sensors

Level Sensors

Chemical Sensors

ECG Sensors

Others

By Connectivity Type:

Wi-Fi

Bluetooth

Bluetooth/WLAN

Cellular Network

GPS/GNSS Module

Bluetooth Smart/BLE

ZigBee

NFC

WHART

ISA100

ANT+

By End-user Industry:

Building Automation

Wearable Devices

Healthcare

Industrial

Automotive & Transportation

Oil and Gas

Retail

Agriculture

Aerospace & Defence

BFSI

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Wireless Sensor NetworksMarket in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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