

Global Wireless Power Transmission Market Size study, by Technology (Near-Field Technologies, Far-Field Technologies), by Implementation (Aftermarket, Integrated), by Receiver Application (Smartphones, Tablets, Wearable Electronics, Notebooks, Other Consumer Electronics, Electrical Vehicle Charging, Industrial) by Transmitter Application (Standalone Chargers, Automotive (In-Vehicle Charging System), Electric Vehicle Charging, Furniture, Industrial) and Regional Forecasts 2019-2026

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Abstracts

Global Wireless Power Transmission Market is valued approximately at USD 4.92 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 23% over the forecast period 2019-2026. The wireless power transmission technology uses magnetic resonance, induction and capacitive coupling for transmitting power in near field, and microwave/RF and laser/infrared to transmit power in far-field range. This technology is gaining popularity due to the convenience offered to the users. This technology enables the user to get rid of a slew of wires required for powering different devices. The need of effective charging systems is driving the market. Adoption of wireless transmission technology in automotive and electric vehicle charging systems is expected for the further growth of the market. Moreover, robotics market and use of wireless power transmission technology in industrial applications are the major factors likely to create lucrative growth opportunity to the market in the upcoming years. However, non-standardized and uncertified products lead to bad user experience that further acts as a barrier to the growth of industry. High cost of the devices based on wireless power

transmission technology is also restraining the industry growth.

The regional analysis of global Wireless Power Transmission Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia- pacific region is the leading/significant region across the world in terms of market share owing to the manufacturing of consumer electronic products. India, Japan, India and South Korea has contributed to the huge market size.

Major market player included in this report are:

Integrated Device Technology, Inc.

Qualcomm, Inc.

Samsung Electronics Co., Ltd.

TDK Corporation

Texas Instruments, Inc.

Nucurrent, Inc.

Powermat Technologies, Ltd.

Powerbyproxi, Ltd.

Witricity Corporation

Convenientpower Hk, Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

Near-Field Technologies

Far-Field Technologies

By Implementation:

Aftermarket

Integrated

By Receiver Application:

Smartphones
Tablets
Wearable Electronics
Notebooks
Other Consumer Electronics
Electrical Vehicle Charging
Industrial

By Transmitter Application:
Standalone Chargers
Automotive (In-Vehicle Charging System)
Electric Vehicle Charging
Furniture
Industrial

By Region:
North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017
Base year – 2018
Forecast period – 2019 to 2026

Target Audience of the Global Wireless Power Transmission Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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Qualcomm, Inc.

Samsung Electronics Co., Ltd.

TDK Corporation

Texas Instruments, Inc.

Nucurrent, Inc.

Powermat Technologies, Ltd.

Powerbyproxi, Ltd.

Witricity Corporation

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