

Global Wireless Network Test Equipment Market Size, by Network Technology (2G/3G/4G and 5G), by Equipment Type (Drive Test Equipment, Crowdsourcing Equipment, Monitoring Equipment, OSS with Geolocation Equipment, Son Testing Equipment and Site Testing Equipment), by End-user (Telecommunications Service Providers and Enterprises) and Regional Forecasts 2020-2027

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Abstracts

Global Wireless Network Test Equipment Market is valued approximately USD 3.5 Billion in 2019 and is anticipated to grow with a healthy growth rate of more than 8.00% over the forecast period 2020-2027. A wireless network test equipment includes services that includes software and hardware which is used by the communication network equipment and operator manufacturers. It helps in improving organizations network performance by inspecting each aspect of the network process. A wireless network test equipment is gaining larger adoption by enterprises due to rising need for maintenance and optimized performance of the network. Also, it helps the network operators to use new services to diminish the operating expenditures and expand the quality and productivity of the entire network. Rising adoption of smartphones and growth in mobile data across the globe is escalating the demand for wireless network test equipment to maintenance & optimize the performance of the network. According to the Statista, the global mobile data traffic was 11.51 exabytes per month in 2017 which is expected to increase to 56.8 exabytes per month till 2021. Similarly, the smart phone penetration per population in 2017 was 35.8% which is increased to 41.5% in 2019. In addition, lack of skilled workforce to infer insights from collected data is the factor hampering the market growth.

The regional analysis of global Wireless Network Test Equipment Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the growth in population and increase in disposable income of people. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as growing penetration of smart phones would create lucrative growth prospects for the Wireless Network Test Equipment Market across Asia-Pacific region.

Major market player included in this report are:

Anritsu Corporation

Infovista

Keysight Technologies

Rohde & Schwarz GmbH & Co KG

Viavi Solutions

Accuver Co., Ltd.

Dingli Corporation

Empirix Inc.

Spirent Communications plc

TEOCO

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Network Technology offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Network Technology:

2G/3G/4G

5G

By End-user:

Telecommunications Service Providers

Enterprises

By Equipment Type:

- Drive Test Equipment
- Crowdsourcing Equipment
- Monitoring Equipment
- OSS With Geolocation Equipment
- Son Testing Equipment
- Site Testing Equipment

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Wireless Network Test Equipment Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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COMPANIES MENTIONED

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Infovista
Keysight Technologies
Rohde & Schwarz GmbH & Co KG
Viavi Solutions
Accuver Co., Ltd.
Dingli Corporation
Empirix Inc.
Spirent Communications plc
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