

Global Wireless Microphone Market Size study, by Type (Handheld, Clip-on, Others), Technology (Wi-Fi Band, Radio Frequency Band) End-use (Corporate, Education, Hospitality, Sporting Events) and Regional Forecasts 2020-2027

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Abstracts

Global Wireless Microphone Market is valued approximately USD 2.12 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 5.35 % over the forecast period 2020-2027. A wireless microphone, or cordless microphone, is a non-physical cable microphone that directly links it to the sound recording or amplifying equipment to which it is attached. It is also known as a radio microphone and has a small battery-powered radio transmitter in the body of the microphone that transmits the audio signal through radio waves from the microphone to a nearby receiver device that recovers the audio signal. In the entertainment industry, the need for wireless microphones is growing. Access to high-speed data access and the number of mobile users would contribute to a major rise in the market for video content for entertainment. This is making use of a promising traction for the entertainment industry with the keen interest of the audience in short films, TV series, and so on. Thus, the demand for rich content creates a market pull for different goods or appliances, including wireless microphones, for various audio and video capture devices. Furthermore, as the demand for consumer electronic devices such as smartwatches, smartphones and tablets integrating microphones in the system increases due to the growth in podcasting, public speaking and other activities, it is expected that the wireless microphone market will increase in the future. For Instance Growing Attraction towards Live Events, The number of participants in live sports events and other events worldwide has greatly increased. This also generates demand for many audio and video recorders for new purchases. However, the wireless microphone runs on a battery, so there are battery performance issues that impedes the growth of the market over the forecast period of

2020-2027. Also, Government investment in the emerging economies and in their domestic sports industries would open up new opportunities for different devices and equipment used for live broadcasting during events like wireless microphones.

The regional analysis of global Wireless Microphone market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to several concerts, tournaments and broadcasting studios, North America is anticipated to increase market share in the wireless microphone market. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the growing usage of microphones in government infrastructure is expected to improve would create lucrative growth prospects for the Wireless Microphone market across Asia-Pacific region.

Major market player included in this report are:

Shure Asia Limited

Sennheiser electronic GmbH & Co. KG

Harman International Industries

Incorporated

LEWITT GmbH

Audio-Technica, Inc.

Samson Technologies Corp.

Sony Corporation

R?DE Microphones

Yamaha Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Handheld

Clip-on

Others

By Technology:

Wi-Fi Band

Radio Frequency Band

By End-use:

Corporate

Education

Hospitality

Sporting Events

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Wireless Microphone Market in Market Study:

Global Wireless Microphone Market Size study, by Type (Handheld, Clip-on, Others), Technology (Wi-Fi Band, Rad...

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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