

# Global Wireless Microphone Market Size study, by Type (Handheld, Clip-on, Others), Technology (Wi-Fi Band, Radio Frequency Band) End-use (Corporate, Education, Hospitality, Sporting Events) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/G145B7AE8B94EN.html>

Date: February 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G145B7AE8B94EN

## Abstracts

Global Wireless Microphone Market is valued approximately USD 2.12 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 5.35 % over the forecast period 2020-2027. A wireless microphone, or cordless microphone, is a non-physical cable microphone that directly links it to the sound recording or amplifying equipment to which it is attached. It is also known as a radio microphone and has a small battery-powered radio transmitter in the body of the microphone that transmits the audio signal through radio waves from the microphone to a nearby receiver device that recovers the audio signal. In the entertainment industry, the need for wireless microphones is growing. Access to high-speed data access and the number of mobile users would contribute to a major rise in the market for video content for entertainment. This is making use of a promising traction for the entertainment industry with the keen interest of the audience in short films, TV series, and so on. Thus, the demand for rich content creates a market pull for different goods or appliances, including wireless microphones, for various audio and video capture devices. Furthermore, as the demand for consumer electronic devices such as smartwatches, smartphones and tablets integrating microphones in the system increases due to the growth in podcasting, public speaking and other activities, it is expected that the wireless microphone market will increase in the future. For Instance Growing Attraction towards Live Events, The number of participants in live sports events and other events worldwide has greatly increased. This also generates demand for many audio and video recorders for new purchases. However, the wireless microphone runs on a battery, so there are battery performance issues that impedes the growth of the market over the forecast period of

2020-2027. Also, Government investment in the emerging economies and in their domestic sports industries would open up new opportunities for different devices and equipment used for live broadcasting during events like wireless microphones.

The regional analysis of global Wireless Microphone market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to several concerts, tournaments and broadcasting studios, North America is anticipated to increase market share in the wireless microphone market. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the growing usage of microphones in government infrastructure is expected to improve would create lucrative growth prospects for the Wireless Microphone market across Asia-Pacific region.

Major market player included in this report are:

Shure Asia Limited

Sennheiser electronic GmbH & Co. KG

Harman International Industries

Incorporated

LEWITT GmbH

Audio-Technica, Inc.

Samson Technologies Corp.

Sony Corporation

R?DE Microphones

Yamaha Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Handheld

Clip-on

Others

By Technology:

Wi-Fi Band

Radio Frequency Band

By End-use:

Corporate

Education

Hospitality

Sporting Events

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Wireless Microphone Market in Market Study:

*Global Wireless Microphone Market Size study, by Type (Handheld, Clip-on, Others), Technology (Wi-Fi Band, Rad...*

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Wireless Microphone Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Wireless Microphone Market, by Type, 2018-2027 (USD Billion)
  - 1.2.3. Wireless Microphone Market, by Technology, 2018-2027 (USD Billion)
  - 1.2.4. Wireless Microphone Market, by End-use, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL WIRELESS MICROPHONE MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL WIRELESS MICROPHONE MARKET DYNAMICS**

- 3.1. Wireless Microphone Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL WIRELESS MICROPHONE MARKET: INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economic
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL WIRELESS MICROPHONE MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Global Wireless Microphone Market by Type, Performance - Potential Analysis
- 5.3. Global Wireless Microphone Market Estimates & Forecasts by Type 2017-2027 (USD Billion)
- 5.4. Wireless Microphone Market, Sub Segment Analysis
  - 5.4.1. Handheld
  - 5.4.2. Clip-on
  - 5.4.3. Others

## **CHAPTER 6. GLOBAL WIRELESS MICROPHONE MARKET, BY TECHNOLOGY**

- 6.1. Market Snapshot
- 6.2. Global Wireless Microphone Market by Technology, Performance - Potential Analysis
- 6.3. Global Wireless Microphone Market Estimates & Forecasts by Technology 2017-2027 (USD Billion)
- 6.4. Wireless Microphone Market, Sub Segment Analysis
  - 6.4.1. Wi-Fi Band
  - 6.4.2. Radio Frequency Band

## **CHAPTER 7. GLOBAL WIRELESS MICROPHONE MARKET, BY END-USE**

- 7.1. Market Snapshot
- 7.2. Global Wireless Microphone Market by End-use, Performance - Potential Analysis
- 7.3. Global Wireless Microphone Market Estimates & Forecasts by End-use 2017-2027 (USD Billion)
- 7.4. Wireless Microphone Market, Sub Segment Analysis
  - 7.4.1. Corporate

- 7.4.2. Education
- 7.4.3. Hospitality
- 7.4.4. Sporting Events

## **CHAPTER 8. GLOBAL WIRELESS MICROPHONE MARKET, REGIONAL ANALYSIS**

- 8.1. Wireless Microphone Market, Regional Market Snapshot
- 8.2. North America Wireless Microphone Market
  - 8.2.1. U.S. Wireless Microphone Market
    - 8.2.1.1. Type breakdown estimates & forecasts, 2017-2027
    - 8.2.1.2. Technology breakdown estimates & forecasts, 2017-2027
    - 8.2.1.3. End-use breakdown estimates & forecasts, 2017-2027
  - 8.2.2. Canada Wireless Microphone Market
- 8.3. Europe Wireless Microphone Market Snapshot
  - 8.3.1. U.K. Wireless Microphone Market
  - 8.3.2. Germany Wireless Microphone Market
  - 8.3.3. France Wireless Microphone Market
  - 8.3.4. Spain Wireless Microphone Market
  - 8.3.5. Italy Wireless Microphone Market
  - 8.3.6. Rest of Europe Wireless Microphone Market
- 8.4. Asia-Pacific Wireless Microphone Market Snapshot
  - 8.4.1. China Wireless Microphone Market
  - 8.4.2. India Wireless Microphone Market
  - 8.4.3. Japan Wireless Microphone Market
  - 8.4.4. Australia Wireless Microphone Market
  - 8.4.5. South Korea Wireless Microphone Market
  - 8.4.6. Rest of Asia Pacific Wireless Microphone Market
- 8.5. Latin America Wireless Microphone Market Snapshot
  - 8.5.1. Brazil Wireless Microphone Market
  - 8.5.2. Mexico Wireless Microphone Market
- 8.6. Rest of The World Wireless Microphone Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. Shure Asia Limited
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview

- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Sennheiser electronic GmbH & Co. KG
- 9.2.3. Harman International Industries
- 9.2.4. Incorporated
- 9.2.5. LEWITT GmbH
- 9.2.6. Audio-Technica, Inc.
- 9.2.7. Samson Technologies Corp.
- 9.2.8. Sony Corporation
- 9.2.9. R?DE Microphones
- 9.2.10. Yamaha Corporation

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Wireless Microphone market, report scope

TABLE 2. Global Wireless Microphone market estimates & forecasts by Region  
2017-2027 (USD Billion)

TABLE 3. Global Wireless Microphone market estimates & forecasts by Type  
2017-2027 (USD Billion)

TABLE 4. Global Wireless Microphone market estimates & forecasts by Technology  
2017-2027 (USD Billion)

TABLE 5. Global Wireless Microphone market estimates & forecasts by End-use  
2017-2027 (USD Billion)

TABLE 6. Global Wireless Microphone market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 7. Global Wireless Microphone market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 8. Global Wireless Microphone market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 9. Global Wireless Microphone market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 10. Global Wireless Microphone market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 11. Global Wireless Microphone market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 12. Global Wireless Microphone market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 13. Global Wireless Microphone market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 14. Global Wireless Microphone market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 15. Global Wireless Microphone market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 16. U.S. Wireless Microphone market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 17. U.S. Wireless Microphone market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 18. U.S. Wireless Microphone market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 19. Canada Wireless Microphone market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Canada Wireless Microphone market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 21. Canada Wireless Microphone market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 22. UK Wireless Microphone market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. UK Wireless Microphone market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. UK Wireless Microphone market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. Germany Wireless Microphone market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Germany Wireless Microphone market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. Germany Wireless Microphone market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. RoE Wireless Microphone market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. RoE Wireless Microphone market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. RoE Wireless Microphone market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. China Wireless Microphone market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. China Wireless Microphone market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. China Wireless Microphone market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. India Wireless Microphone market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. India Wireless Microphone market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. India Wireless Microphone market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Japan Wireless Microphone market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Japan Wireless Microphone market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 39. Japan Wireless Microphone market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 40. RoAPAC Wireless Microphone market estimates & forecasts, 2017-2027

(USD Billion)

TABLE 41. RoAPAC Wireless Microphone market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 42. RoAPAC Wireless Microphone market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 43. Brazil Wireless Microphone market estimates & forecasts, 2017-2027 (USD

Billion)

TABLE 44. Brazil Wireless Microphone market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 45. Brazil Wireless Microphone market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 46. Mexico Wireless Microphone market estimates & forecasts, 2017-2027

(USD Billion)

TABLE 47. Mexico Wireless Microphone market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 48. Mexico Wireless Microphone market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 49. RoLA Wireless Microphone market estimates & forecasts, 2017-2027 (USD

Billion)

TABLE 50. RoLA Wireless Microphone market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 51. RoLA Wireless Microphone market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 52. Row Wireless Microphone market estimates & forecasts, 2017-2027 (USD

Billion)

TABLE 53. Row Wireless Microphone market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 54. Row Wireless Microphone market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Wireless Microphone market

TABLE 56. List of primary sources, used in the study of global Wireless Microphone market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered



## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Wireless Microphone market, research methodology
- FIG 2. Global Wireless Microphone market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Wireless Microphone market, key trends 2019
- FIG 5. Global Wireless Microphone market, growth prospects 2020-2027
- FIG 6. Global Wireless Microphone market, porters 5 force model
- FIG 7. Global Wireless Microphone market, pest analysis
- FIG 8. Global Wireless Microphone market, value chain analysis
- FIG 9. Global Wireless Microphone market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Wireless Microphone market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Wireless Microphone market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Wireless Microphone market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Wireless Microphone market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Wireless Microphone market, regional snapshot 2017 & 2027
- FIG 15. North America Wireless Microphone market 2017 & 2027 (USD Billion)
- FIG 16. Europe Wireless Microphone market 2017 & 2027 (USD Billion)
- FIG 17. Asia pacific Wireless Microphone market 2017 & 2027 (USD Billion)
- FIG 18. Latin America Wireless Microphone market 2017 & 2027 (USD Billion)
- FIG 19. Global Wireless Microphone market, company market share analysis (2019)

## I would like to order

Product name: Global Wireless Microphone Market Size study, by Type (Handheld, Clip-on, Others), Technology (Wi-Fi Band, Radio Frequency Band) End-use (Corporate, Education, Hospitality, Sporting Events) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/G145B7AE8B94EN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G145B7AE8B94EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970