

# **Global Wireless Infrastructure Market Size study & Forecast, by Connectivity Type (5G, 4G & LTE, 3G, 2G, Satellite), by Infrastructure (Small Cells, Mobile Core, Macro-cells, Radio Access Networks, Distributed Antenna System, Cloud RAN, Carrier Wi-Fi, Backhaul, SATCOM), by Platform (Government & Defense, Commercial) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Wireless Infrastructure Market is valued at approximately USD 202.43 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 11.27% during the forecast period 2023-2030. Wireless infrastructure is a network of interconnected components and technologies that enable wireless communication between devices. This infrastructure is the backbone supporting various wireless services, including mobile communication, internet connectivity, and other wireless applications. It encompasses a range of elements such as cell towers, base stations, antennas, routers, and supporting hardware and software. The primary purpose of wireless infrastructure is to facilitate the seamless transmission of data, voice, and multimedia content across wireless networks. The Wireless Infrastructure Market is expanding because of factors such as rising mobile data traffic, the proliferation of IoT devices, and the emergence of 5G Technology.

The proliferation of smartphones, tablets, and other mobile devices has led to a surge in mobile data usage. As users demand faster and more reliable connectivity for applications, streaming services, and content consumption, there is a need for continuous investment in wireless infrastructure to handle the increased data traffic. According to Statista, in the year 2018, Global mobile data traffic reached 19.01 exabytes per month which increased by 28.56 exabytes per month in the year 2019 and

reached 77.49 exabytes per month in the year 2022. Moreover, the proliferation of IoT devices, which includes smart home devices, industrial sensors, and connected vehicles, necessitates a robust wireless infrastructure. The expansion of IoT applications contributes to increased demand for connectivity and data transmission capabilities which is resulting in market growth. As per Ericsson's report, the global usage of Internet of Things (IoT) connected devices reached approximately 1.9 billion in 2024. It is anticipated that by 2025, the number of IoT-connected devices worldwide would escalate to 38.6 billion. This surge in IoT device utilization is generating a substantial demand for essential components such as sensors, transmitters, receivers, and processors. Consequently, the escalating need for these foundational infrastructure systems and components is a key catalyst propelling market expansion. In addition, the rising adoption of cloud services and edge computing as well as rising government initiatives to enhance digital connectivity across various end use industries is creating new opportunities for market growth. However, the complexities associated with the development of Wireless Infrastructure systems stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Wireless Infrastructure Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022. The market is being fueled by factors such as rising adoption of Distributed Antenna System, Remote Radio Heads, Backhaul, and Radio Access Networks necessitating substantial wireless infrastructure. The escalating count of mobile internet users in Asia has further fueled the demand for robust wireless communication networks. Asia, being at the forefront of 5G technology development, witnessed pioneering efforts in countries such as South Korea, Japan, Singapore, and Taiwan, which were among the earliest to introduce 5G services. North America is projected to grow at the fastest rate in the market. The region anticipates heightened adoption of 5G due to its appealing speeds and cost-effectiveness, thereby fortifying the Wireless Infrastructure Market. Additionally, the increasing reliance on wireless infrastructure brings about advantages such as cost reduction in frequent business travel, both internationally and domestically, through innovative platforms such as Unified Communication (UC), resulting in market growth.

Major market player included in this report are:

Cisco Systems, Inc.

Ciena Corporation

Qualcomm Technologies Inc.

Huawei Technologies Co Ltd.

NEC CORPORATION

ZTE Corporation

Fujitsu Ltd

D-Link Corporation

Capgemini

NXP Semiconductors

Recent Developments in the Market:

In November 2022, in a collaborative effort, Qualcomm Technologies, Inc. partnered with Siemens Smart Infrastructure, a prominent German multinational conglomerate corporation. Through this partnership, Qualcomm Technologies, Inc. stands to benefit from Siemens's expertise in building automation, as well as its proficiency in edge and wireless computer technologies.

In December 2021, ZTE Corporation formed a strategic partnership with Ooredoo Group, a multinational telecommunications company based in Doha, Qatar. Through this collaboration, Ooredoo Group gains the advantage of securing a stable and reliable supply from ZTE Corporation, ensuring the availability of advanced services and products for its customers.

Global Wireless Infrastructure Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Connectivity Type, Infrastructure, Platform, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Connectivity Type:

5G

4G & LTE

3G

2G

Satellite

By Infrastructure:

Small Cells

Mobile Core

Macro-cells

Radio Access Network

Distributed Antenna System

Cloud RAN

Carrier Wi-Fi

Backhaul

SATCOM

By Platform:

Government & Defense

Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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