

Global Winery Management Software Market Size study & Forecast, by Component (Software and Services), by Software Type (Professional Software and Application Software), by Deployment Model (On-Premises and Cloud), by Enterprise Size (Large Enterprises and Small & Medium Enterprises), by Application (Winery and Beerhouse) and Regional Analysis, 2022-2029

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Abstracts

Global Winery Management Software Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Winery Management Software is a computer Software for managing and optimising winery operations that are used throughout the wine production process. The administration of wine sales, inventory control, and distribution may also be handled by the programme. Software for wineries is also incorporated to do administrative tasks including cost tracking, production management, packaging, and distribution. The programme assists in adhering to the laws and guidelines required to monitor workflow and declare month-end stock in order to prevent any unethical behaviour. The increasing consumption of alcoholic beverages and growing advancements in winery management software as well as rising smartphone penetration are key factors accelerating the market growth.

The increasing consumption of alcoholic beverages is contributing to the growth of the Global Winery Management Software Market. For instance, according to Statista – as of 2022, the revenue in the global Alcoholic Drinks market is estimated at USD 1,484 billion, and the market is expected to grow annually by 10.01% in the 2022-2025 period

to reach USD 1975.74 billion by end of 2025. In addition, as per Statista – in 2021, the size of the alcoholic beverage market was estimated at USD 25 billion, and as per projections, the market size of the alcohol industry is likely to increase to about USD 50 billion by the year 2025. Also, growing digitization in the alcoholic beverages industry and increasing penetration of high-speed internet services would create a lucrative growth prospectus for the market over the forecast period. However, the high cost of Winery Management Software stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Winery Management Software Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the rising consumption of wine and presence of leading software vendors in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising expansion of wine production industry and increasing digitization across the alcoholic beverages sector in the region.

Major market players included in this report are:

EmpireOne Global Solutions Inc.

Ezy Systems Pty Ltd.

AMS Winery Production Software

Microworks Technologies Inc.

VinNOW LLC

Flowmation Systems Inc.

Fermsoft,

Vin65 Corp.

G4 Technologies Corporation

Active Club Solutions

Recent Developments in the Market:

In May 2019, North Carolina, USA based Ekos, launched a new product – Ekos Winemaker. Ekos Winemaker encompasses a user-friendly, cloud-based system that manages inventory, production, sales, and accounting all in one system.

In September 2022, San Francisco, FORT Systems, a leading shipping software provider for the beverage alcohol industry, announced the launch of FORT Ship. FORT Ship provides a streamlined interface for the shipment of alcohol and is integrated with major carriers that provide delivery for compliant packages.

Global Winery Management Software Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Component, Software Type, Deployment Model, Enterprise Size, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component

Software

Services

By Software Type

Professional Software

Application Software

By Deployment Model

On-Premises

Cloud

By Enterprise Size

Large Enterprises

Small & Medium Enterprises

By Application

Winery

Beerhouse

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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