

Global Wine Production Machinery Market Size study & Forecast, by Wine Type (Red, White, Sparkling, Fortified), by Equipment Type (Crushing & Pressing Equipment, Fermentation Equipment, Filtration Equipment, Bottling Equipment, Temperature, Control Equipment, Storage Tanks, Others), by Automation Level (Manual, Semi-automatic, Automatic) and Regional Analysis, 2023-2030

https://marketpublishers.com/r/GE526D6CBB67EN.html

Date: March 2024 Pages: 200 Price: US\$ 4,950.00 (Single User License) ID: GE526D6CBB67EN

## **Abstracts**

Global Wine Production Machinery Market is valued at approximately USD 2.19 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 5.7% during the forecast period 2023-2030. Wine production machinery encompasses a range of specialized equipment and tools used in the winemaking process, from grape harvesting to bottling the final product. These machines are designed to streamline and optimize various stages of wine production, ensuring efficiency and maintaining the quality of the final product. Additionally, there are specialized machines for tasks such as barrel aging, labeling, and packaging. The Wine Production Machinery Market is expanding because of factors such as rising wine consumption, expansion of vineyard cultivation and the establishment of new wineries.

The burgeoning global trend of rising wine consumption is playing a pivotal role in propelling the growth of the Wine Production Machinery Market. As consumer preferences increasingly lean towards wine, wineries are grappling with the need to meet escalating demand while maintaining high-quality standards. This surge in wine consumption has led to a significant expansion in vineyards and winemaking operations worldwide. To cope with the increased production volumes and ensure efficiency in the



winemaking process, wineries are increasingly investing in advanced Wine Production Machinery, resulting in market growth. As per the projections from the International Wines and Spirits Record (IWSR), the consumption of wine is expected to reach a value of USD 2.3 billion, accounting for a total volume of 9-liter cases by 2022. Moreover, Statista predicts that by 2027, 51% of consumer spending and 26% of volume consumption in the wine segment would be linked to out-of-home settings such as hotels and restaurants. Given the present market dynamics, consumers are increasingly gravitating towards craft wine due to its exceptional quality, diverse flavors, and associated advantages, thereby propelling the growth of the global Craft Wine Market. In addition, rising wine tourism, innovation and experimentation in winemaking and advancement in wine production machinery are some factors creating new opportunities for the market growth. However, the high cost of wine production machinery stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Wine Production Machinery Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022. The wine industry in Asia Pacific has experienced significant growth, with the region emerging as a leader in this sector. This growth has been fueled by a rising interest in and adoption of machinery, reflecting the industry's commitment to efficiency and quality. As wine consumption continues to climb across Asia Pacific, wineries are expanding their production capacities to meet the escalating demand. This expansion often entails the integration of advanced machinery to optimize processes and uphold high standards. China has witnessed a surge in the manufacturing of wine production machinery, contributing to the widespread adoption of such equipment. North America is expected to grow at the fastest rate over the forecast period. The wine market in North America has undergone substantial growth in the past few years, marked by a rise in both vineyards and wineries. The infusion of innovative winemaking techniques has been a key driver of market expansion in this region. Consequently, there is an increased need for sophisticated and efficient machinery to meet the growing demand for wine production and development of advanced machinery has, in turn, played a pivotal role in elevating the market share of wine production machinery in North America.

Major market player included in this report are:

R.E. Morrison Equipment Inc.

Agrovin



**Criveller Group** 

Dt Pacific Pty. Ltd.

G.W. Kent Inc.

Love Brewing Limited

Northern Brewer LLC

Paul Mueller Company

Grapeworks Pty Ltd.

Vitikit Ltd.

Recent Developments in the Market:

In June 2023, Vitikit unveiled the latest Sraml winemaking equipment, designed to enhance crucial stages of the winemaking process, aiming for outstanding results with a focus on maximizing operational efficiency.

In October 2021, Investindustrial, a U.K.-based investment group, successfully acquired Ape Impianti, Permeare & Bertolaso for an undisclosed sum. This strategic move is geared towards consolidating its position as a market leader in the winemaking and beverage machinery sector.

Global Wine Production Machinery Market Report Scope:

Historical Data - 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends



Segments Covered – Wine Type, Equipment Type, Automation Level, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Wine Type Red

White

Sparkling

Fortified

Equipment Type

**Crushing & Pressing Equipment** 

Fermentation Equipment

Filtration Equipment



**Bottling Equipment** 

Temperature Control Equipment

Storage Tanks

Others

Automation Level

Manual

Semi-automatic

Automatic

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

Global Wine Production Machinery Market Size study & Forecast, by Wine Type (Red, White, Sparkling, Fortified)...



China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa



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