

Global Window Coverings Market Size study & Forecast, by Type (Blinds and Shades, Curtains and Drapes, Shutters, Others), by Application (Residential, Commercial), by Distribution Channel (Online, Offline), by Installation (New Construction, Retrofit), by Technology (Automatic, Manual) and Regional Analysis, 2023-2030

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Abstracts

Global Window Coverings Market is valued at approximately USD 31.8 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 8.5% during the forecast period 2023-2030. Window Coverings are accessories specially designed for windows to guard windows in homes, businesses, institutions, and other spaces against natural factors such as sunlight and climate. In the present scenario, the Window Coverings Market is expanding at a rapid pace because of factors such as the rise in construction activities and growing interest in home décor of the people. The uses of window coverings have changed over time, from assisting to maintaining silence to becoming an essential component of home décor. This helped the global window coverings market to grow.

The market for window coverings is expanding these days due to a rapid growth in construction activities. According to Statista, the total spending on construction was USD 12.5 trillion in the year 2020. Later, in the year 2023, it rose to USD 13.8 trillion and it is projected to reach USD 17.1 trillion in 2030. This led to a massive increase in demand for Window Coverings around the world. In addition to this, the growing interest of people in home décor to prioritize aesthetic expression and enhance comfort also contributes to the Window Coverings Market to grow at a very fast pace. According to Statista, the total spending of the people in home décor in the year 2020 was USD

108.71 billion. In 2023, the expenditure of income of people in home décor increased to USD 125.50 billion. It is anticipated to reach USD 158.45 billion in the year 2028. Moreover, advancements in technology and changing trends towards the aesthetics of home décor create opportunities for the global Window Coverings Market. However, the fluctuations in the prices of raw materials and intense competition among suppliers and manufacturers hinder the Window Coverings Market globally.

The key regions considered for the Global Window Coverings Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the dominance due to a rapid increase in the development and construction of various infrastructures. Asia Pacific is expected to grow significantly over the forecast period with an increase in urbanization, increase in disposable income and improved standards of living for the people.

Major market player included in this report are:

Lotus & Windoware, Inc

Hunter Douglas

Bombay Dyeing

Comfortex Window Fashion

Lafayette Interior Fashions

MechoShade Systems, LLC

Insolroll

Mariak Industries, Inc.

Welspun India Limited

Skandia Window Fashion, Inc.

Recent Developments in the Market:

In August 2020, a widely used cellular shade brand from Blinds.com, a

homedepot company, expanded to incorporate a complete, integrated system that could cover any window in the house and provide customers with the benefits of wireless operation without the requirement for motorization.

In March 21, 2022, the launch of two motorized Architect roller blinds featuring Apple HomeKit as well as innovative Eve MotionBlinds technology was revealed by electBlinds.com. Combined with Bluetooth capabilities, the linked blinds and shades motors that enable thread smart home technologies are collectively known as Eve MotionBlinds motors.

Global Window Coverings Market Report Scope:

Historical Data –2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered –Type, Application, Distribution Channel, Installation, Technology, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving

factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Blinds & Shades

Curtains & Drapes

Shutters

Others

By Application:

Residential

Commercial

By Distribution Channel:

Online

Offline

By Installation:

New Construction

Retrofit

By Technology:

Automatic

Manual

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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