

Global Window Covering Market Size study & Forecast, by Type (Blinds & Shades, Shutters, Curtains & Drapes, and Others), By Technology (Manual Covers and Smart Covers), By Application (Residential and Commercial), By Distribution Channel (Offline and Online) and Regional Analysis, 2022-2029

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Abstracts

Global Window Covering Market is valued at approximately USD 31.20 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 7.6% over the forecast period 2022-2029. Window Covering is a protective cover utilized for covering windows against sunlight, privacy, and additional weatherproofing. Window coverings are comprised of different products including blinds, shades, shutters, and drapery. Moreover, these covers are available in manual and smart formats. The rising growth of the real estate industry and growing spending on home decor products are key factors driving the market growth.

The rising expansion of the global real estate industry is contributing towards the growth of the Global Window Covering Market. For instance – as per India Brand Equity Foundation (IBEF) - The real estate sector in India was valued at USD 200 billion, and the market is expected to reach USD 1 trillion by 2030. Additionally, in February 2022, the Government of India in the Union Budget proposed an outlay of USD 5882.76 million towards the development of low-cost houses in both rural and urban regions across the country. Also, the rising number of smart homes and the growing emergence of sensor-based window coverings would create a lucrative growth prospectus for the market over the forecast period. However, government regulations concerning Corded Window Coverings stifle market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Window Covering Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to rising construction spending on public residential buildings, as well as the presence of leading market players in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising demand for decorative home finishing products and increasing growth of the commercial and residential construction sector in the region.

Major market player included in this report are:

Hunter Douglas N. V.

Lotus & Windoware, Inc.

Bombay Dyeing

Insolroll Inc

Mariak Industries, Inc.

Welspun India Limited

Skandia Window Fashions Inc

MechoShade Systems, LLC

Lafayette Interior Fashions

Comfortex Window Fashions

Recent Developments in the Market:

In June 2019, IKEA announced the launch of its new low-cost smart window blinds. These new blinds would be available in five European sizes and priced between USD 113 to USD 181. The product is a typical blackout blind that carries more bulk as it carries a small compartment for a rechargeable battery.

Global Window Covering Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Technology, Application, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Blinds & Shades

Shutters

Curtains & Drapes

Others

By Technology

Manual Covers

Smart Covers

By Application

Residential

Commercial

By Distribution Channel

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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