

# **Global Wi-Fi Hotspot Market by Offerings (Component, Software, and Services), by End User (Communication Service Provider & Network Operators, Enterprises, and Government), and by Vertical (Telecom and IT, Financial services, Education, Healthcare, Hospitality, Transportation, Retail, and Others), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Wi-Fi Hotspot Market is valued approximately at USD 3.31 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 17.01% over the forecast period 2021-2027. Wi-Fi hotspot is a wireless access point which is connected in order to access internet. Mobile hotspot is also a type of hotspot which shares the cellular data from an iPhone and Android, just as if they were a wireless router, other devices can connect to it to get online. These are installed on public locations such as libraries, airports, hotels, and cafes. Increase in the number of cellular devices and smart devices is a major factor for the market. The number of smartphone users worldwide is more than 6 billion and is expected to grow more by several hundred million in the next few years. Increasing mobility in business because of adoption of the Bring Your Own Device (BYOD) is also driving the market for Wi-Fi hotspot market. But the number of increased connected devices will be responsible for increasing the complexity of the networks which is a restraining factor for the market. Also, security issues associated with the use of wireless network are expected to restrain hotspots adoption because these has increased incidents of fraudulent activities such as data interception, misconfigured apps and wireless phishing which will hamper the market growth. Demand from customers for uninterrupted internet connectivity will give the market opportunities to grow more in coming years. Also, introduction of mobile hotspots with advanced features is expected to boost the market in the forecasted periods.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of global Wi-Fi Hotspot market. The North America Wi-Fi hotspot market is the leader in the market and generated highest revenue because of growth in enterprise mobility and extensive wireless connectivity. The Asia Pacific Wi-Fi hotspot market is expected to grow significantly in the forecasted period owing to the increased penetration of internet, increase in the number of smartphone users and rise in adoption of internet communication-oriented services is fueling the growth in the region.

Major market player included in this report are

Aptilo Networks AB  
Boingo Wireless, Inc.  
Brocade Communications Systems, Inc.  
Cisco Systems, Inc.  
Hewlett Packard Enterprise Company  
Huawei Technologies Co. Ltd.  
iPass, Inc.  
NETGEAR Inc.  
Nokia Corporation  
Ericsson

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offerings  
Component  
Software  
Services  
By End User  
Communication Service Provider & Network Operators  
Enterprises

Government  
By Vertical  
Telecom and IT  
Financial services  
Education  
Healthcare  
Hospitality  
Transportation  
Retail  
Others

By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Wi-Fi Hotspot Marketl in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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