

Global Wi-Fi Camera Market Size study & Forecast, by Type (Home Security Camera, Digital Camera with Wi-Fi, Car Camera, Sports Camera, and Others), Application (Home Security, Consumer Electronics, Sports Enthusiasts, Car Security and Others) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GEAFC5097C02EN.html>

Date: February 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GEAFC5097C02EN

Abstracts

Global Wi-Fi Camera Market is valued approximately USD 17.80 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 13.60% over the forecast period 2022-2029. Wi-fi offers a wide range of features such as quick access to storage, cloud storage system for storing photos and it eliminates the need for a USB cable which reduces the hassle of connecting the USB Cord. The Wi-Fi Camera market is expanding because of factors such as increasing demand for residential security cameras and growing influence of social media platforms. It's an oligopolistic market dominated by Canon, and Nikon.

Security concerns and surveillance are major reasons behind increasing adoption of Wi-Fi cameras. Its prevalence has progressively increased during the last few years. According to Statista, in 2022, the video surveillance camera market was valued at USD 35 billion, with forecasts predicting that it will grow to USD 54 billion by 2026. Furthermore, the information security market has increased considerably over the past years. In 2022, the revenue of the security technology and services market worldwide is expected to peak at USD 172.5 billion. Another important component driving space growing influence of social media platforms. As per Statista, social media usage is one of the most popular online activities. In 2021, over 4.26 billion people were using social media worldwide, a number projected to increase to almost six billion in 2027. In addition, Market leader Facebook, which has more than 2.89 billion monthly active

users, was the first social media platform to cross one billion registered accounts. With over one billion monthly active users between them, Facebook, WhatsApp, Facebook Messenger, and Instagram are the four largest social media services now owned by the business. However, the high cost of Wi-Fi Camera stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Wi-Fi Camera Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the presence of major technology giants and start-ups and wide adoption of home security cameras. According to the Statista, Laptops, desktop PCs, web cameras, and Wi-Fi connectivity are the smart technologies with the highest penetration rate of about 66% in 2021. Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as emergence of new companies providing Wi-Fi services, rising technological advancement and support from government bodies in the market space.

Major market player included in this report are:

Canon
Sony
Samsung
Panasonic
Nikon
GoPro
Kodak
Fujifilm
Olympus
Ricoh (Pentax)

Recent Developments in the Market:

In Dec 2022, Canon launched a 19-megapixel CMOS sensor that captures fast-moving subjects without distortion suitable for industrial and surveillance applications enabling high sensitivity, image quality, and high speed.

Global Wi-Fi Camera Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Application, Type, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

- Home Security Camera
- Digital Camera with WiFi
- Car Camera
- Sports Camera
- Others

By Application:

- Home Security
- Consumer Electronics
- Sports Enthusiasts
- Car Security
- Others

By Region:

- North America
 - U.S.
 - Canada
- Europe
 - UK
 - Germany
 - France

Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Wi-Fi Camera Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Wi-Fi Camera Market, by Type, 2019-2029 (USD Billion)
 - 1.2.3. Wi-Fi Camera Market, by Application, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL WI-FI CAMERA MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL WI-FI CAMERA MARKET DYNAMICS

- 3.1. Wi-Fi Camera Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing demand for residential security cameras
 - 3.1.1.2. Growing influence of social media platforms
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost of Wi-Fi Camera
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising technological advancement motion & heat detection and night vision

CHAPTER 4. GLOBAL WI-FI CAMERA MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL WI-FI CAMERA MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global Wi-Fi Camera Market by Type, Performance - Potential Analysis
- 6.3. Global Wi-Fi Camera Market Estimates & Forecasts by Type 2019-2029 (USD Billion)
- 6.4. Wi-Fi Camera Market, Sub Segment Analysis
 - 6.4.1. Home Security Camera
 - 6.4.2. Digital Camera with Wi-Fi
 - 6.4.3. Car Camera
 - 6.4.4. Sports Camera
 - 6.4.5. Others

CHAPTER 7. GLOBAL WI-FI CAMERA MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Wi-Fi Camera Market by Application, Performance - Potential Analysis
- 7.3. Global Wi-Fi Camera Market Estimates & Forecasts by Application 2019-2029 (USD Billion)
- 7.4. Wi-Fi Camera Market, Sub Segment Analysis
 - 7.4.1. Home Security

- 7.4.2. Consumer Electronics
- 7.4.3. Sports Enthusiasts
- 7.4.4. Car Security
- 7.4.5. Others

CHAPTER 8. GLOBAL WI-FI CAMERA MARKET, REGIONAL ANALYSIS

- 8.1. Wi-Fi Camera Market, Regional Market Snapshot
- 8.2. North America Wi-Fi Camera Market
 - 8.2.1. U.S. Wi-Fi Camera Market
 - 8.2.1.1. Type breakdown estimates & forecasts, 2019-2029
 - 8.2.1.2. Application breakdown estimates & forecasts, 2019-2029
 - 8.2.2. Canada Wi-Fi Camera Market
- 8.3. Europe Wi-Fi Camera Market Snapshot
 - 8.3.1. U.K. Wi-Fi Camera Market
 - 8.3.2. Germany Wi-Fi Camera Market
 - 8.3.3. France Wi-Fi Camera Market
 - 8.3.4. Spain Wi-Fi Camera Market
 - 8.3.5. Italy Wi-Fi Camera Market
 - 8.3.6. Rest of Europe Wi-Fi Camera Market
- 8.4. Asia-Pacific Wi-Fi Camera Market Snapshot
 - 8.4.1. China Wi-Fi Camera Market
 - 8.4.2. India Wi-Fi Camera Market
 - 8.4.3. Japan Wi-Fi Camera Market
 - 8.4.4. Australia Wi-Fi Camera Market
 - 8.4.5. South Korea Wi-Fi Camera Market
 - 8.4.6. Rest of Asia Pacific Wi-Fi Camera Market
- 8.5. Latin America Wi-Fi Camera Market Snapshot
 - 8.5.1. Brazil Wi-Fi Camera Market
 - 8.5.2. Mexico Wi-Fi Camera Market
 - 8.5.3. Rest of Latin America Wi-Fi Camera Market
- 8.6. Rest of The World Wi-Fi Camera Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Canon
 - 9.2.1.1. Key Information

- 9.2.1.2. Overview
- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Sony
- 9.2.3. Samsung
- 9.2.4. Panasonic
- 9.2.5. Nikon
- 9.2.6. Gopro
- 9.2.7. Kodak
- 9.2.8. Fujifilm
- 9.2.9. Olympus
- 9.2.10. Ricoh (Pentax)

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Wi-Fi Camera Market, report scope

TABLE 2. Global Wi-Fi Camera Market estimates & forecasts by Region 2019-2029
(USD Billion)

TABLE 3. Global Wi-Fi Camera Market estimates & forecasts by Type 2019-2029 (USD Billion)

TABLE 4. Global Wi-Fi Camera Market estimates & forecasts by Application 2019-2029
(USD Billion)

TABLE 5. Global Wi-Fi Camera Market by segment, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 6. Global Wi-Fi Camera Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 7. Global Wi-Fi Camera Market by segment, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 8. Global Wi-Fi Camera Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 9. Global Wi-Fi Camera Market by segment, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 10. Global Wi-Fi Camera Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 11. Global Wi-Fi Camera Market by segment, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 12. Global Wi-Fi Camera Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 13. Global Wi-Fi Camera Market by segment, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 14. Global Wi-Fi Camera Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 15. U.S. Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Wi-Fi Camera Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 17. U.S. Wi-Fi Camera Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 18. Canada Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 19. Canada Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 20. Canada Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 21. UK Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 23. UK Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 24. Germany Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 25. Germany Wi-Fi Camera Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 26. Germany Wi-Fi Camera Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 27. France Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 28. France Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 29. France Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 30. Italy Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 32. Italy Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 33. Spain Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 35. Spain Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 36. RoE Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 38. RoE Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 39. China Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 41. China Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 42. India Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Brazil Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Mexico Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 61. Mexico Wi-Fi Camera Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico Wi-Fi Camera Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 63. RoLA Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 64. RoLA Wi-Fi Camera Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 65. RoLA Wi-Fi Camera Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 66. Row Wi-Fi Camera Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 67. Row Wi-Fi Camera Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 68. Row Wi-Fi Camera Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 69. List of secondary sources, used in the study of global Wi-Fi Camera Market

TABLE 70. List of primary sources, used in the study of global Wi-Fi Camera Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final
deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Wi-Fi Camera Market, research methodology
 - FIG 2. Global Wi-Fi Camera Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Wi-Fi Camera Market, key trends 2021
 - FIG 5. Global Wi-Fi Camera Market, growth prospects 2022-2029
 - FIG 6. Global Wi-Fi Camera Market, porters 5 force model
 - FIG 7. Global Wi-Fi Camera Market, pest analysis
 - FIG 8. Global Wi-Fi Camera Market, value chain analysis
 - FIG 9. Global Wi-Fi Camera Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Wi-Fi Camera Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Wi-Fi Camera Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Wi-Fi Camera Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Wi-Fi Camera Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Wi-Fi Camera Market, regional snapshot 2019 & 2029
 - FIG 15. North America Wi-Fi Camera Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Wi-Fi Camera Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Wi-Fi Camera Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Wi-Fi Camera Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Wi-Fi Camera Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Wi-Fi Camera Market Size study & Forecast, by Type (Home Security Camera, Digital Camera with Wi-Fi, Car Camera, Sports Camera, and Others), Application (Home Security, Consumer Electronics, Sports Enthusiasts, Car Security and Others) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/GEAFC5097C02EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEAFC5097C02EN.html>