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Global White Noise Machine Market Size study&Forecast, byType (Plug-in Noise Machines, Portable Noise Machines, Stuffed Animal Noise Machines, Combination Noise Machines, Other) by Application (Adults, Babies and Kids), by Distribution Channel (Offline, Online)and Regional Analysis, 2022-2029

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Abstracts

Global White Noise Machine Market is valued at approximately USD 1308.0 million in 2021and is anticipated to grow with a healthy growth rate of more than 6.2% over the forecast period 2022-2029.White Noise Machine is a device launched over emerging modern lifestyles. It is a machine that is designed to play peaceful serene sounds to induce sleep, the sounds played can be of oceans, forests, birds chirping, insects humming and so on. This device calms down the sleeper, blocks unwanted voices, and fillsin unwanted silence through soothing natural environmental sound. It also creates a relaxing atmosphere in the bedroom. Additionally, the growing sleep disorders due to several reasons and stressful work schedules are leading to insomnia among individuals driving the need for white noise machine..

Growing incidences of sleep disorders were recorded in 2022 when around 29% of females and 28% of males reported difficulty in sleeping. According to American Sleep Association, 50-70 million people inthe U.S. reported sleep disorders. Every year there was an increase in the number of insomnia cases, with approximately 30% of adults suffering from short-term issues and 10% from chronic insomnia. White Noise Machine provides a static and soothing sound helpful for people unable to sleep. Another factor boosting the demand for white noise machines is the work schedule of millennialsand adults causing stress and anxiety further affecting the sleep routine. In 2019, nearly 4%

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of the population suffered from anxiety disorders worldwide. Additionally, the positive impact of COVID-19 on the market as people suffered from major sleep problems and to cater to the demand companies worked on continuous developments and innovations to deliver the best possible results.However, the harm from excessive levels of White Noise Machine beyond the safe decibel levels are potential to harm andstifles market growth throughout the forecast period of 2022-2029.

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The key regions considered for the Global White Noise Machine Marketstudy includes Asia Pacific, North America, Europe, Latin America, and Rest of the World.North America dominated the market with the largest market share of around 45% in 2022. This is due to the growing number of industries in White noise machines and rising investment in the electronic industry in this region. The Increasing incidence of sleep problems among the population and emerging awareness about this machine are driving the market. Asia Pacific is anticipated to be the fastest-growing region at a CAGR of 7.3% over the projected period. Increasing investment in the technological sector and continuous developments by major market players boosted the demand in this region. Rising mergers, acquisitions, adoption and advancements played a major role in growth.

Major market player included in this report are:

Conair Corporation
Hatch Ltd.
HoMedics USA LLC
Sleepow LLC.
Snooz, Inc.
Sound SleepProperty Management, Inc.
Sweet ZZZ Mattress
Marpac, LLC
Munchkin, Inc.
Graco Inc.

Recent Developments in the Market:

In December 2022, Dreamegg introduced a compact and lightweight product to make children fall asleep in any environment.

In January 2021, Rest Mini a new sleep product was launched by Hatch Ltd. which is a static and strong sleep machine designed especially for kids and children.

Global White Noise Machine Market Report Scope:

Historical Data 2019-2020-2021
Base Year for Estimation 2021
Forecast period 2022-2029

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Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends
Segments Covered Type, Application, Distribution Channel, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporatespotential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Type offerings of key players. The detailed segments and sub-segment of the market are explained below:
ByType:
Plug-in Noise Machines
Portable Noise Machines
Stuffed Animal Noise Machines
Combination Noise Machines
Other

By Application:
Adults
Babies and Kids

By Distribution Channel:
Offline
Online

By Region:
North America
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Europe
UK
Germany

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Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
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Mexico
Rest of the World

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