

Global White Inorganic Pigments Market Size study, by Product Type (Aluminium Silicate, Calcium Silicate, Calcium Carbonate, Silica, Titanium Dioxide, Zinc Oxide, Others), by Application (Paints & Coatings, Adhesives & Sealants, Plastics, Cosmetics, Paper, Inks, Others), and Regional Forecasts 2022-2028

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Abstracts

Global White Inorganic Pigments Market is valued at approximately USD 22.7 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.4% over the forecast period 2022-2028. White inorganic pigment is used in polymers, building materials, personal care items, paint and coatings. Also, cosmetics, rubbers, concrete blocks, paints, inks, plastics, and other materials are colored by white inorganic pigments. Inorganic pigments provide substrates with bright colors, making items more attractive. The market is driven by key factors such as increasing significance of aesthetics in the packaging industry and growth of the global construction sector. According to the Price Waterhouse Coopers (PWC), construction production is predicted to increase by 85% in volume by 2030, reaching USD 15.5 trillion. Three main nations, China, the United States, and India, are predicted to account for more than half of the industry's entire growth. Furthermore, according to the World Trade Organization's (WTO) World Trade Statistical Review, 2018, the worldwide market for textiles was USD 296.1 billion in 2017 and global clothing exports were USD 454.5 billion. In the global textile sector, Asian countries, particularly India, play a vital role. This has propelled the demand for white inorganic pigments in fabric printing and offers opportunities for market players. Moreover, rapid industrialization in emerging economies creates lucrative opportunities for the market in the upcoming years. However, raw materials price fluctuations impede the growth of the market over the forecast period of 2022-2028.

The geographical regions considered for the Global White Inorganic Pigments Market analysis include Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is expected to lead the global White Inorganic Pigment market in terms of revenue and is also expected to be the fastest-growing region in the upcoming years owing to an increase in demand for white inorganic pigments in APAC and rapid industrialization and growing construction and automotive industry.

Major market players included in this report are:

Valhi, Inc.
Lanxess
LB Group
BASF SE
Ferro Corporation
Clariant
Kronos Worldwide, Inc.
Venator Materials Plc
Tronox Holdings Plc
The Chemours Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Aluminium Silicate
Calcium Silicate
Calcium Carbonate
Silica
Titanium Dioxide
Zinc Oxide

Others

By Application:

Paints & Coatings

Adhesives & Sealants

Plastics

Cosmetics

Paper

Inks

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global White Inorganic Pigments Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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