

Global White Cement Market Size study & Forecast, by Type (White Portland Cement, White Masonry Cement, Others), by End Use (Residential, Commercial, Industrial) and Regional Analysis, 2023-2030

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Abstracts

Global White Cement Market is valued at approximately USD 9692.47 Million in 2022 and is anticipated to grow with a healthy growth rate of more than 4.0% over the forecast period 2023-2030. White cement is a specialized type of cement known for its pristine white color, distinct from the more common grey cement used in construction. It is manufactured using raw materials with low iron content, such as limestone and kaolin, and is often blended with other materials such as gypsum to achieve its unique properties. White cement has an application in decorative and architectural projects where aesthetics is paramount. The White Cement Market is expanding because of factors such as the rising construction industry, the rise in demand for decorative applications and the rise of metro and tier-1 cities.

The surging growth in the construction industry is propelling the global White Cement Market, driven by the increasing desire for aesthetics in construction. Western European countries are witnessing a massive influx of migrants, particularly in Germany, resulting in a booming construction sector. This, in turn, fuels the demand for high-quality construction materials such as white cement boards, panels, and cladding materials. According to Statista, in year 2019 Construction industry spending worldwide stood at USD 12 trillion which increased to USD 12.9 trillion in year 2021 and it is projected to reach USD 19.2 trillion by year 2035. Companies such as JK Cement are actively involved in the production of white cement for various construction applications, particularly in precast applications, owing to its exceptional aesthetic and beautification properties, which are driving market growth. In addition, increasing demand for precast concrete and rising product innovation activities are creating new opportunities for

market growth. However, the lower binding property of the cement stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global White Cement Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the market in 2022. Increased investments in building and construction projects in China and India have resulted in a surge in the demand for white cement, particularly in residential and commercial developments. Furthermore, the growing urban population is paving the way for a rise in construction activities, creating favorable conditions for the overall White Cement Market to expand. This uptick in construction requirements has amplified the demand for white cement products, in applications such as facade tiles and trim boards, with countries such as India, Japan, and China witnessing a notable increase in such needs. Moreover, Europe is projected to have the fastest growth in the marketplace owing to factors such as the rising construction industry, increasing product innovation activities and rising government investment in the construction industry in the region.

Major market player included in this report are:

Cementir Holding NV
Cementos Portland Valderrivas, SA
Cementos Tudela Vequin S.a.
Cernex, Inc.
Cimsa
CRH PLC
Dyckerhoff GMBH
Fars and Khuzestan Cement Co.
Federal White Cement
Ras AL-Khaimah Cement Company PSC

Recent Developments in the Market:

In July 2023, Dyckerhoff has introduced Dyckerhoff Weiss Blue Star, a CEM IV/A (P) 42.5 R pozzolanic white cement product. Midway through June 2023, the German Cement Association (VDZ) authorized it, and the Am?neburg facility is currently producing it. The new product has been marketed with lower CO2 credentials since it emits about 15% less CO2 than CEM I cement.

In October 2022, Asian Paints signed a binding term sheet with Raj Kumar Bohra, Nita Bohra, Associated Soap Stone Distributing Company (ASD), and Riddhi Siddhi Crusher & Land Transport (Riddhi Siddhi) to form a joint venture. The purpose of the venture is to manufacture and export white cement and white cement clinkers by establishing a

manufacturing plant in Fujairah, United Arab Emirates (UAE).

Global White Cement Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Type, End Use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

White Portland Cement

White Masonry Cement

Others

By End Use:

Residential

Commercial

Industrial

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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