

Global Whipping Cream Powder Market Size study & Forecast, by Source (Dairy, Non-dairy), by Type (Sweetened Whipping Cream Powder, Unsweetened Whipping Cream Powder), by Application (Bakery & Confectionery, Icecream & frozen desserts, Beverages, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Whipping Cream Powder Market is valued at approximately USD 892.6 million in 2022 and is anticipated to grow with a healthy growth rate of more than 7.5% over the forecast period 2023-2030. The Whipping Cream Powder market refers to the business and trade of powdered whipping cream, which is a convenient alternative to liquid whipping cream. Whipping cream powder is typically made by dehydrating liquid cream through a specialized drying process. It is commonly used in the food and beverage industry, particularly in the preparation of desserts, confectioneries, bakery Sources, and beverages. The major driving factor for the Global Whipping Cream Powder Market is the growing demand for bakery and confectionery Sources and the increasing demand for powdered dairy Sources. Moreover, changing consumer lifestyles, preferences and convenience and longer shelf life are creating lucrative growth opportunities for the market growth.

The consumption of milk powder is increasing, it can positively impact the production and availability of milk-based products like whipping cream powder. As more milk is being processed into milk powder, there may be an increase in the availability and affordability of whipping cream powder, leading to its growth in the market. According to the Department of Animal Husbandry and Dairying, India exported approximately 17,000 metric tons of milk powder in the fiscal year 2021, which represented an increase compared to the previous fiscal year. It is estimated that the volume of milk



powder exported by the end of the fiscal year 2022 reached around 37,000 metric tons. However, the high cost of Whipping Cream Powder stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Whipping Cream Powder Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. In 2022, The North American region, including the United States and Canada, is a significant market for whipping cream powder. The market is driven by the robust food service industry, growing demand for convenience food Sources, and the popularity of bakery and confectionery items. The region also witnesses a rising trend of home baking and cooking, further boosting the demand for whipping cream powder. Along with this, Asia Pacific is experiencing significant growth in the whipping cream powder market. Factors such as changing lifestyles, urbanization, and the influence of Western food culture contribute to the increasing demand for baking and dessert Sources, which in turn drives the demand for whipping cream powder.

Major market player included in this report are:

Wilton Brands LLC

Kraft Heinz Company

Weikfield Food Pvt Ltd

Betty Crocker

AussieBlends LLC

Dr. Oetker

Well & Good, LLC

Hoosier Hill Farm

Adams Food Ingredients Ltd.

Swiss Bake Ingredients Pvt. Ltd

Recent Developments in the Market:

Global Whipping Cream Powder Market Size study & Forecast, by Source (Dairy, Non-dairy), by Type (Sweetened Wh...



In February 2022, PT Lautan Natural Krimerindo (LNK), a food and beverage company with European headquarters, has unveiled a new product named RichCreme Whip Creme Powder. This addition to their current Source selection now gives customers more options for whipped cream.

Global Whipping Cream Powder Market Report Scope:

Historical Data - 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Source, Type, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Source offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:



| Dairy |
|-----------------------------------|
| Non-dairy |
| By Type: |
| Sweetened Whipping Cream Powder |
| Unsweetened Whipping Cream Powder |
| By Application: |
| Bakery & Confectionery |
| Icecream & frozen desserts |
| Beverages |
| Others |
| By Region: |
| North America |
| U.S. |
| Canada |
| Europe |
| UK |
| Germany |
| France |

Spain



| Italy | | |
|------------------------------|--|--|
| ROE | | |
| Asia Pacific | | |
| China | | |
| India | | |
| Japan | | |
| Australia | | |
| South Korea | | |
| RoAPAC | | |
| Latin America | | |
| Brazil | | |
| Mexico | | |
| Middle East & Africa | | |
| Saudi Arabia | | |
| South Africa | | |
| Rest of Middle East & Africa | | |
| | | |



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