

Global Wheat Germ Oil for Cosmetics Market Size study, by Application (Skin Serums, Lotions, and Creams) and Regional Forecasts 2021-2027

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Abstracts

Global Wheat Germ Oil for Cosmetics Market is valued approximately USD 7.12 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.52 % over the forecast period 2021-2027. Wheat germ oil is extracted from the wheat kernel embryo. It is high in vitamin E and is frequently used as a health and skin care supplement. The increasing trend to maintain a healthy lifestyle is expected to contribute to the demand for cosmetics made using essential oils has been one of the driving factor. Also wheat germ oil is expected to be in high demand due to its use in skin and hair loss treatment, anti-aging massage, and aromatherapy. In addition to this, the rising awareness about the benefits of organic ingredients in essential oils has driven the market for wheat germ oil in cosmetic industry. According to Statista, the market value of essential oils worldwide is expected to grow from around 17 billion U.S. dollars in 2017 to about 27 billion dollars by 2022. According to an Organic Trade Association survey, organic product sales increased from 50.1 million in 2019 to 55.1 million in 2020. (OTA). However, the high cost and fluctuation in the availability of raw materials used and changing agricultural practices impedes the growth of the market over the forecast period of 2021-2027. Also, rising R&D initiatives and increasing trends of organic lifestyle is likely to increase the market growth during the forecast period.

The geographical analysis of global wheat germ oil for cosmetics market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the increasing demand of cosmetics and organic or natural ingredients in skin care products. Whereas, Asia-Pacific is also anticipated to exhibit highest growth over the forecast period 2021-2027. Factors such as rising disposable income, increasing awareness regarding organic products and high standard of living

would create lucrative growth prospects for the wheat germ oil for cosmetics market across Asia-Pacific region.

Major market player included in this report are:

CONNOILS

General Nutrition Centers, Inc.

GNLD International LTD

Kanta Enterprises Private Limited

Henan Kunhua Biological Technology Co.

Panhandle Milling (PHM Brands Company)

Henry Lamotte Oils GmbH

Provital Group

Gustav Heess GmbH

JOHN AROMAS

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Skin Serums

Lotions

Creams

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Wheat Germ Oil for Cosmetics Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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