

# **Global Wellness Supplements Market Size study, By Product (Dietary Supplements {Vitamin Supplements, Mineral Supplements, Protein Supplements, Herbal Supplements}, Fortified/Functional Food & Beverages {Omega Fatty Acids Fortified Food, Probiotic Fortified Food, Branded Iodinated Salt, Branded Wheat Flour, Energy Drinks, Sports Drinks, Fortified Juices}, Food Intolerance products {Gluten-free Foods, Lactose-free Foods, Diabetic Foods, Other Special Milk Formula}, Dermo-Cosmetic Skin Essentials {Anti-Aging Supplements, Anti-Cellulite Supplements, Anti-Acne Supplements}), and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G32101A93502EN.html>

Date: March 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G32101A93502EN

## **Abstracts**

Global Wellness Supplements Market is valued approximately USD XX4 Billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028.

Wellness supplements are the ingredients that are specially designed to add further nutritional value in the diet of an individual, helps in boosting health. These supplements include all the minerals in adequate ratio to meet the daily requirement for the healthy diet, along with food supplements usually includes folic acid, calcium, vitamin b12, and vitamin D. The growing geriatric population, rising inclination towards the healthy lifestyle, increasing disposable income, and growing awareness regarding the availability of the wellness products are the foremost factors that augments the market demand across the globe. For instance, according to the United Nation, in 2019 there

were nearly 703 million persons aged 65 years and above worldwide, and the number of older populations is expected to double with around 1.5 billion by 2050. However, the lack of distinction from traditional food categories impedes the growth of the market over the forecast period of 2022-2028. Also, increasing incidences of health disorders are projected to offer various lucrative opportunities to the market growth over the forecasting period.

The key regions considered for the global Wellness Supplements market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the increasing awareness and acceptance of wellness products, and rising disposable income. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the growing geriatric population, as well as rising inclination towards a healthy lifestyle, would create lucrative growth prospects for the Wellness Supplements market across the Asia-Pacific region.

Major market players included in this report are:

Nestle S.A.

Abbott Laboratories

Amway

Otsuka Holdings Co., Ltd.

Herbalife Ltd.

Archer Daniels Midland Company

NBTY, Inc.

GNC Holdings Inc.

Nu Skin Enterprises, Inc.

Pola, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Dietary Supplements

Vitamin Supplements

Mineral Supplements

Protein Supplements  
Herbal Supplements  
Fortified/Functional Food & Beverages  
Omega Fatty Acids Fortified Food  
Probiotic Fortified Food  
Branded Iodinated Salt  
Branded Wheat Flour  
Energy Drinks  
Sports Drinks  
Fortified Juices  
Food Intolerance products  
Gluten-free Foods  
Lactose-free Foods  
Diabetic Foods  
Other Special Milk Formula  
Dermo-Cosmetic Skin Essentials  
Anti-Aging Supplements  
Anti-Cellulite Supplements  
Anti-Acne Supplements  
By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE  
  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America

Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Wellness Supplements Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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