

Global Well Casing & Cementing Market Size Study & Forecast, by Application (Onshore, Offshore), by Service Type (Casing Equipment & Service, Cementing Equipment & Service), and Regional Forecasts 2025–2035

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Abstracts

The Global Well Casing & Cementing Market is currently estimated at USD 11.69 billion in 2024 and is expected to expand at a robust CAGR of 6.60% during the forecast period from 2025 to 2035. Well casing and cementing, pivotal components of modern oil and gas drilling operations, play a fundamental role in reinforcing the structural integrity of wells, isolating formation zones, and safeguarding the surrounding environment. As the global demand for hydrocarbons continues to escalate and exploration ventures move into deeper and more complex geologies, the strategic implementation of casing and cementing services has become an operational imperative across upstream activities.

The market growth is fueled by the steady resurgence of drilling activities, driven by recovering crude oil prices and rising investments in offshore and unconventional energy resources. Technological evolution in casing and cementing methods—ranging from advanced cement slurries to automated casing running tools—has transformed efficiency benchmarks across drilling operations. Notably, the deployment of enhanced cementing technologies helps prevent annular gas migration and formation fluid intrusion, thereby optimizing well lifecycle and production sustainability. As drilling contractors and E&P firms double down on precision, reliability, and wellbore safety, the role of high-performance casing and cementing systems becomes increasingly vital.

Regionally, North America dominates the global landscape, underpinned by its mature shale basins, innovative drilling infrastructure, and heavy investments in unconventional

oil and gas recovery—especially across the Permian Basin and the Gulf of Mexico. The region benefits from a highly competitive service ecosystem, fostering cost-effective, yet advanced casing and cementing practices. Meanwhile, Asia Pacific is emerging as a formidable growth engine, particularly in countries such as India, China, and Indonesia, where the pressure to meet energy demand is stimulating new exploration projects. In Europe, strict regulatory frameworks on well integrity and environmental safety are further incentivizing the adoption of smart casing and specialty cementing formulations.

Major market player included in this report are:

Baker Hughes Company

Schlumberger Limited.

Halliburton Company

Chevron Phillips Chemical Company

BASF SE

M&D Industries Of Louisiana, Inc.

Impact Fluid Solutions

Croda International Plc.

Trican Well Service Ltd.

Aubin Group

Weatherford International plc

National Oilwell Varco

Calfrac Well Services

Superior Energy Services

Tenaris S.A.

Global Well Casing & Cementing Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

By Application:

Onshore

Offshore

By Service Type:

Casing Equipment & Service

Cementing Equipment & Service

By Machine Type:

Traditional Technologies

Conventional Casing and Cementing Techniques

Advanced Technologies

Automated Casing and Cementing

Enhanced Cementing Technologies

By Product Type:

Steel Casing

Carbon Steel

Alloy Steel

Composite Casing

Fiberglass

Plastic

Cement Types

Class A

Class G

Specialty Cements

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL WELL CASING & CEMENTING MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

CHAPTER 3. GLOBAL WELL CASING & CEMENTING MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping The Global Well Casing & Cementing Market (2024–2035)
- 3.2. Drivers
 - 3.2.1. Accelerating upstream oil & gas exploration activities
 - 3.2.2. Rising demand for enhanced well integrity and environmental safety
- 3.3. Restraints
 - 3.3.1. Volatility in crude oil prices affecting exploration budgets
 - 3.3.2. Increasing preference for renewable energy alternatives
- 3.4. Opportunities
 - 3.4.1. Advancements in automated casing and cementing technologies
 - 3.4.2. Growth of deepwater and ultra-deepwater drilling projects

CHAPTER 4. GLOBAL WELL CASING & CEMENTING INDUSTRY ANALYSIS

- 4.1. Porter's 5 Forces Model
 - 4.1.1. Bargaining Power of Buyer
 - 4.1.2. Bargaining Power of Supplier
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024–2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economic
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024–2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL WELL CASING & CEMENTING MARKET SIZE & FORECASTS BY APPLICATION 2025–2035

- 5.1. Market Overview
- 5.2. Onshore
 - 5.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.2.2. Market Size Analysis, by Region, 2025–2035
- 5.3. Offshore
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.3.2. Market Size Analysis, by Region, 2025–2035

CHAPTER 6. GLOBAL WELL CASING & CEMENTING MARKET SIZE & FORECASTS BY SERVICE TYPE 2025–2035

- 6.1. Market Overview
- 6.2. Casing Equipment & Service

- 6.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
- 6.2.2. Market Size Analysis, by Region, 2025–2035
- 6.3. Cementing Equipment & Service
 - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 6.3.2. Market Size Analysis, by Region, 2025–2035

CHAPTER 7. GLOBAL WELL CASING & CEMENTING MARKET SIZE & FORECASTS BY MACHINE TYPE 2025–2035

- 7.1. Market Overview
- 7.2. Traditional Technologies
- 7.3. Conventional Casing and Cementing Techniques
- 7.4. Advanced Technologies
- 7.5. Automated Casing and Cementing
- 7.6. Enhanced Cementing Technologies

CHAPTER 8. GLOBAL WELL CASING & CEMENTING MARKET SIZE & FORECASTS BY PRODUCT TYPE 2025–2035

- 8.1. Market Overview
- 8.2. Steel Casing
- 8.3. Carbon Steel
- 8.4. Alloy Steel
- 8.5. Composite Casing
- 8.6. Fiberglass
- 8.7. Plastic
- 8.8. Cement Types
 - 8.8.1. Class A
 - 8.8.2. Class G
 - 8.8.3. Specialty Cements

CHAPTER 9. GLOBAL WELL CASING & CEMENTING MARKET SIZE & FORECASTS BY REGION 2025–2035

- 9.1. Regional Market Snapshot
- 9.2. Top Leading & Emerging Countries
- 9.3. North America Well Casing & Cementing Market
 - 9.3.1. U.S.
 - 9.3.1.1. Application Breakdown

- 9.3.1.2. Service Type Breakdown
- 9.3.2. Canada
 - 9.3.2.1. Application Breakdown
 - 9.3.2.2. Service Type Breakdown
- 9.4. Europe Well Casing & Cementing Market
 - 9.4.1. UK
 - 9.4.1.1. Application Breakdown
 - 9.4.1.2. Service Type Breakdown
 - 9.4.2. Germany
 - 9.4.2.1. Application Breakdown
 - 9.4.2.2. Service Type Breakdown
 - 9.4.3. France
 - 9.4.4. Spain
 - 9.4.5. Italy
 - 9.4.6. Rest of Europe
- 9.5. Asia Pacific Well Casing & Cementing Market
 - 9.5.1. China
 - 9.5.2. India
 - 9.5.3. Japan
 - 9.5.4. Australia
 - 9.5.5. South Korea
 - 9.5.6. Rest of Asia Pacific
- 9.6. Latin America Well Casing & Cementing Market
 - 9.6.1. Brazil
 - 9.6.2. Mexico
- 9.7. Middle East and Africa Well Casing & Cementing Market
 - 9.7.1. UAE
 - 9.7.2. Saudi Arabia
 - 9.7.3. South Africa
 - 9.7.4. Rest of Middle East & Africa

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Baker Hughes Company
 - 10.2.1. Company Overview
 - 10.2.2. Key Executives
 - 10.2.3. Company Snapshot
 - 10.2.4. Financial Performance (Subject to Data Availability)

- 10.2.5. Product/Services Port
- 10.2.6. Recent Development
- 10.2.7. Market Strategies
- 10.2.8. SWOT Analysis
- 10.3. Schlumberger Limited
- 10.4. Halliburton Company
- 10.5. Chevron Phillips Chemical Company
- 10.6. BASF SE
- 10.7. M&D Industries Of Louisiana, Inc.
- 10.8. Impact Fluid Solutions
- 10.9. Croda International Plc.
- 10.10. Trican Well Service Ltd.
- 10.11. Aubin Group
- 10.12. Weatherford International plc
- 10.13. National Oilwell Varco
- 10.14. Calfrac Well Services
- 10.15. Superior Energy Services
- 10.16. Tenaris S.A.

List Of Tables

LIST OF TABLES

- Table 1. Global Well Casing & Cementing Market, Report Scope
- Table 2. Global Well Casing & Cementing Market Estimates & Forecasts by Region 2024–2035
- Table 3. Global Market Estimates & Forecasts by Application 2024–2035
- Table 4. Global Market Estimates & Forecasts by Service Type 2024–2035
- Table 5. Global Market Estimates & Forecasts by Machine Type 2024–2035
- Table 6. Global Market Estimates & Forecasts by Product Type 2024–2035
- Table 7. U.S. Market Breakdown by Segment, 2024–2035
- Table 8. Canada Market Breakdown by Segment, 2024–2035
- Table 9. UK Market Breakdown by Segment, 2024–2035
- Table 10. Germany Market Breakdown by Segment, 2024–2035
- Table 11. France Market Breakdown by Segment, 2024–2035
- Table 12. Spain Market Breakdown by Segment, 2024–2035
- Table 13. Italy Market Breakdown by Segment, 2024–2035
- Table 14. China Market Breakdown by Segment, 2024–2035
- Table 15. India Market Breakdown by Segment, 2024–2035
- Table 16. Japan Market Breakdown by Segment, 2024–2035
- Table 17. Australia Market Breakdown by Segment, 2024–2035
- Table 18. South Korea Market Breakdown by Segment, 2024–2035
- Table 19. Brazil Market Breakdown by Segment, 2024–2035
- Table 20. Mexico Market Breakdown by Segment, 2024–2035
- Table 21. UAE Market Breakdown by Segment, 2024–2035
- Table 22. Saudi Arabia Market Breakdown by Segment, 2024–2035
- Table 23. South Africa Market Breakdown by Segment, 2024–2035

List Of Figures

LIST OF FIGURES

- Figure 1. Global Well Casing & Cementing Market, Research Methodology
- Figure 2. Global Market Estimation Techniques
- Figure 3. Global Market Forecast Models
- Figure 4. Key Trends Influencing Market Dynamics 2025
- Figure 5. Market Growth Prospects 2024–2035
- Figure 6. Porter's Five Forces Analysis
- Figure 7. PESTEL Analysis
- Figure 8. Global Value Chain Snapshot
- Figure 9. Market By Application (Onshore vs Offshore), 2025 & 2035
- Figure 10. Market By Service Type (Casing vs Cementing), 2025 & 2035
- Figure 11. Market By Machine Type, 2025 & 2035
- Figure 12. Market By Product Type, 2025 & 2035
- Figure 13. Regional Share – North America, 2025 & 2035
- Figure 14. Regional Share – Europe, 2025 & 2035
- Figure 15. Regional Share – Asia Pacific, 2025 & 2035
- Figure 16. Regional Share – Latin America, 2025 & 2035
- Figure 17. Regional Share – Middle East & Africa, 2025 & 2035
- Figure 18. Global Competitive Market Share, 2025
- Figure 19. Company Strategy Matrix

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