

# **Global Weight Management Market Size study, by by Function (Diet, Fitness equipment, Surgical equipment, Services) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Weight Management Market is valued approximately USD 132.7 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 9.7 % over the forecast period 2022-2028. A weight management plan is not just a quick fix or a fast way to lose weight. Instead, it provides patients with the tools they need to lose weight, eat the right foods, and maintain their healthy weight long-term. There are many different diseases and health conditions that can affect the body when the person is overweight. Some of these diseases and health conditions include sleep apnea, high blood pressure, diabetes, cancer, heart disease, stroke, osteoarthritis, and other negative health conditions. Losing weight is one of the easiest ways to improve health. The enhancement in market growth is mainly due to increase in consciousness amongst people including the rising volumes of bariatric surgeries, rapid adoption of online weight loss & management programs, growth in disposable income levels in developing countries, increasing government initiatives for creating awareness about weight management, and growing cases of obesity due to sedentary lifestyles. The World Health Organization (WHO) classifies an adult as overweight if they have a body mass index (BMI) greater than or equal to 25, and obese if they have a BMI greater than or equal to 30. It is estimated that around two billion people are overweight in which 39% are adults . The availability of a wide range of products in different forms including Ready-to-Drink (RTD) beverages, bars, gels, and powders is projected to drive the market. However, high cost associated with low calorie diets and weight loss service impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Weight Management Market study includes

Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is expected to account for the largest market size in weight loss and weight management market during the forecast period. Factors such as the increasing incidence of obesity and chronic diseases, rising awareness about nutrition and healthy lifestyles, growing number of fitness centers, and rising disposable income are the major factors supporting the growth of the weight loss and weight management market in this region.

Due to the increasing obese population, rise in disposable income, increase in the number of diabetics, growing awareness on personal well-being, sedentary lifestyles, and the low cost of bariatric surgeries Asia Pacific region is expected to be the fastest growing region

Major market player included in this report are:

Herbalife International, Inc.

NutriSystem, Inc.

Weight Watchers International, Inc.

eDiets.com

Brunswick Corp.

Life extension

Ethicon US, LLC: Ethicon Endo -surgery Inc.

Apollo Endo-Surgery, Inc.

Kellogg Company

Technogym

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Function:

Diet

Fitness equipment

Surgical equipment

Services

By Region:

North America

U.S.

Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Weight Management Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Weight Management Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Weight Management Market, by Function, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL WEIGHT MANAGEMENT MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL WEIGHT MANAGEMENT MARKET DYNAMICS**

- 3.1. Weight Management Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Rising volumes of bariatric surgeries, rapid adoption of online weight loss & management programs,
    - 3.1.1.2. Increasing awareness about the health issues caused by obesity amongst people
  - 3.1.2. Market Challenges
    - 3.1.2.1. High cost associated with low calorie diets and weight loss service
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing rate of childhood obesity
    - 3.1.3.2. The availability of a wide range of products in different forms including Ready-to-Drink (RTD) beverages, bars, gels, and powders

### **CHAPTER 4. GLOBAL WEIGHT MANAGEMENT MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL WEIGHT MANAGEMENT MARKET, BY FUNCTION**

- 6.1. Market Snapshot
- 6.2. Global Weight Management Market by Function, Performance - Potential Analysis
- 6.3. Global Weight Management Market Estimates & Forecasts by Function 2018-2028 (USD Billion)
- 6.4. Weight Management Market, Sub Segment Analysis
  - 6.4.1. Diet
  - 6.4.2. Fitness equipment
  - 6.4.3. Surgical equipment
  - 6.4.4. Services

## **CHAPTER 7. GLOBAL WEIGHT MANAGEMENT MARKET, REGIONAL ANALYSIS**

- 7.1. Weight Management Market, Regional Market Snapshot
- 7.2. North America Weight Management Market
  - 7.2.1. U.S. Weight Management Market

- 7.2.1.1. Function breakdown estimates & forecasts, 2018-2028
- 7.2.2. Canada Weight Management Market
- 7.3. Europe Weight Management Market Snapshot
  - 7.3.1. U.K. Weight Management Market
  - 7.3.2. Germany Weight Management Market
  - 7.3.3. France Weight Management Market
  - 7.3.4. Spain Weight Management Market
  - 7.3.5. Italy Weight Management Market
  - 7.3.6. Rest of Europe Weight Management Market
- 7.4. Asia-Pacific Weight Management Market Snapshot
  - 7.4.1. China Weight Management Market
  - 7.4.2. India Weight Management Market
  - 7.4.3. Japan Weight Management Market
  - 7.4.4. Australia Weight Management Market
  - 7.4.5. South Korea Weight Management Market
  - 7.4.6. Rest of Asia Pacific Weight Management Market
- 7.5. Latin America Weight Management Market Snapshot
  - 7.5.1. Brazil Weight Management Market
  - 7.5.2. Mexico Weight Management Market
- 7.6. Rest of The World Weight Management Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. Herbalife International, Inc.
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Product Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. NutriSystem, Inc.
  - 8.2.3. Weight Watchers International, Inc.
  - 8.2.4. eDiets.com
  - 8.2.5. Brunswick Corp.
  - 8.2.6. Life extension
  - 8.2.7. Ethicon US LLC: Ethicon Endo- Surgery, Inc.
  - 8.2.8. Apollo Endo -Surgery ,Inc.
  - 8.2.9. Kellogg Company

8.2.10. Technogym

## **CHAPTER 9. RESEARCH PROCESS**

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Weight Management Market, report scope

TABLE 2. Global Weight Management Market estimates & forecasts by Region  
2018-2028 (USD Billion)

TABLE 3. Global Weight Management Market estimates & forecasts by Function  
2018-2028 (USD Billion)

TABLE 4. Global Weight Management Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 5. Global Weight Management Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 6. Global Weight Management Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 7. Global Weight Management Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 8. Global Weight Management Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 9. Global Weight Management Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 10. Global Weight Management Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 11. Global Weight Management Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 12. Global Weight Management Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 13. Global Weight Management Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 14. U.S. Weight Management Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 15. U.S. Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 16. U.S. Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 17. Canada Weight Management Market estimates & forecasts, 2018-2028  
(USD Billion)

TABLE 18. Canada Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)



TABLE 19. Canada Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 20. UK Weight Management Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 21. UK Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 22. UK Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 23. Germany Weight Management Market estimates & forecasts, 2018-2028  
(USD Billion)

TABLE 24. Germany Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 25. Germany Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 26. RoE Weight Management Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 27. RoE Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 28. RoE Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 29. China Weight Management Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 30. China Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 31. China Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 32. India Weight Management Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 33. India Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 34. India Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 35. Japan Weight Management Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 36. Japan Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 37. Japan Weight Management Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 38. RoAPAC Weight Management Market estimates & forecasts, 2018-2028

(USD Billion)

TABLE 39. RoAPAC Weight Management Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 40. RoAPAC Weight Management Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. Brazil Weight Management Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 42. Brazil Weight Management Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 43. Brazil Weight Management Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Mexico Weight Management Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 45. Mexico Weight Management Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 46. Mexico Weight Management Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. RoLA Weight Management Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 48. RoLA Weight Management Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 49. RoLA Weight Management Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. Row Weight Management Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 51. Row Weight Management Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 52. Row Weight Management Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. List of secondary sources, used in the study of global Weight Management Market

TABLE 54. List of primary sources, used in the study of global Weight Management Market

TABLE 55. Years considered for the study

TABLE 56. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Weight Management Market, research methodology
- FIG 2. Global Weight Management Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Weight Management Market, key trends 2021
- FIG 5. Global Weight Management Market, growth prospects 2022-2028
- FIG 6. Global Weight Management Market, porters 5 force model
- FIG 7. Global Weight Management Market, pest analysis
- FIG 8. Global Weight Management Market, value chain analysis
- FIG 9. Global Weight Management Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Weight Management Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Weight Management Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Weight Management Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Weight Management Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Weight Management Market, regional snapshot 2018 & 2028
- FIG 15. North America Weight Management Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Weight Management Market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific Weight Management Market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Weight Management Market 2018 & 2028 (USD Billion)
- FIG 19. Global Weight Management Market, company market share analysis (2021)

## I would like to order

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