

# **Global Weight Loss Supplements Market Size study, By End User (Under 18, 18-40 Years, 40 to 50 years, Above 50 Years), By Distribution Channel (Offline, Online), By Type (Liquid, Powders, Softgels, Pills, Others), By Ingredients (Vitamins & Minerals, Amino Acids, Natural Extracts/Botanicals), and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/G1F171C1E39AEN.html>

Date: January 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G1F171C1E39AEN

## **Abstracts**

Global Weight Loss Supplements Market is valued at approximately USD 34.4 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 16.6 % over the forecast period 2021-2027. Weight Loss Supplements is used for losing extra body weight. It is available in pills and powder form. The increasing cases of obesity have led to the adoption of Weight Loss Supplements across the forecast period. For Instance: according to ourworldindata.org in 2021, 13 % of the world's adults are obese, 39 % of adults are overweight. One in five persons and adolescents is overweight globally. Increasing public awareness towards fitness and healthcare enhances the growth of Weight Loss Supplements market. Also, with the increasing adoption of physically fit lifestyle and diet, the adoption & demand for Weight Loss Supplements is likely to increase the market growth during the forecast period. However, threat of side effects impedes the growth of the market over the forecast period of 2021-2027.

The geographical regions considered for the global Weight Loss Supplements market analysis includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is deemed as the significant region across the globe in terms of huge market share due to the growing cases of obesity and increasing awareness towards healthy lifestyle and fitness. Whereas, Asia-Pacific is also estimated to attain a maximum growth rate during 2021-2027. Factors such as rising disposable income,

rising number of health issues caused by obesity and increasing population would create beneficial growth forecasts for the Weight Loss Supplements market across Asia-Pacific region.

Major market players included in this report are:

Glanbia PLC

GlaxoSmithKline PLC

Herbalife Nutrition Ltd.

Abbott

Kellogg Company

Nestle

Kraft Heinz Company

Amway Corp.

PepsiCo

Ajinomoto Co. Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Liquid

Powder

Softgels

Pills

Others

By Ingredient:

Vitamins & Minerals

Amino Acids

Natural Extracts/ Botanicals

By End-User:

Under 18 years

18 to 40 years

40 to 50 years

Above 50 years

By Distribution Channel:

Offline Channel

Online Channel

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Weight Loss Supplements Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Global Weight Loss Supplements Market, by Region, 2019-2027 (USD Billion)
  - 1.2.2. Global Weight Loss Supplements Market, by Type, 2019-2027 (USD Billion)
  - 1.2.3. Global Weight Loss Supplements Market, by Ingredient, 2019-2027 (USD Billion)
  - 1.2.4. Global Weight Loss Supplements Market, by End-User, 2019-2027 (USD Billion)
  - 1.2.5. Global Weight Loss Supplements Market, by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL WEIGHT LOSS SUPPLEMENTS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL WEIGHT LOSS SUPPLEMENTS MARKET DYNAMICS**

- 3.1. Weight Loss Supplements Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing cases of obesity
    - 3.1.1.2. Increasing public awareness towards fitness and healthcare
  - 3.1.2. Market Challenges
    - 3.1.2.1. Threat of side effects
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing adoption of physically fit lifestyle and diet

### **CHAPTER 4. GLOBAL WEIGHT LOSS SUPPLEMENTS MARKET INDUSTRY**

*Global Weight Loss Supplements Market Size study, By End User (Under 18, 18-40 Years, 40 to 50 years, Above 50...*

## **ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL WEIGHT LOSS SUPPLEMENTS MARKET, BY TYPE**

- 6.1. Market Snapshot
- 6.2. Global Weight Loss Supplements Market by Type, Performance - Potential Analysis
- 6.3. Global Weight Loss Supplements Market Estimates & Forecasts by Type, 2018-2027 (USD Billion)
- 6.4. Weight Loss Supplements Market, Sub Segment Analysis
  - 6.4.1. Liquid
  - 6.4.2. Powder
  - 6.4.3. Softgels
  - 6.4.4. Pills
  - 6.4.5. Others

## **CHAPTER 7. GLOBAL WEIGHT LOSS SUPPLEMENTS MARKET, BY INGREDIENTS**

- 7.1. Market Snapshot
- 7.2. Global Weight Loss Supplements Market by Ingredients, Performance - Potential Analysis
- 7.3. Global Weight Loss Supplements Market Estimates & Forecasts by Ingredients, 2018-2027 (USD Billion)
- 7.4. Weight Loss Supplements Market, Sub Segment Analysis
  - 7.4.1. Vitamins & Minerals
  - 7.4.2. Amino Acids
  - 7.4.3. Natural Extracts/ Botanicals

## **CHAPTER 8. GLOBAL WEIGHT LOSS SUPPLEMENTS MARKET, BY END-USER**

- 8.1. Market Snapshot
- 8.2. Global Weight Loss Supplements Market by End-User, Performance - Potential Analysis
- 8.3. Global Weight Loss Supplements Market Estimates & Forecasts by End-User 2018-2027 (USD Billion)
- 8.4. Weight Loss Supplements Market, Sub Segment Analysis
  - 8.4.1. Under 18 years
  - 8.4.2. 18 to 40 years
  - 8.4.3. 40 to 50 years
  - 8.4.4. Above 50 years

## **CHAPTER 9. GLOBAL WEIGHT LOSS SUPPLEMENTS MARKET, BY DISTRIBUTION CHANNEL**

- 9.1. Market Snapshot
- 9.2. Global Weight Loss Supplements Market by Distribution Channel, Performance - Potential Analysis
- 9.3. Global Weight Loss Supplements Market Estimates & Forecasts by Distribution Channel, 2018-2027 (USD Billion)
- 9.4. Weight Loss Supplements Market, Sub Segment Analysis
  - 9.4.1. Offline Channel
  - 9.4.2. Online Channel

## **CHAPTER 10. GLOBAL WEIGHT LOSS SUPPLEMENTS MARKET, REGIONAL ANALYSIS**

- 10.1. Weight Loss Supplements Market, Regional Market Snapshot
- 10.2. North America Weight Loss Supplements Market
  - 10.2.1. U.S. Weight Loss Supplements Market
    - 10.2.1.1. Type breakdown estimates & forecasts, 2018-2027
    - 10.2.1.2. Ingredient breakdown estimates & forecasts, 2018-2027
    - 10.2.1.3. End-User breakdown estimates & forecasts, 2018-2027
    - 10.2.1.4. Distribution channel breakdown estimates & forecasts, 2018-2027
  - 10.2.2. Canada Weight Loss Supplements Market
- 10.3. Europe Weight Loss Supplements Market Snapshot
  - 10.3.1. U.K. Weight Loss Supplements Market
  - 10.3.2. Germany Weight Loss Supplements Market
  - 10.3.3. France Weight Loss Supplements Market
  - 10.3.4. Spain Weight Loss Supplements Market
  - 10.3.5. Italy Weight Loss Supplements Market
  - 10.3.6. Rest of Europe Weight Loss Supplements Market
- 10.4. Asia-Pacific Weight Loss Supplements Market Snapshot
  - 10.4.1. China Weight Loss Supplements Market
  - 10.4.2. India Weight Loss Supplements Market
  - 10.4.3. Japan Weight Loss Supplements Market
  - 10.4.4. Australia Weight Loss Supplements Market
  - 10.4.5. South Korea Weight Loss Supplements Market
  - 10.4.6. Rest of Asia Pacific Weight Loss Supplements Market
- 10.5. Latin America Weight Loss Supplements Market Snapshot
  - 10.5.1. Brazil Weight Loss Supplements Market
  - 10.5.2. Mexico Weight Loss Supplements Market
- 10.6. Rest of The World Weight Loss Supplements Market

## **CHAPTER 11. COMPETITIVE INTELLIGENCE**

- 11.1. Top Market Strategies
- 11.2. Company Profiles
  - 11.2.1. Glanbia PLC
    - 11.2.1.1. Key Information
    - 11.2.1.2. Overview
    - 11.2.1.3. Financial (Subject to Data Availability)
    - 11.2.1.4. Product Summary
    - 11.2.1.5. Recent Developments
  - 11.2.2. GlaxoSmithKline PLC
  - 11.2.3. Herbalife Nutrition Ltd.



- 11.2.4. Abbott
- 11.2.5. Kellogg Company
- 11.2.6. Nestle
- 11.2.7. Kraft Heinz Company
- 11.2.8. Amway Corp.
- 11.2.9. PepsiCo
- 11.2.10. Ajinomoto Co. Inc.

## **CHAPTER 12. RESEARCH PROCESS**

- 12.1. Research Process
  - 12.1.1. Data Mining
  - 12.1.2. Analysis
  - 12.1.3. Market Estimation
  - 12.1.4. Validation
  - 12.1.5. Publishing
- 12.2. Research Attributes
- 12.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Weight Loss Supplements market, report scope

TABLE 2. Global Weight Loss Supplements market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Weight Loss Supplements market estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 4. Global Weight Loss Supplements market estimates & forecasts by Ingredient 2018-2027 (USD Billion)

TABLE 5. Global Weight Loss Supplements market estimates & forecasts by End-User 2018-2027 (USD Billion)

TABLE 6. Global Weight Loss Supplements market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 7. Global Weight Loss Supplements market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Weight Loss Supplements market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Weight Loss Supplements market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Weight Loss Supplements market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Weight Loss Supplements market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Weight Loss Supplements market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Weight Loss Supplements market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Weight Loss Supplements market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Weight Loss Supplements market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Weight Loss Supplements market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. U.S. Weight Loss Supplements market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. U.S. Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 19. U.S. Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 20. Canada Weight Loss Supplements market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Canada Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. Canada Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. UK Weight Loss Supplements market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. UK Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. UK Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Germany Weight Loss Supplements market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. Germany Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. Germany Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. RoE Weight Loss Supplements market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. RoE Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. RoE Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. China Weight Loss Supplements market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. China Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. China Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. India Weight Loss Supplements market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. India Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. India Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Japan Weight Loss Supplements market estimates & forecasts, 2018-2027

(USD Billion)

TABLE 39. Japan Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Japan Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Weight Loss Supplements market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 42. RoAPAC Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. RoAPAC Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Brazil Weight Loss Supplements market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 45. Brazil Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. Brazil Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Weight Loss Supplements market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 48. Mexico Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. Mexico Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Weight Loss Supplements market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. RoLA Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. RoLA Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Weight Loss Supplements market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 54. Row Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Row Weight Loss Supplements market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. List of secondary sources, used in the study of global Weight Loss Supplements market

TABLE 57. List of primary sources, used in the study of global Weight Loss Supplements market

TABLE 58. Years considered for the study

TABLE 59. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Weight Loss Supplements market, research methodology
- FIG 2. Global Weight Loss Supplements market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Weight Loss Supplements market, key trends 2020
- FIG 5. Global Weight Loss Supplements market, growth prospects 2021-2027
- FIG 6. Global Weight Loss Supplements market, porters 5 force model
- FIG 7. Global Weight Loss Supplements market, pest analysis
- FIG 8. Global Weight Loss Supplements market, value chain analysis
- FIG 9. Global Weight Loss Supplements market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Weight Loss Supplements market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Weight Loss Supplements market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Weight Loss Supplements market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Weight Loss Supplements market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Weight Loss Supplements market, regional snapshot 2018 & 2027
- FIG 15. North America Weight Loss Supplements market 2018 & 2027 (USD Billion)
- FIG 16. Europe Weight Loss Supplements market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Weight Loss Supplements market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Weight Loss Supplements market 2018 & 2027 (USD Billion)
- FIG 19. Global Weight Loss Supplements market, company market share analysis (2020)

## I would like to order

Product name: Global Weight Loss Supplements Market Size study, By End User (Under 18, 18-40 Years, 40 to 50 years, Above 50 Years), By Distribution Channel (Offline, Online), By Type (Liquid, Powders, Softgels, Pills, Others), By Ingredients (Vitamins & Minerals, Amino Acids, Natural Extracts/Botanicals), and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G1F171C1E39AEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1F171C1E39AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970