

Global Wedding Wear Market Size study, by Product (Gowns, Suit/Tuxedo, Traditional wear), by Gender (Men, Women) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G2EAE70CEB41EN.html>

Date: September 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G2EAE70CEB41EN

Abstracts

Global Wedding Wear Market is valued at approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Wedding Wear is frequently demanded by people around the world for unique clothing. The market has seen a tremendous rise, owing to the fact of increasing demand for varied types of wedding dresses and rising numbers of fashion designers. For instance: according to Statista, the percentage of fashion designers in the market, is expected to go to 39.8%, by the year-end 2025 from 31.8%, in the year 2022. However, shifting consumer preference in fashion trends and the entry of new players into the market impede the growth of the market over the forecast period of 2022-2028. Also, customized, and innovative designs for the wedding gowns and increasing demand for big-fat wedding gala are likely to increase the growth of the market in the forecasting period.

The regional analysis of global Wedding Wear market includes Asia Pacific, North America, Europe, Latin America and Rest of the World for analysis and estimation. Europe is the leading region across the world in terms of market share owing to the presence of established market players. Whereas, the Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. Rapidly booming fashion industry would create lucrative growth prospects for the Wedding Wear market across Asia Pacific region.

Major market players included in this report are:

Zuhair Murad

Septwolves

Emporio Armani

Gucci
Manyavar
Kleinfeld
Versace
Yumi Katsura
Pronovias
Vera Wang

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Gowns
Suit/Tuxedo
Traditional wear

By Gender:

Men
Women

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019,2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Wedding Wear Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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