

Global Wavelength Division Multiplexer (WDM) Market Size study & Forecast, by Type (CWDM, DWDM) By Industry Vertical (IT & Telecommunication, Military & Defense, Oil & Gas, Medical & Healthcare) and Regional Analysis, 2023-2030

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Abstracts

Global Wavelength Division Multiplexer (WDM) Market is valued approximately USD 4.29 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 6.40% over the forecast period 2023-2030. Wavelength Division Multiplexer (WDM) is a technology used in optical fiber communications to combine multiple optical signals with different wavelengths onto a single fiber. The Wavelength Division Multiplexer (WDM) market is expanding because of factors such as increasing adoption of fibre optics and growing internet penetration. It allows for the simultaneous transmission of multiple data streams over the same fiber, thereby increasing the capacity and efficiency of the communication system. WDM is commonly used in long-haul and metro optical networks to support high-speed data transmission. Its importance has progressively increased during the last few decades.

According to the Statista, the global specialty optical fibers market is expected to generate revenue of approximately 42.1 billion U.S. dollars by 2025. Furthermore, as per Organisation for Economic Co-operation and Development overall, fibre now accounts for 36% of fixed broadband subscriptions in the 38 OECD member countries, up from 22% five years ago is driving demand for fibre connections that provide fast upload and download speeds. Another important component driving space increase is internet penetration. As per Statista, January 2023, Northern Europe ranked first by the internet penetration rate, with over 97% of its population using the internet. Western Europe followed, with 93.5%. Overall, the global average internet penetration rate was roughly 64.4%. In addition, China ranked first among the countries with the most

internet users worldwide. World's most populated country had 1.05 billion internet users, more than triple the third-ranked United States with just around 311 million internet users. Also, technological advancements in high-speed data transfer and rising government initiatives for network bandwidth expansion would create a lucrative growth prospectus for the market over the forecast period. However, the high cost of Wavelength Division Multiplexer (WDM) stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Wavelength Division Multiplexer (WDM) Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the Increase in adoption of fiber optics cables to transmit signals and surge in evolution of smart communication devices such as desktops and smartphones in the region. According to the Statista, in 2021, the length of long-distance fiber optics cables in China accounts over 1.12 million kilometers range. Fiber optics cables were key infrastructure in the modern internet environment and the Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as geographic expansion of key players, and active participation of government organizations in the market space.

Major market player included in this report are:

ADVA Optical Networking,
ADTRAN, Inc,
ALCATEL-LUCENT
Aliathon Technology,
Ciena Corporation,
Cisco System Inc.,
Fujitsu Optical Components Limited,
Huawei Technologies Co., Ltd.,
Infinera Corporation,
ZTE Corporation

Recent Developments in the Market:

In January 2023, Fiber@Home Limited collaborated with Cisco to accelerate its network's transformation to 400G, allowing them to create an autonomous transport 5G-ready network across Bangladesh and accommodate rising bandwidth demand from enterprises of all sizes. Fiber@Home is utilising Cisco technologies for this expansion in order to enhance and optimise the overall customer experience, becoming the first client in the country to do so.

Global Wavelength Division Multiplexer (WDM) Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Industry Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

CWDM

DWDM

By Industry Vertical

IT & Telecommunication

Military & Defense

Oil & Gas

Medical & Healthcare

By Region:

North America

U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

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