

Global Waterproof Breathable Textiles Market Size study, By Raw Material (EPTFE, Polyurethane), By Textile (Densely woven, Membrane, Coated), By Product (Garments, Footwear, Gloves), By Application (General clothing & accessories, Sports goods, Protective clothing, Other application), and Regional Forecasts 2022-2028

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Abstracts

Global Waterproof Breathable Textiles Market is valued at approximately USD 1039.9 million in 2021 and is anticipated to grow with a healthy growth rate of more than 6.22% over the forecast period 2022-2028. Waterproof breathable textiles are intended to use in garments that are climate-proof which prevent the passage of water and heat from the fabric. This aids in protecting the human body from external heat, water, wind, and many harmful agents, and also allows transmission of moisture vapor from the inner to the outside atmosphere in an effective manner. Factors such as surging demand for sportswear products, growing popularity of outdoor sports, coupled with the rising awareness regarding the benefits of waterproof breathable textiles in extreme weather conditions are propelling the global market demand. For instance, according to Statista analysis, the global activewear market was estimated to be worth around USD 366.22 in 2021. Also, it is anticipated that the industry flourishingly grows and is likely to generate a revenue of nearly USD 455.42 by 2027. Consequentially, the propelling demand for activewear or sportswear is creating a lucrative demand for Waterproof Breathable Textiles, which, in turn, augment the market growth across the globe. However, strict governmental regulations toward the use of raw materials hinder the growth of the market over the forecast period of 2022-2028. Also, rising investment from end-user industries and product innovation related to waterproof breathable textiles are anticipated to act as catalyzing factors for the market demand during the forecast

period.

The key regions considered for the global Waterproof Breathable Textiles Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia-Pacific is the leading region across the world with a market share of 39.09%. The thriving growth of sports industry, high demand for sports apparel, and conduction of sports events are factors leading to market growth. Moreover, Asia-Pacific is anticipated to exhibit the highest CAGR of 7.90% over the forecast period 2022-2028. Factors such as the introduction of favorable government policies, as well as launch of new stores selling sportswear, would create lucrative growth prospects for the Waterproof Breathable Textiles Market across the Asia-Pacific region.

Major market players included in this report are:

Hunter Boots Ltd.

Columbia Sportswear Company

Salomon

HeiQ Materials AG

Helly Hansen

Mountain Hardwear

Jack Wolfskin Retail GmbH

Lowe Alpine

Marmot Mountain LLC.

The North Face

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product Raw Materials of key players. The detailed segments and sub-segment of the market are explained below:

By Raw Material:

EPTFE

Polyurethane

By Textile:

Densely woven

Membrane

Coated

By Product:

Garments

Footwear

Gloves

By Application:

General clothing & accessories

Sports goods

Protective clothing

Other application

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Waterproof Breathable Textiles Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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