

# Global Waterproof Adhesives & Sealants Market Size Study & Forecast, by Product Type, Application, Substrate Type, End User, Technology and Regional Forecasts 2025-2035

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## Abstracts

The Global Waterproof Adhesives & Sealants Market is valued at approximately USD 8.23 billion in 2024 and is projected to surge at a healthy CAGR of 5.40% during the forecast period from 2025 to 2035. Waterproof adhesives and sealants, often operating behind the scenes in countless construction and industrial applications, play a critical role in ensuring longevity, safety, and structural integrity. These substances are engineered to bond or seal materials while resisting moisture infiltration, thereby preventing deterioration or failure of the substrates they protect. The market's momentum is underpinned by expanding construction activities worldwide, particularly in moisture-prone regions, along with evolving requirements in automotive and packaging sectors. As end users become increasingly quality-focused, the demand for products that deliver both high-performance bonding and environmental resistance continues to scale.

The revival of construction in developing economies, paired with heightened environmental awareness, is catalyzing the market for waterproof adhesives and sealants. These products are witnessing widespread adoption due to their ability to provide superior bonding on complex surfaces such as concrete, metal, plastic, and wood—across diverse climatic conditions. Moreover, the growing inclination toward lightweight and energy-efficient materials in automotive and industrial manufacturing has further amplified their utility. Innovations in solvent-based and reactive technologies, coupled with a rising preference for water-based solutions due to VOC regulations, are also steering the market towards a more sustainable trajectory. Additionally, evolving consumer trends, especially among DIYers and home-improvement enthusiasts, have

opened new avenues for product penetration.

Regionally, North America continues to dominate the global landscape owing to mature construction frameworks, stringent waterproofing codes, and a robust remodeling culture. Europe follows closely with its eco-centric infrastructure mandates and advanced adhesive formulations. However, it is the Asia-Pacific region that is projected to register the fastest growth during the forecast period, fueled by rapid urbanization, infrastructure development, and the industrial boom across China, India, and Southeast Asia. The regional surge is further supported by large-scale investments in smart cities and industrial corridors. Latin America and the Middle East & Africa are also emerging as high-potential markets, driven by growing urban population centers, infrastructure upgrades, and the expansion of automotive and packaging industries.

Major market player included in this report are:

BASF SE

Sika AG

3M Company

Dow Inc.

Henkel AG & Co. KGaA

Huntsman Corporation

Bostik (Arkema Group)

Avery Dennison Corporation

Wacker Chemie AG

H.B. Fuller Company

Mapei S.p.A

Pidilite Industries Limited

Franklin International

RPM International Inc.

Illinois Tool Works Inc.

## Global Waterproof Adhesives & Sealants Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

By Product Type:

Waterproofing Adhesives

Sealants

Primers

By Application:

Construction

Automotive

Industrial

Packaging

By Substrate Type:

Concrete

Metal

Plastic

Wood

By End User:

DIYers

Contractors

Manufacturers

By Technology:

Solvent-Based

Water-Based

Reactive

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL WATERPROOF ADHESIVES & SEALANTS MARKET REPORT SCOPE & METHODOLOGY**

- 1.1. Research Objective
- 1.2. Research Methodology
  - 1.2.1. Forecast Model
  - 1.2.2. Desk Research
  - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
  - 1.4.1. Market Definition
  - 1.4.2. Market Segmentation
- 1.5. Research Assumption
  - 1.5.1. Inclusion & Exclusion
  - 1.5.2. Limitations
  - 1.5.3. Years Considered for the Study

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

### **CHAPTER 3. GLOBAL WATERPROOF ADHESIVES & SEALANTS MARKET FORCES ANALYSIS**

- 3.1. Market Forces Shaping The Global Waterproof Adhesives & Sealants Market (2024–2035)
- 3.2. Drivers
  - 3.2.1. Rising demand from the construction industry in humid and flood-prone regions
  - 3.2.2. Growing automotive production and adoption of lightweight materials
  - 3.2.3. Increasing popularity of DIY home improvement projects
- 3.3. Restraints
  - 3.3.1. Volatility in raw material prices
  - 3.3.2. Environmental and regulatory concerns over solvent-based adhesives
- 3.4. Opportunities

- 3.4.1. Technological advancements in water-based and reactive formulations
- 3.4.2. Expanding infrastructure investments in emerging economies

## **CHAPTER 4. GLOBAL WATERPROOF ADHESIVES & SEALANTS INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Forces Model
  - 4.1.1. Bargaining Power of Buyer
  - 4.1.2. Bargaining Power of Supplier
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024–2035)
- 4.3. PESTEL Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024–2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL WATERPROOF ADHESIVES & SEALANTS MARKET SIZE & FORECASTS BY PRODUCT TYPE 2025–2035**

- 5.1. Market Overview
- 5.2. Waterproofing Adhesives
  - 5.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.2.2. Market Size Analysis, by Region, 2025–2035
- 5.3. Sealants
  - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.3.2. Market Size Analysis, by Region, 2025–2035
- 5.4. Primers
  - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.4.2. Market Size Analysis, by Region, 2025–2035

## **CHAPTER 6. GLOBAL WATERPROOF ADHESIVES & SEALANTS MARKET SIZE & FORECASTS BY APPLICATION 2025–2035**

### 6.1. Market Overview

### 6.2. Construction

6.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.2.2. Market Size Analysis, by Region, 2025–2035

### 6.3. Automotive

6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.3.2. Market Size Analysis, by Region, 2025–2035

### 6.4. Industrial

6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.4.2. Market Size Analysis, by Region, 2025–2035

### 6.5. Packaging

6.5.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.5.2. Market Size Analysis, by Region, 2025–2035

## **CHAPTER 7. GLOBAL WATERPROOF ADHESIVES & SEALANTS MARKET SIZE & FORECASTS BY SUBSTRATE TYPE 2025–2035**

### 7.1. Concrete

7.1.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

7.1.2. Market Size Analysis, by Region, 2025–2035

### 7.2. Metal

7.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

7.2.2. Market Size Analysis, by Region, 2025–2035

### 7.3. Plastic

7.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

7.3.2. Market Size Analysis, by Region, 2025–2035

### 7.4. Wood

7.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

7.4.2. Market Size Analysis, by Region, 2025–2035

## **CHAPTER 8. GLOBAL WATERPROOF ADHESIVES & SEALANTS MARKET SIZE & FORECASTS BY END USER 2025–2035**

### 8.1. DIYers

### 8.2. Contractors

### 8.3. Manufacturers

## **CHAPTER 9. GLOBAL WATERPROOF ADHESIVES & SEALANTS MARKET SIZE & FORECASTS BY TECHNOLOGY 2025–2035**

### 9.1. Solvent-Based

### 9.2. Water-Based

### 9.3. Reactive

## **CHAPTER 10. GLOBAL WATERPROOF ADHESIVES & SEALANTS MARKET SIZE & FORECASTS BY REGION 2025–2035**

### 10.1. Regional Market Snapshot

### 10.2. Top Leading & Emerging Countries

### 10.3. North America

#### 10.3.1. U.S.

#### 10.3.2. Canada

### 10.4. Europe

#### 10.4.1. UK

#### 10.4.2. Germany

#### 10.4.3. France

#### 10.4.4. Spain

#### 10.4.5. Italy

#### 10.4.6. Rest of Europe

### 10.5. Asia Pacific

#### 10.5.1. China

#### 10.5.2. India

#### 10.5.3. Japan

#### 10.5.4. Australia

#### 10.5.5. South Korea

#### 10.5.6. Rest of Asia Pacific

### 10.6. Latin America

#### 10.6.1. Brazil

#### 10.6.2. Mexico

### 10.7. Middle East & Africa

#### 10.7.1. UAE

#### 10.7.2. Saudi Arabia

#### 10.7.3. South Africa

#### 10.7.4. Rest of Middle East & Africa

## CHAPTER 11. COMPETITIVE INTELLIGENCE

11.1. Top Market Strategies

11.2. BASF SE

- Company Overview
- Key Executives
- Company Snapshot
- Financial Performance (Subject to Data Availability)
- Product/Services Port
- Recent Development
- Market Strategies
- SWOT Analysis

11.3. Sika AG

11.4. 3M Company

11.5. Dow Inc.

11.6. Henkel AG & Co. KGaA

11.7. Huntsman Corporation

11.8. Bostik (Arkema Group)

11.9. Avery Dennison Corporation

11.10. Wacker Chemie AG

11.11. H.B. Fuller Company

11.12. Mapei S.p.A

11.13. Pidilite Industries Limited

11.14. Franklin International

11.15. RPM International Inc.

11.16. Illinois Tool Works Inc.

## List Of Tables

### LIST OF TABLES

- Table 1. Global Waterproof Adhesives & Sealants Market, Report Scope
- Table 2. Global Waterproof Adhesives & Sealants Market Estimates & Forecasts By Region 2024–2035
- Table 3. Global Market Estimates & Forecasts By Product Type 2024–2035
- Table 4. Global Market Estimates & Forecasts By Application 2024–2035
- Table 5. Global Market Estimates & Forecasts By Substrate Type 2024–2035
- Table 6. Global Market Estimates & Forecasts By End User 2024–2035
- Table 7. Global Market Estimates & Forecasts By Technology 2024–2035
- Table 8. U.S. Market Estimates & Forecasts 2024–2035
- Table 9. Canada Market Estimates & Forecasts 2024–2035
- Table 10. UK Market Estimates & Forecasts 2024–2035
- Table 11. Germany Market Estimates & Forecasts 2024–2035
- Table 12. France Market Estimates & Forecasts 2024–2035
- Table 13. Spain Market Estimates & Forecasts 2024–2035
- Table 14. Italy Market Estimates & Forecasts 2024–2035
- Table 15. Rest of Europe Market Estimates & Forecasts 2024–2035
- Table 16. China Market Estimates & Forecasts 2024–2035
- Table 17. India Market Estimates & Forecasts 2024–2035
- Table 18. Japan Market Estimates & Forecasts 2024–2035
- Table 19. Australia Market Estimates & Forecasts 2024–2035
- Table 20. South Korea Market Estimates & Forecasts 2024–2035
- Table 21. Rest of Asia Pacific Market Estimates & Forecasts 2024–2035
- Table 22. Brazil Market Estimates & Forecasts 2024–2035
- Table 23. Mexico Market Estimates & Forecasts 2024–2035
- Table 24. UAE Market Estimates & Forecasts 2024–2035
- Table 25. Saudi Arabia Market Estimates & Forecasts 2024–2035
- Table 26. South Africa Market Estimates & Forecasts 2024–2035
- Table 27. Rest of MEA Market Estimates & Forecasts 2024–2035

## List Of Figures

### LIST OF FIGURES

- Figure 1. Global Waterproof Adhesives & Sealants Market, Research Methodology
- Figure 2. Market Estimation Techniques
- Figure 3. Global Market Size Estimates & Forecast Methods
- Figure 4. Global Market Key Trends 2025
- Figure 5. Market Growth Prospects 2024–2035
- Figure 6. Porter's Five Forces Model
- Figure 7. PESTEL Analysis
- Figure 8. Value Chain Analysis
- Figure 9. Market by Product Type, 2025 & 2035
- Figure 10. Market by Application, 2025 & 2035
- Figure 11. Market by Substrate Type, 2025 & 2035
- Figure 12. Market by End User, 2025 & 2035
- Figure 13. Market by Technology, 2025 & 2035
- Figure 14. North America Market Overview, 2025 & 2035
- Figure 15. Europe Market Overview, 2025 & 2035
- Figure 16. Asia Pacific Market Overview, 2025 & 2035
- Figure 17. Latin America Market Overview, 2025 & 2035
- Figure 18. Middle East & Africa Market Overview, 2025 & 2035
- Figure 19. Company Market Share Analysis (2025)

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