

Global Water-Soluble Flavors Market Size study, By Product Type (Conventional Water-Soluble Flavors, Organic Water-Soluble Flavors, By Application (Food & Beverage, Pet Food, Pharmaceutical, Other), and Regional Forecasts 2022-2028

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Abstracts

Global Water-Soluble Flavors Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Water soluble refers to type of flavor that dissolves in water. Also, these flavors are soluble in propylene glycol, and other mediums which do not belong to oils. Generally used water soluble flavors are almond, anise, celery, cassia or cinnamon, clove, lemon, nutmeg, orange, rosemary, savory, basil, sweet marjoram, thyme, and wintergreen among others. These flavors are widely used as flavoring agents in food & beverages industry. Rising demand for organic food & beverages products and increasing end use applications of flavor and fragrance as well as product innovations from leading market players are driving demand for Water Soluble Flavors. For instance, according to Statista – In 2019, the global flavor and fragrance market was estimated at USD 4.50 billion, and this number is projected to increase to USD 5.4 billion by 2025. Furthermore, in June 2021, Wixon Inc., launched its new flavoring product named FlavorFresh SR. This new flavor is more cost-effective than traditional flavors and water-soluble as well. Also, growing demand for clean label ingredients and rising number of health consciousness individuals are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high manufacturing costs associated with water soluble flavours and availability of flavours impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Water-Soluble Flavors Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North

America is the leading region across the world in terms of market share owing to growing demand for organic food & beverages and increasing number of fitness conscious persons in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing food and beverages sector and increasing penetration of leading market players in the region, would create lucrative growth prospects for the Water-Soluble Flavors Market across the Asia Pacific region.

Major market players included in this report are:

Bickford Flavors

Flavor West Manufacturing

Natures Flavors, Inc.

Capella Flavors, Inc.

Prinova Group LLC,

MSK Ingredients

Amoretti Pvt Ltd

D?hler GmbH

Synergy Flavors

Flavor Solutions Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

Conventional Water-Soluble Flavors

Organic Water-Soluble Flavors

By Application

Food & Beverage

Pet Food

Pharmaceutical

Other

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Water-Soluble Flavors Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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