

Global Water Softeners Market Size study, by Type (Salt Based Water Softeners, Salt Free Water Softeners), by End-Use (Residential, Industrial, Municipal) and Regional Forecasts 2020-2027.

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Abstracts

Global Water Softeners Market is valued approximately USD 7.69 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.80% over the forecast period 2020-2027. Water softeners are used to break calcium and magnesium salts that make up the hard water and replace them with other softer minerals such as sodium and potassium. Boiling hard water ends in deposition of calcium and magnesium salts on boilers, pipes, kettles and radiators that may cause blockage and decreases their performance and can even bring about bursting of boilers.

Clients are adopting water softener structures to keep away from these issues. Growing investments within the business region in addition enhance market boom. In areas in which hard water is a hassle, humans face skin problems which includes itchiness, dry scalp, and dry pores and skin. Soft water may be used for drinking, and hence water softeners adoption is expected to grow during the forecast period.

For instance, According to report from WHO, it is anticipated that approximately 17% of the world's populace uses water from the unprotected and remote sources, 32% from a few shape of included sources and 51% from a few type of centralized (piped) machine to the living or a plot. 884 million human beings lack access to safe water elements; approximately one in 8 people. However, alternative water treatment method impedes the growth of the market over the forecast period of 2020-2027. Also, some manufacturers have brought green water softening systems through using call for initiated regeneration is likely to increase the market growth during the forecast period.

The regional analysis of worldwide water softeners marketplace is considered for the important areas which include Asia Pacific, North America, Europe, Latin America and

rest of the world. North America is the leading region across the world in terms of market share owing to rise in population staying in hard water affected regions. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2020-2027. Factors such as advanced technologies and increasing population would create lucrative growth prospects for the Water Softeners market across Asia-Pacific region.

Major market player included in this report are:

3M

BWT Aktiengesellschaft

Canature Environmental Products Co., Ltd

Culligan

EcoWater Systems LLC.

General Electric

Harvey Water Softeners Ltd

Kinetico Incorporated (Axel Johnson Inc.)

Marlo Incorporated

Pelican Water (Enviro Water Solutions, Inc.)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Functions offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Salt Based Water Softeners

Salt Free Water Softeners

By End-Use:

Residential

Industrial

Municipal

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Water Softeners Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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