

Global Water Scooter Market Size study, by Application (Personal, Commercial, Military) by Propulsion Type (Fuel Operated, Battery Operated) Vehicle Type (Underwater, Abovewater) and Regional Forecasts 2022-2032

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Abstracts

Global Water Scooter Market is valued approximately USD 1.8 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.20 % over the forecast period 2024-2032. A water scooter, also known as personal watercraft (PWC), is a type of recreational water vehicle that is intended for single use and that the user can sit or stand on instead of inside. These boats are propelled forward by an inboard motor that powers a jet pump, which releases water. It is commonly utilized for recreational purposes including racing, touring, and aquatic body exploration, also it can be used for law enforcement and rescue missions. Furthermore, manufacturers are developing lighter and more portable water scooters to cater to users who seek convenience in transportation and storage among this, foldable or easily disassembled designs are becoming popular. In addition, trend such as increasing popularity of water sports and adventure tourism has driven demand for water scooters. More people are engaging in activities such as racing, freestyle riding, and long-distance touring, boosting Global Water Scooter Market growth.

The growing popularity of water sports and recreational activities is significantly driving the demand for the Global Water Scooter Market. As interest in adventure tourism and water-based leisure activities surges, more individuals are seeking thrilling experiences on lakes, rivers, and oceans. Water scooters, known for their speed and maneuverability, are becoming a favored choice among enthusiasts for activities such as jet skiing, freestyle riding, and competitive racing. Additionally, the rise of social media platforms has amplified this trend, as influencers and sports aficionados

showcase exhilarating water scooter adventures, inspiring broader participation. Tourism hotspots are capitalizing on this interest by offering water scooter rentals and organized tours, further boosting market growth. This increased engagement in water sports enhances the recreational appeal of water scooters and also expands their market presence, making them a key component of the water-based leisure industry. However, safety issues and a high cost of ownership stifle market growth between 2022 and 2032.

The key regions considered for the global Water Scooter market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America was the largest regional market in terms of revenue. There is a rising popularity of water sports and recreational activities across North America. Activities such as jet skiing, competitive racing, and leisure cruising are becoming more common, boosting demand for water scooters. Moreover, coastal regions, lakes, and popular tourist destinations in the US and Canada are increasingly offering water scooter rentals and tours. The growing adventure tourism sector supporting water scooters to attract more visitors. Furthermore, advances in water scooter technology, such as enhanced safety features, improved engine performance, and smart connectivity options, are making these vehicles more appealing. Electric water scooters, in particular, are gaining traction due to their eco-friendly nature and lower operational costs. Thus, these factors further driving demand for the Global Water Scooter Market. The market in Asia Pacific is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Yamaha Motor Co., Ltd.

Torpedo Inc.

Kawasaki Motors Corp., U.S.A.

Nellis Engineering, Inc.

Sub-Gravity

Dive Xtras Inc

Bombardier Recreational Products (BRP)

TUSA Inc.

Scuba Inc.

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The detailed segments and sub-segment of the market are explained below:

By Application

Personal

Commercial
Military

By Propulsion Type
Fuel Operated
Battery Operated

By Vehicle Type
Underwater
Abovewater

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Middle East & Africa
Saudi Arabia
South Africa
RoMEA

Years considered for the study are as follows:
Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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