

# Global Water Purifier Market Size study, by Technology (RO Purifiers, UV Purifiers, Gravity Based, and Sediment Filters, ), By Sales Channel (Retail Distributors, Online Suppliers, and Direct to Customers, ), By End-User (Household, Commercial, and Industrial), and Regional Forecasts 2020-2027

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# **Abstracts**

Global Water Purifier Market is valued approximately at USD XX million in 2019 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2020-2027. According to WHO report indicates that almost 80 per cent of diseases in developed nations are attributed to low quality water and sanitation. This lack of clean water has opened the way for developments in the water purifier industry. The market for water purifiers is described as the market for tools used to decontaminate water from, and render reusable, hazardous contaminants, chemicals, bacteria, microorganisms and other dissolved solids. The rise in disposable income in developing nations is stimulating the development of the demand for water purifiers. The raise in the amount of wages raises the buying ability of the consumers, which in effect contributes to a rise in the quality of living. In addition, the need for water purification systems in developed countries is driven by rise in the supply of clean water by communities and an increase in the amount of therapies for water recycling. Many developing countries, such as Brazil and China, have seen an rise in disposable income as a consequence of workforce skills growth and an increase of jobs of service-centric sectors. It raised the need for water purification systems in these areas and led to the growth of the industry for water purifiers. The rising in safety and well-being issues in the global population has contributed to the introduction of hygiene activities. This is a crucial trend that has led greatly to the expansion of the global demand for water purifiers. However, the universal provision of healthcare facilities, improvements in



economic and social environments and better treatment have enhanced patient wellbeing across regions. According to the UN and WHO, every 21 seconds a kid and nearly \$3.5 million a year in developed countries dies from waterborne diseases induced by polluted drinking water. The situation in developing economies is worse because of the scarcity of fresh water, the increase in pollution and the rapid increase in population. As a consequence, the rise in the prevalence of waterborne illness greatly enhances demand for water purifiers worldwide.

The regional analysis of global Water Purifier market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific dominated the global demand for water purifiers and is expected to see a substantial growth in volume over the forecast period attributable to the commercial industry, the preference for clean water, and policy initiatives. China is Asia-Pacific 's main demand for water purifiers. The biggest driver of China's industry is a rising growth, new domestic companies, through export and import exchange in China. Major market player included in this report are:

Kent RO System Ltd.

Tata Chemicals Ltd.

Hindustan Unilever Ltd.

Ion Exchange

Godrej Industries Ltd.

Livpure Private Ltd.

Panasonic Corporation

Whirlpool India Ltd.

Hi-Tech RO Systems

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Technology:

**RO Purifiers** 

**UV** Purifiers

**Gravity Based** 

Sediment Filters

By Sales Channel:



Retail Distributors
Online Suppliers
Direct to Customers

By End-User: Household Commercial

Industrial
By Region:
North America

U.S.

UK

Canada Europe

Germany	
France	
Spain	
Italy	
ROE	
Asia Pacific	
China	
India	
Japan	
Australia	
South Korea	
RoAPAC	
Latin America	
Brazil	
Mexico	
Rest of the World	
Furthermore, years considered for the study are as follows:	
Historical year – 2017, 2018	
Base year – 2019	
Forecast period – 2020 to 2027	
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Target Audience of the Global Water Purifier Market in Market Study:	
Global Water Purifier Market Size study, by Technology (RO Purifiers, UV Purifiers, Gravity Based, and Sedimen	



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Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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Tata Chemicals Ltd.

Hindustan Unilever Ltd.

Ion Exchange

Godrej Industries Ltd.

Livpure Private Ltd.



Panasonic Corporation Whirlpool India Ltd. Hi-Tech RO Systems



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