

Global Water Cooler Market Size study, by Product Type (Bottled water coolers and Plumbed-in water coolers), by End-User (Commercial and Residential), by Distribution Channel (Offline and Online), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G7BA988B752FEN.html>

Date: June 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G7BA988B752FEN

Abstracts

Global Water Cooler Market is valued approximately at USD xx Million in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Water Cooler has a property to purify water and provide hot as well as chilled water to consume. The global Water Cooler market is being driven by the growth in the number of commercial and educational institutes such as schools, colleges, restaurants, hospitals, corporate offices and others which increase the demand for the water coolers. Another major driving factor for the market is the continuous technological advancement in the water coolers such as reverse osmosis (RO), touch less operation, energy efficiency and others. For instance: in May 2021, Mar Cor Purification, Inc., a Cantel Medical Corp. launched EON™ Portable Dialysis Water System, the portable water purification device with reverse osmosis (RO) to remove harmful substances from water. Also, in October 2020, Livpure launched RO Water Purifiers, Zinger and Platino+ Copper, which delivers 70% water recovery. Furthermore, the growing prevalence of water related diseases along with sanitation awareness campaigns, rising disposable income and growing health conscious consumers will provide new opportunities for the global Water Cooler industry. However, long replacement cycle of water cooler may impede market growth over the forecast period of 2021-2027.

The Region-wise, the global Water Cooler Market is analyzed across the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific is the leading region across the world in terms of market share and also is

anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to increasing commercial constructions, corporate offices, rising water related diseases and government initiatives to promote water sanitation have stimulated product demand in the region.

Major market player included in this report are:

AB Electrolux
Avalon Water Coolers
Blue Star Limited
Brio Water Technology
Clover Co., Ltd.
Farberware Cookware
Kenmore
Oasis International
Primo Water Corporation
Voltas Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Bottled water coolers
Plumbed-in water coolers

By End-User:

Commercial
Residential

By Distribution Channel:

Offline
Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Water Cooler Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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