

Global Washing Machine Market Size study & Forecast, by Product (Fully Automatic (Front Load & Top Load), Semi-automatic, Dryer), by Capacity (Below 6 Kg, 6.1- 8 Kg, above 8 Kg) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/GA5E59F37570EN.html>

Date: July 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GA5E59F37570EN

Abstracts

Global Washing Machine Market is valued approximately USD 56.32 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.98% over the forecast period 2023-2030. A washing machine is a home equipment used for washing clothes, linens, and other fabrics. It automates the washing process, which makes it more practical and effective than washing clothes by hand. Typically, washing machines contain a tub or drum that agitates the garments in a solution of water and detergent to remove dirt, stains, and odors from the fabric. They also have various settings and controls to adjust the water temperature, wash cycle duration, and spin speed. The Washing Machine market is expanding because of factors such as rising urbanization, rising development of smart homes across the globe.

Smart homes are becoming increasingly popular as consumers seek to automate and simplify their daily tasks. Washing machines, being an essential appliance in most households, have witnessed a transformation with the integration of smart technologies. According to Statista, in year 2020 there were around 224.05 million smart homes across the world which increased to 307.82 million smart homes in year 2022 and it is projected to reach at 672.57 million smart homes users across the globe. Thus rising development of smart homes is fostering the market growth. In addition, increased usage of IoT technologies in laundry appliances and growth in the rate of infrastructural development activities is creating a lucrative growth to the market. However, the high cost of Washing Machine stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Washing Machine Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the dominance of key market players and the region's increasing technological advancement. Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rising residential construction, rising development of smart homes and, geographic expansion of key players.

Major market player included in this report are:

Whirlpool Corporation

Samsung Electronics Co., Ltd.

LG Electronics Inc.

Electrolux AB

Haier Smart Home Co., Ltd.

Godrej Industries Ltd.

IFB Industries Ltd.

Panasonic Corporation

Mirc Electronics Limited

Bsh Hausger?te GmbH

Recent Developments in the Market:

In February 2022, Sharp Business Systems (India) Pvt. Ltd. unveiled a new line of top-load washers outfitted with world-class Japanese technologies.

In December 2022, The Xeros Technology Group joined together with Indian washing machine maker IFB Industries Ltd. to develop a premium range of domestic washing machines for Indian homes and railway systems. The items employ Xeros' special care technology, which enhances the washer's load performance.

Global Washing Machine Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Product, Capacity, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East &

Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Fully Automatic (Front Load & Top Load)

Semi-automatic

Dryer

By Capacity:

Below 6 Kg

6.1- 8 Kg

Above 8 Kg

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Washing Machine Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Washing Machine Market, by Product, 2020-2030 (USD Billion)
 - 1.2.3. Washing Machine Market, by Capacity, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL WASHING MACHINE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL WASHING MACHINE MARKET DYNAMICS

- 3.1. Washing Machine Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising Growth of Urbanization
 - 3.1.1.2. Growing development of smart homes
 - 3.1.2. Market Challenges
 - 3.1.2.1. High Cost of Washing Machine
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increased usage of IoT technologies in laundry appliances
 - 3.1.3.2. Growth in the rate of infrastructural development activities

CHAPTER 4. GLOBAL WASHING MACHINE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL WASHING MACHINE MARKET, BY PRODUCT

- 5.1. Market Snapshot
- 5.2. Global Washing Machine Market by Product, Performance - Potential Analysis
- 5.3. Global Washing Machine Market Estimates & Forecasts by Product 2020-2030 (USD Billion)
- 5.4. Washing Machine Market, Sub Segment Analysis
 - 5.4.1. Fully Automatic (Front Load & Top Load)
 - 5.4.2. Semi-automatic
 - 5.4.3. Dryer

CHAPTER 6. GLOBAL WASHING MACHINE MARKET, BY CAPACITY

- 6.1. Market Snapshot
- 6.2. Global Washing Machine Market by Capacity, Performance - Potential Analysis
- 6.3. Global Washing Machine Market Estimates & Forecasts by Capacity 2020-2030 (USD Billion)
- 6.4. Washing Machine Market, Sub Segment Analysis
 - 6.4.1. Below 6 Kg
 - 6.4.2. 6.1- 8 Kg
 - 6.4.3. Above 8 Kg

CHAPTER 7. GLOBAL WASHING MACHINE MARKET, REGIONAL ANALYSIS

- 7.1. Top Leading Countries
- 7.2. Top Emerging Countries
- 7.3. Washing Machine Market, Regional Market Snapshot
- 7.4. North America Washing Machine Market
 - 7.4.1. U.S. Washing Machine Market
 - 7.4.1.1. Product breakdown estimates & forecasts, 2020-2030
 - 7.4.1.2. Capacity breakdown estimates & forecasts, 2020-2030
 - 7.4.2. Canada Washing Machine Market
- 7.5. Europe Washing Machine Market Snapshot
 - 7.5.1. U.K. Washing Machine Market
 - 7.5.2. Germany Washing Machine Market
 - 7.5.3. France Washing Machine Market
 - 7.5.4. Spain Washing Machine Market
 - 7.5.5. Italy Washing Machine Market
 - 7.5.6. Rest of Europe Washing Machine Market
- 7.6. Asia-Pacific Washing Machine Market Snapshot
 - 7.6.1. China Washing Machine Market
 - 7.6.2. India Washing Machine Market
 - 7.6.3. Japan Washing Machine Market
 - 7.6.4. Australia Washing Machine Market
 - 7.6.5. South Korea Washing Machine Market
 - 7.6.6. Rest of Asia Pacific Washing Machine Market
- 7.7. Latin America Washing Machine Market Snapshot
 - 7.7.1. Brazil Washing Machine Market
 - 7.7.2. Mexico Washing Machine Market
- 7.8. Middle East & Africa Washing Machine Market
 - 7.8.1. Saudi Arabia Washing Machine Market
 - 7.8.2. South Africa Washing Machine Market
 - 7.8.3. Rest of Middle East & Africa Washing Machine Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Key Company SWOT Analysis
 - 8.1.1. Company
 - 8.1.2. Company
 - 8.1.3. Company

8.2. Top Market Strategies

8.3. Company Profiles

8.3.1. Whirlpool Corporation

8.3.1.1. Key Information

8.3.1.2. Overview

8.3.1.3. Financial (Subject to Data Availability)

8.3.1.4. Product Summary

8.3.1.5. Recent Developments

8.3.2. Samsung Electronics Co., Ltd.

8.3.3. LG Electronics Inc.

8.3.4. Electrolux AB

8.3.5. Haier Smart Home Co., Ltd.

8.3.6. Godrej Industries Ltd.

8.3.7. IFB Industries Ltd.

8.3.8. Panasonic Corporation

8.3.9. Mirc Electronics Limited

8.3.10. Bsh Hausger?te GmbH

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Washing Machine Market, report scope

TABLE 2. Global Washing Machine Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3. Global Washing Machine Market estimates & forecasts by Product 2020-2030 (USD Billion)

TABLE 4. Global Washing Machine Market estimates & forecasts by Capacity 2020-2030 (USD Billion)

TABLE 5. Global Washing Machine Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 6. Global Washing Machine Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global Washing Machine Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Washing Machine Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Washing Machine Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Washing Machine Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Washing Machine Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Washing Machine Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Washing Machine Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Washing Machine Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. U.S. Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. U.S. Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 17. U.S. Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. Canada Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 19. Canada Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 20. Canada Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. UK Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 22. UK Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23. UK Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. Germany Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 25. Germany Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26. Germany Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. France Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 28. France Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29. France Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. Italy Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 31. Italy Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 32. Italy Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Spain Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 34. Spain Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 35. Spain Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. RoE Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 37. RoE Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 38. RoE Washing Machine Market estimates & forecasts by segment 2020-2030

(USD Billion)

TABLE 39. China Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 40. China Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 41. China Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. India Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 43. India Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 44. India Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. Japan Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 46. Japan Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 47. Japan Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. South Korea Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 49. South Korea Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 50. South Korea Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. Australia Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 52. Australia Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 53. Australia Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. RoAPAC Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 55. RoAPAC Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56. RoAPAC Washing Machine Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. Brazil Washing Machine Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 58. Brazil Washing Machine Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 59. Brazil Washing Machine Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 60. Mexico Washing Machine Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 61. Mexico Washing Machine Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 62. Mexico Washing Machine Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 63. RoLA Washing Machine Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 64. RoLA Washing Machine Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 65. RoLA Washing Machine Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 66. Saudi Arabia Washing Machine Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 67. South Africa Washing Machine Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 68. RoMEA Washing Machine Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Washing Machine
Market

TABLE 70. List of primary sources, used in the study of global Washing Machine Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final
deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Washing Machine Market, research methodology
 - FIG 2. Global Washing Machine Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Washing Machine Market, key trends 2022
 - FIG 5. Global Washing Machine Market, growth prospects 2023-2030
 - FIG 6. Global Washing Machine Market, porters 5 force model
 - FIG 7. Global Washing Machine Market, pest analysis
 - FIG 8. Global Washing Machine Market, value chain analysis
 - FIG 9. Global Washing Machine Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10. Global Washing Machine Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11. Global Washing Machine Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12. Global Washing Machine Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13. Global Washing Machine Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14. Global Washing Machine Market, regional snapshot 2020 & 2030
 - FIG 15. North America Washing Machine Market 2020 & 2030 (USD Billion)
 - FIG 16. Europe Washing Machine Market 2020 & 2030 (USD Billion)
 - FIG 17. Asia pacific Washing Machine Market 2020 & 2030 (USD Billion)
 - FIG 18. Latin America Washing Machine Market 2020 & 2030 (USD Billion)
 - FIG 19. Middle East & Africa Washing Machine Market 2020 & 2030 (USD Billion)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Washing Machine Market Size study & Forecast, by Product (Fully Automatic (Front Load & Top Load), Semi-automatic, Dryer), by Capacity (Below 6 Kg, 6.1- 8 Kg, above 8 Kg) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/GA5E59F37570EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA5E59F37570EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970