

Global Warehouse Management System Market Size study & Forecast, by Deployment (Cloud, On-premises), by Type (Standalone, Enterprise Resource Planning Module, Supply Chain Module), by Industry (Retail, Logistics, Healthcare, Manufacturing, Food & Beverages, Chemical, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Warehouse Management System Market is valued approximately at USD 2.75 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 13.2% over the forecast period 2023-2030. A Warehouse Management System (WMS) is a software application or platform that helps organizations to effectively manage and control their warehouse operations. It provides real-time information and tools to optimize warehouse processes, inventory management, and logistics activities. The primary goal of a WMS is to facilitate efficient operations within a warehouse environment, enabling businesses to streamline workflows, reduce errors and enhance overall productivity. It typically integrates with various hardware devices, such as barcode scanners, RFID readers, and material handling equipment, to automate and improve the accuracy of data collection and inventory tracking. The Warehouse Management System market is expanding because of factors such as rising e-commerce industry across the globe and surge in adoption of multichannel distribution networks.

The rapid growth of e-commerce has significantly increased the demand for efficient warehousing and fulfillment operations. Warehouse management system helps organizations to optimize their warehouse processes, improve inventory accuracy, and meet the rising expectations of fast and accurate order fulfillment in the e-commerce

sector. According to the International Trade Administration, in the year 2019 the global sales from e-commerce industry stood at USD 3354 billion which increased to USD 5424 billion in year 2022 and it is projected to reach at USD 6388 billion by year 2024. These rising sales indicate the rising consumer spending and preference over e-commerce industry. This rising expansion in the e-commerce industry is driving the market growth. In addition, increased demand for cloud-based warehouse management system solutions and the adoption of digital technologies in supply chain management is creating a lucrative market growth opportunity. However, high initial investment setting up on-premises system for SMEs and concerns associated with data privacy as well as information security stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Warehouse Management System Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 with largest market share owing to factors such as presence of key market players, expansion in e-commerce industry, rising adoption of digital technologies, and rising technological advancement in the region. Whereas, Asia Pacific region is projected to have fastest growth owing to factors such as rising expansion of e-commerce, logistics and warehousing industries, and substantial government investment in logistics and warehousing sector in the region.

Major market player included in this report are:

Microsoft Corporation

Oracle Corporation

Infor Inc.

SAP SE

Manhattan Associates, Inc.

Korber AG

Fishbowl Inventory

Tecsys Inc.

3PL Central LLC

Unicommerce eSolutions Pvt. Ltd.

Recent Developments in the Market:

In May 2023, Mars, Inc. has announced the launch of a brand-new warehouse management system (WMS). The new system has cloud capabilities that offer cost savings because maintaining physical data centers is not necessary. In addition, it can be upgraded yearly rather than every five to seven years, as is the case with physical centers. Furthermore, under the new system's enhanced task interleaving procedure, all WMS components are programmed to complete jobs as they proceed to their next site.

In September 2022, Pivotree Inc. announces the release of Pivotree Warehouse Management System (WMS), its newest supply chain product offering. The platform is a comprehensive method for housing several establishments and brands with intricate and various commercial operations. It makes use of a shared SaaS infrastructure to expedite expansion by seamlessly extending current business practises and implementations across locations. A headless, biodegradable, cloud-ready architecture was used in the development of the product to create a scalable solution platform.

Global Warehouse Management System Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Deployment, Type, Industry, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment:

Cloud

On-premises

By Type:

Standalone

Enterprise Resource Planning Module

Supply Chain Module

By Industry:

Retail

Logistics

Healthcare

Manufacturing

Food & Beverages

Chemical

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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